

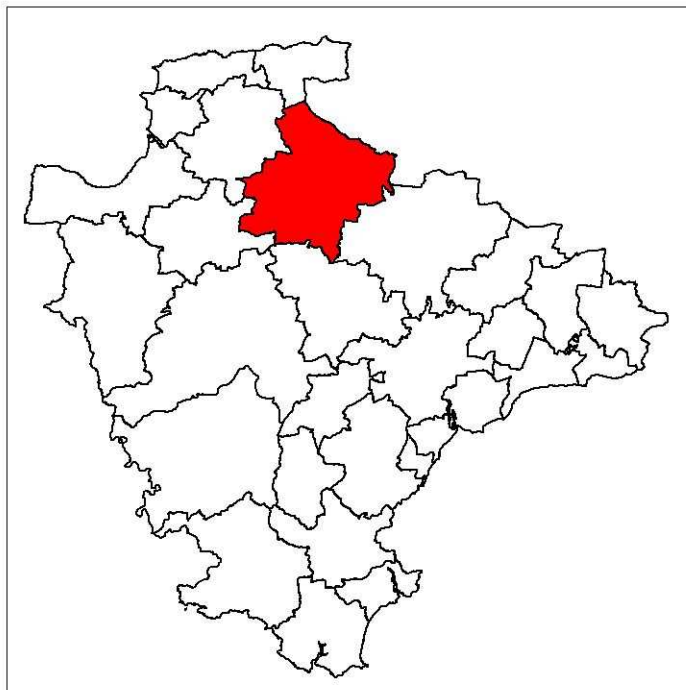
## INTRODUCTION

This is the Devon Joint Strategic Needs Assessment for the South Molton area, which also encompasses the surrounding rural parishes.

The aim of the Joint Strategic Needs Assessment is to collaboratively identify current and future health and well being needs and inform future service planning and delivery. The purpose of this town profile is to provide a detailed assessment of current need and service activity at a local level. This profile looks at the health and social care needs of the town and its rural surroundings and other smaller surrounding settlements.

Data for this report was gathered and collated by the NHS Devon information teams, and the Devon County Council Adult and Community Service and Children and Young Peoples Service and Strategic Intelligence teams.

A glossary is available providing detailed definitions and background information for the measures in this report:



[http://www.infopoint.devonpct.nhs.uk/Library/Public\\_Health\\_Commissioning/JSNA\\_2009\\_Glossary\\_Devon.pdf](http://www.infopoint.devonpct.nhs.uk/Library/Public_Health_Commissioning/JSNA_2009_Glossary_Devon.pdf)

## FEEDBACK

Any feedback or questions concerning the information in this report would be gratefully received. We would be keen to receive feedback on whether you recognise the community as described in the profile, is any key information is missing or any local priorities or issues you wish to identify.

Please contact [d-pc.strategicreview@nhs.net](mailto:d-pc.strategicreview@nhs.net) with any comments or questions.

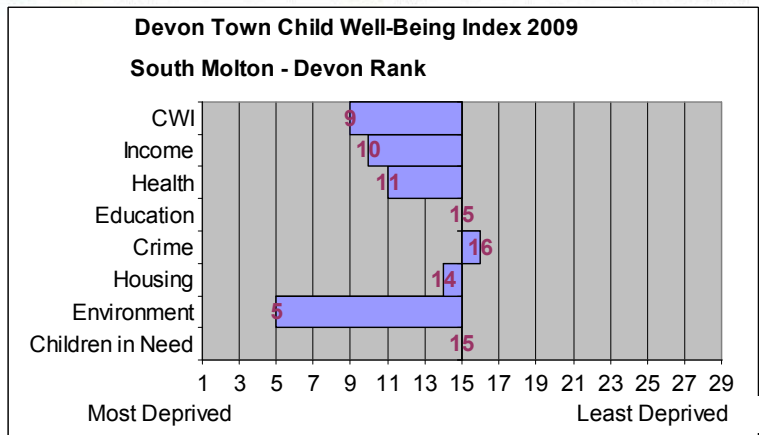
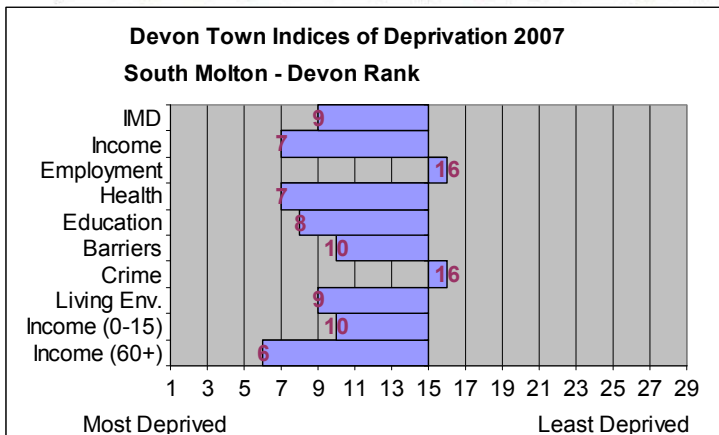
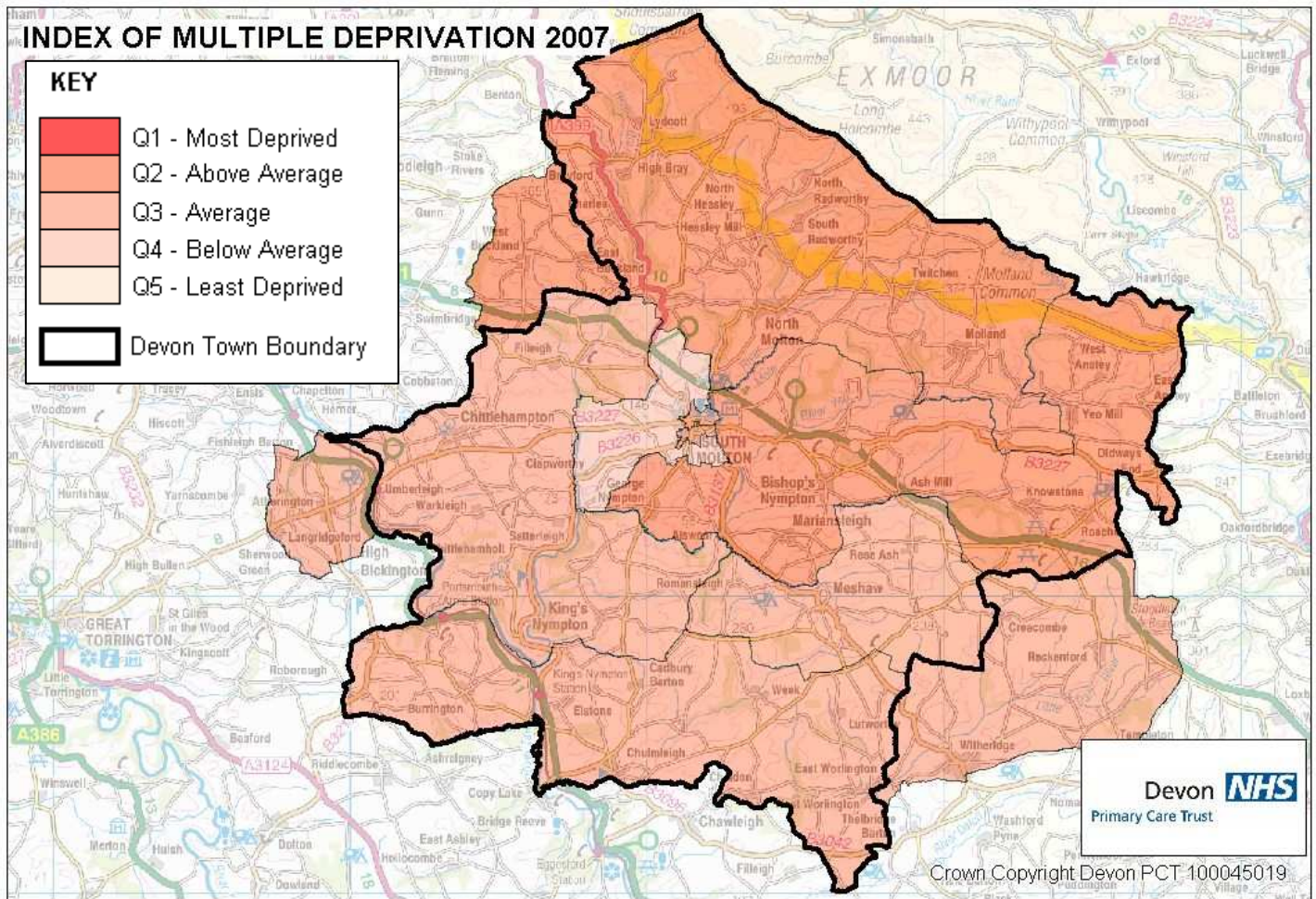
## EXECUTIVE SUMMARY

- Deprivation is above the Devon average, with the rural hinterland typically more deprived than the urban centre. There are particular issues around income and access to services for children.
- The population of South Molton is predicted to increase by 1,886 people between 2006 and 2021 – a rise of 14.7%. The largest change is predicted to be in the 70 to 74 age group with an increase of 67%
- The birth rate is above the Devon average, with the highest rates in the urban centre.
- Life expectancy is below the Devon average, with longer life expectancy in rural areas.
- The area has below average numbers of those with Special Educational Needs.
- GCSE performance in the area is below the Devon average.
- The area has a particularly low proportion of children and young people from black and ethnic minority groups.
- The rate of referrals for the 65-74 age group into Adult and Community Services in South Molton is under represented compared with the Devon average
- The rates of people with physical disabilities aged 18-64 in South Molton receiving assessments and reviews through Adult and Community Services are both under represented compared with the Devon average
- The rate of Safeguarding alerts for vulnerable adults in North Devon is under represented compared with the Devon average
- Levels of hospital activity are typically below the Devon average, although the level of non-elective admissions (emergencies, maternities and transfers) was slightly above the Devon average.

# DEPRIVATION

The main source of information on deprivation is the 2007 Indices of Deprivation, which combine data on different social issues to produce an overall deprivation score for local areas, the Index of Multiple Deprivation. In the South Molton town area the most deprived areas were to the North East of the town around North Molton and Molland. Areas to the South West and immediately surrounding the town were less deprived.

A breakdown of the individual domains from the Indices of Deprivation, reveal above average deprivation with particular issues around health, education and income (particularly income deprivation affecting older people). A separate Child Wellbeing Index was released in 2009, which reveals that South Molton is more deprived than the Devon average, with particular issues in relation to the environment domain, which measures road safety, air quality, distance to school, and play space availability.

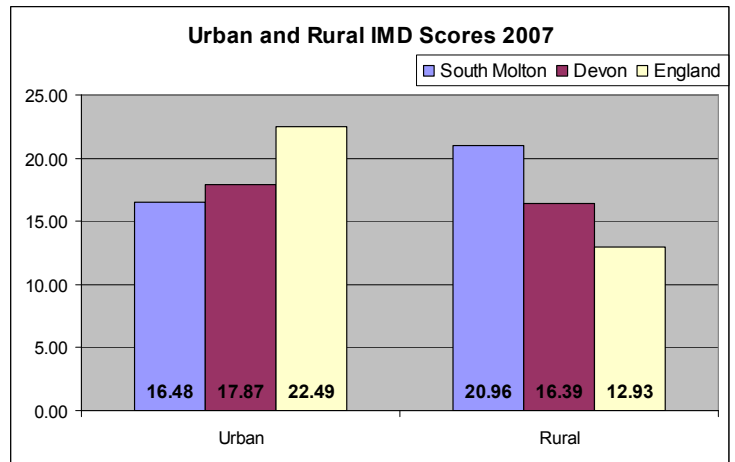


For full description of domains please view the [Glossary](#)

# DEPRIVATION IN URBAN AND RURAL AREAS

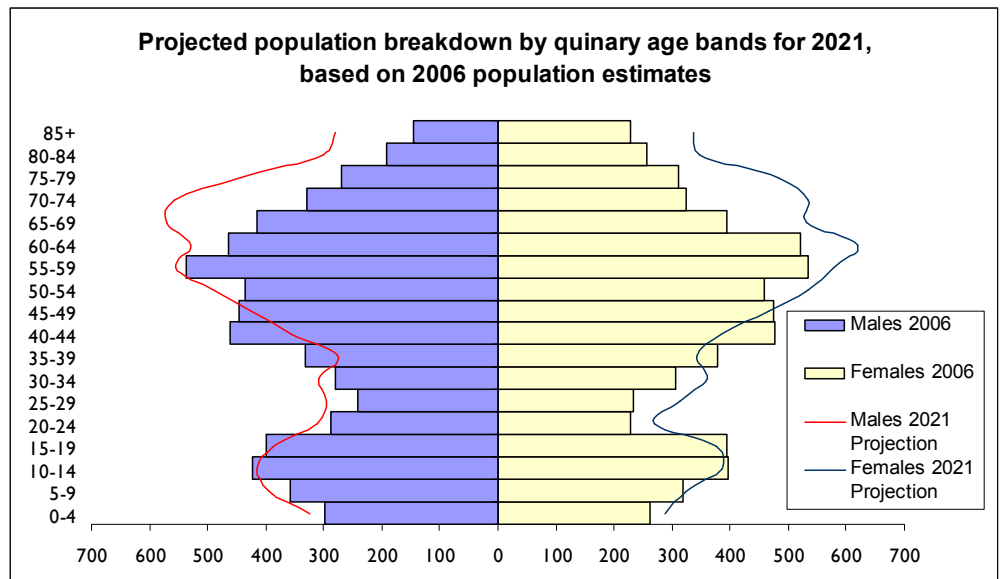
The following chart compares index of multiple deprivation scores for the urban area of South Molton with the surrounding rural hinterland, along with average urban and rural Index of Multiple Deprivation scores for Devon and England as a whole.

This reveals that in general the urban centre of South Molton is less deprived than the surrounding rural area. South Molton urban centre is less deprived than the Devon and national averages for urban areas, whereas the surrounding rural area is more deprived than the Devon and national averages for rural areas.

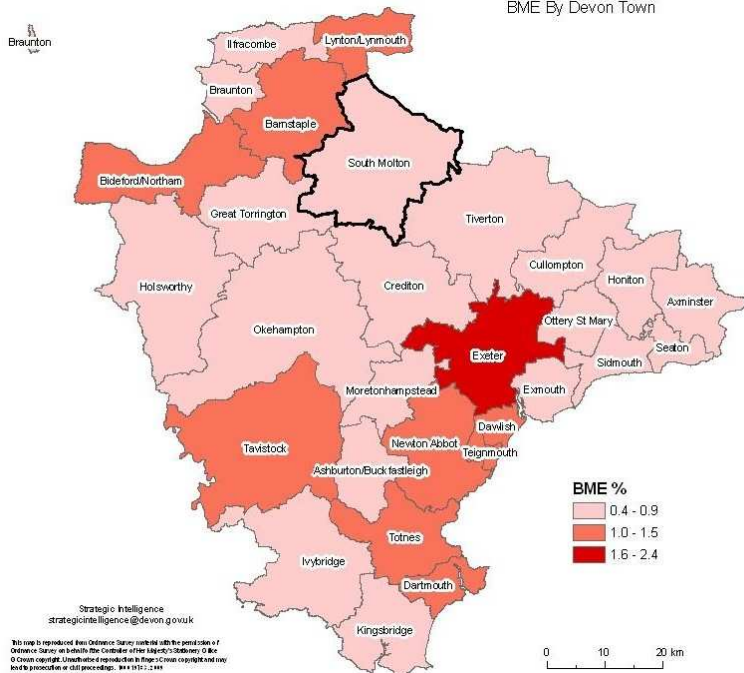


# POPULATION

The population of South Molton is predicted to increase by 1,886 people between 2006 and 2021 – a rise of 14.7%. The total number in the younger age groups (from 0 to 19) is predicted to increase by 48 to 2,893 – a rise of 1.7%. The 20 to 44 year age band is predicted to remain almost unchanged, decreasing by just 8 people to 3,219 or 0.2%. The 45 to 64 age group should see an increase of 327 people (8.5%) to 4,197. The older age groups (65 years and older) are due to see an increase in number of 1,519. This equates to a 53% increase over the 15 years that these projections cover and will take the population in this group up to 4,383. The largest change is predicted to be in the 70 to 74 age group with an increase of 67%.



BME By Devon Town



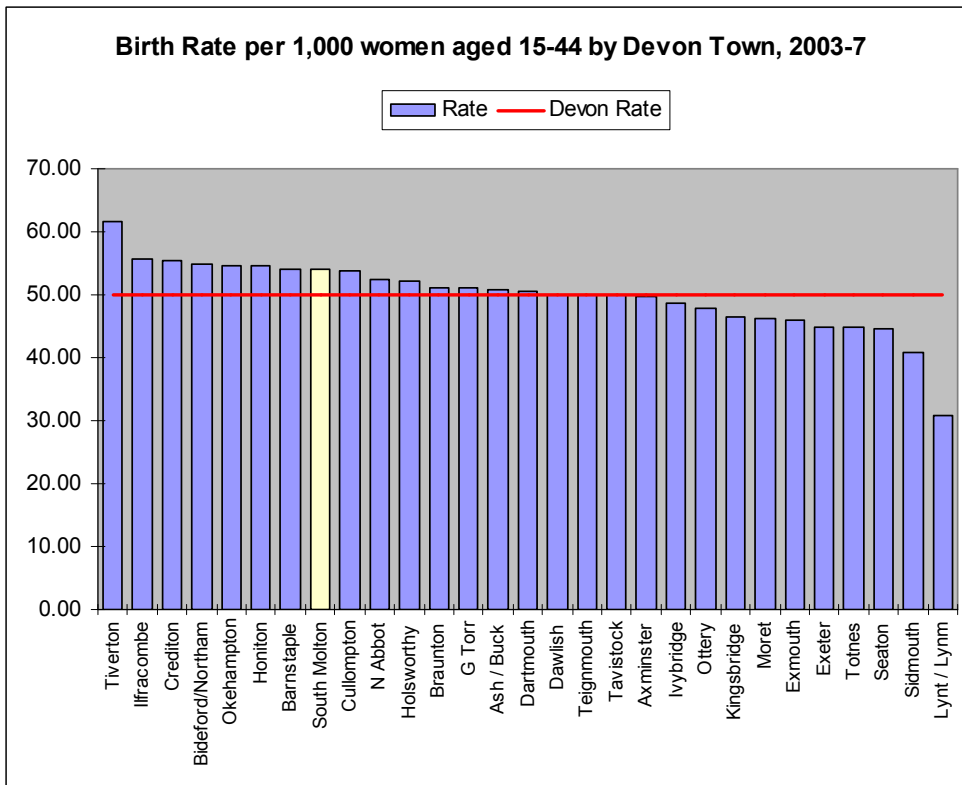
The proportion of South Molton's population from BME communities based on the 2001 census is 0.7%. This is an under representation when compared to the overall Devon BME of 1.1%.

Strategic Intelligence  
strategicintelligence@devon.gov.uk

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# BIRTHS

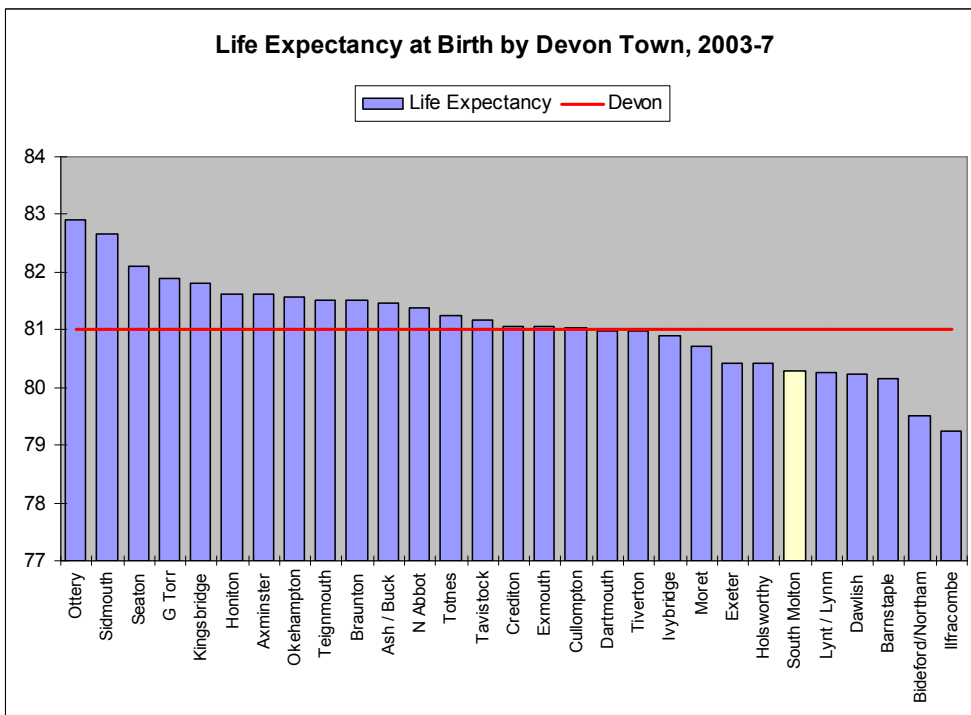
The birth rate in the South Molton area is above the Devon average, with around 110 births per year. Birth rates in the town are higher than the rural hinterland.



Area	Average births per year	Birth Rate
South Molton Centre	45	57.07
South Molton Hinterland	67	52.02
South Molton Town Area	112	53.94
North Devon District	907	53.45
Northern Locality	1,468	53.47
Devon	6,721	50.02
Devon Urban	4,797	50.35
Devon Rural	1,925	49.24

# LIFE EXPECTANCY

Life expectancy in the South Molton area is below average life expectancy in Devon. The shortest average life expectancy was seen in the urban centre.

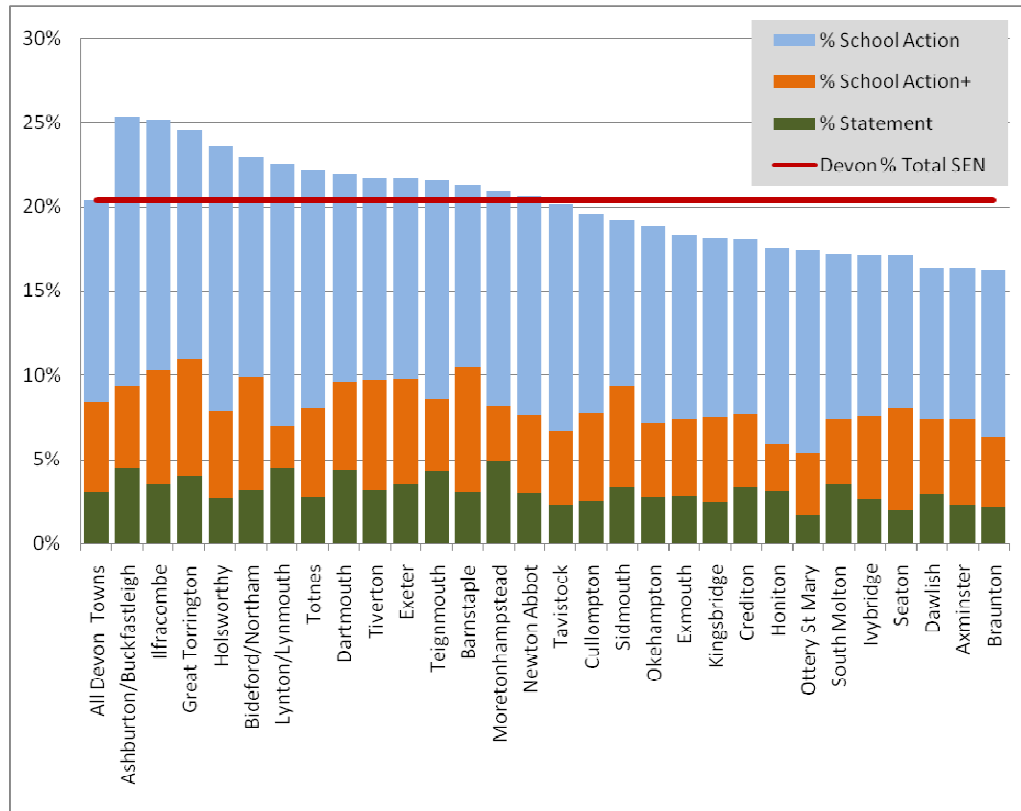


Area	Female	Male	Total
South Molton Centre	80.6	76.7	78.9
South Molton Hinterland	84.1	78.2	81.0
South Molton Town Area	82.9	77.7	80.3
North Devon District	82.5	77.8	80.2
Northern Locality	82.4	77.9	80.2
Devon	83.0	78.9	81.0
Devon Urban	82.5	78.4	80.5
Devon Rural	84.0	80.0	82.0

# CHILDREN AND YOUNG PEOPLE

South Molton Town Area has below average numbers of those with Special Educational Needs; below average GCSE performance; below average levels of youth offending and persistent youth offending; and a particularly low proportion of children and young people from black and ethnic minority groups.

## SPECIAL EDUCATIONAL NEEDS (2007/08)



This graph represents the percentage of young people with SEN attending a DCC school in 07/08 by their town of residence.

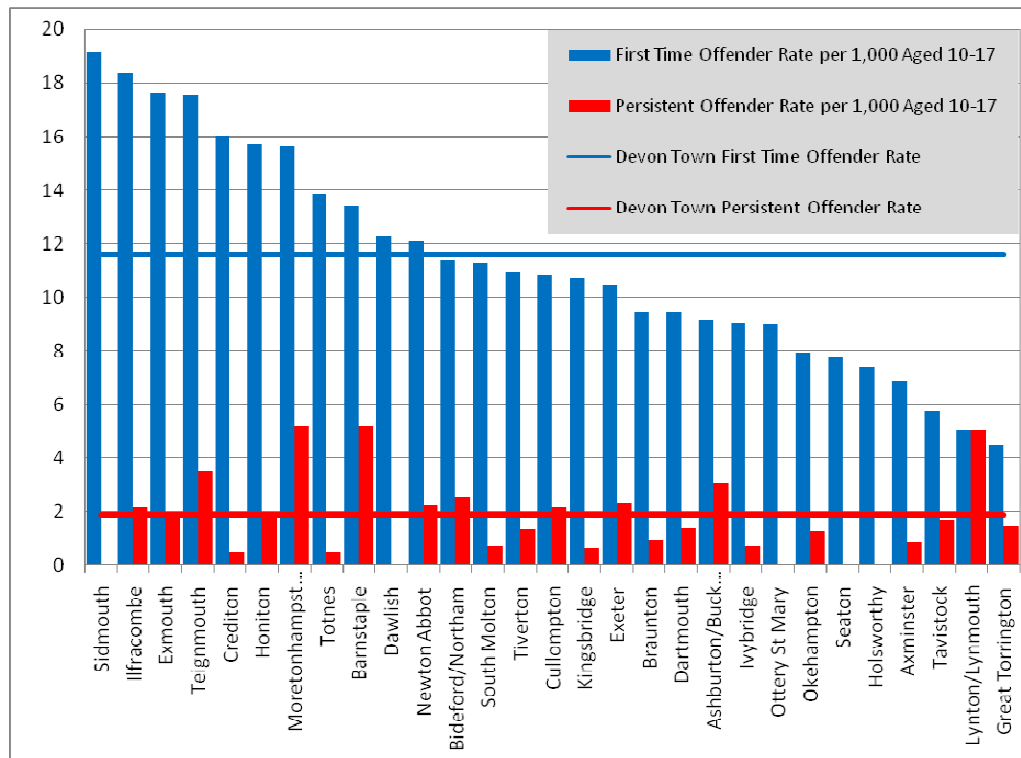
The national average for the proportion of pupils identified with SEN (i.e. Stated, School Action Plus and School Action combined) is approximately 20%.

We want children and young people to access services and provision within their Local Learning Communities wherever possible. Some children with complex needs will require access to specialist support in additionally resourced provision or special schools.

Where there are significant variations it reflects the level of support needed within the community.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

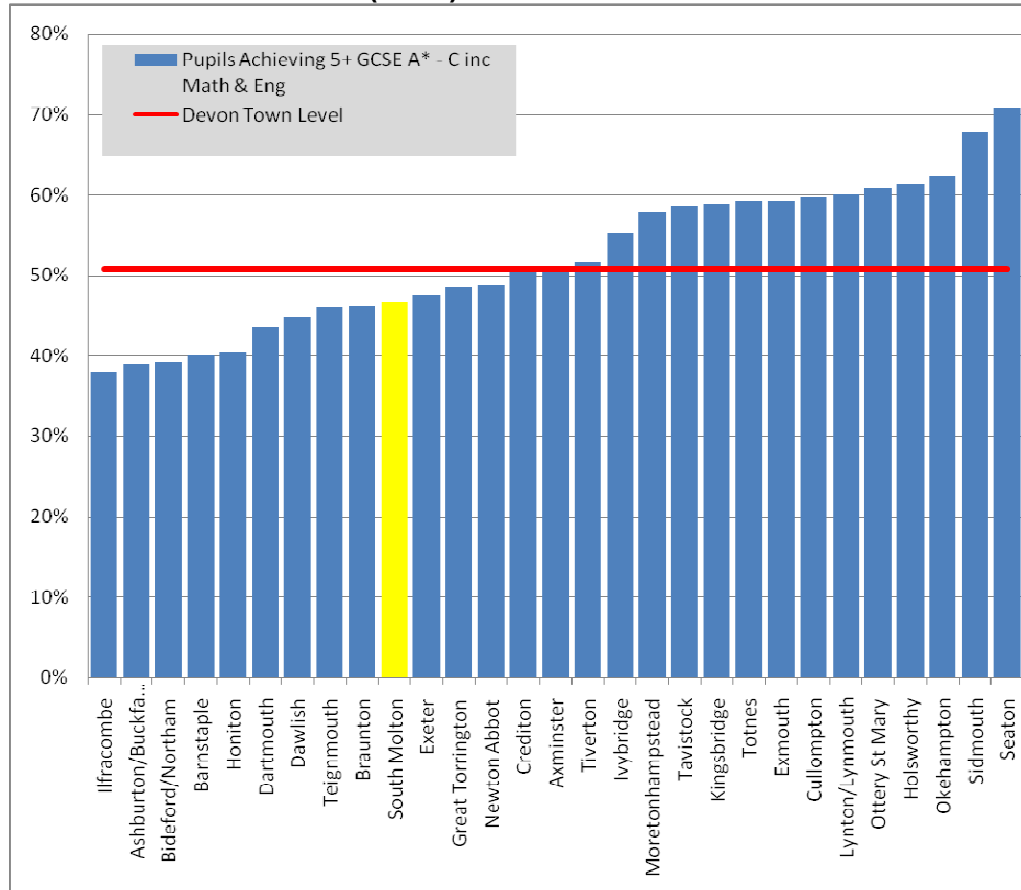
## YOUTH OFFENDING (2008)



Devon's First Time Entrants (FTEs) figure has been below the regional and national average since 2004/5, and continues to fall - current projections for the financial year 2009/10 are that the FTE rate will drop by over a third, compared to the baseline year of 2007/8. Within Devon, such small numbers of FTEs can cause significant statistical variations from one year to the next, particularly in the smaller towns and communities. In general, around two thirds of FTEs do not re-offend, but the pattern of those who re-offend more persistently (Persistent Youth Offenders - PYOs) is even more liable to fluctuation outside of the four largest communities (Barnstaple, Exeter, Exmouth and Newton Abbot). Preventative work by the Youth Offending Service and Children's Trust is increasingly focused, therefore, on the towns

where there is a longer term pattern of FTEs and PYOs above the Devon average. Data Source: Devon Youth Offending Team 2009

## GCSE PERFORMANCE (2008)



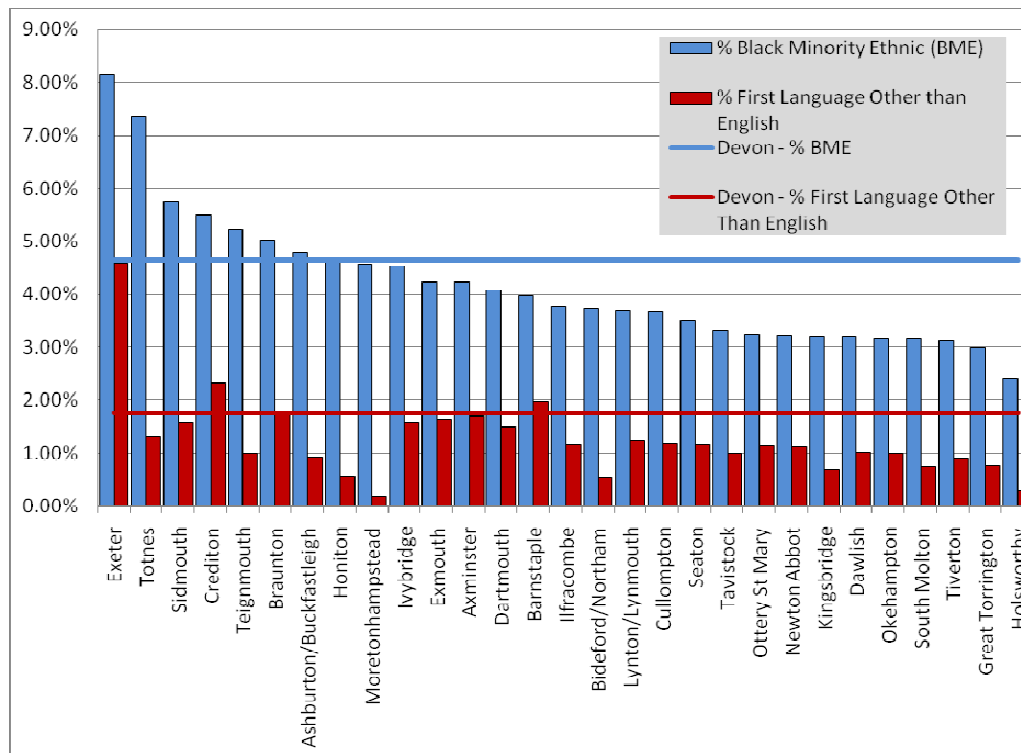
The graph illustrates GCSE performance in 2008 for pupils in Devon Maintained Schools by Town of residence.

Devon pupils' achievement at GCSE level is slightly above the National average (49.5%) but there still too many pupils not gaining 5 or more GCSEs including Maths and English.

The Local Authority has established a 'Narrowing the Gap' Programme to improve the attainment of the lowest 20% of achievers, and a 'Raising the Bar' programme to stretch the most able.

Data Source: Devon Learning and Development Partnership

## ETHNICITY AND FIRST LANGUAGE (2007/08)



This graph represents the percentage of young people with a first language other than English who were attending a DCC school in 07/08 by their town of residence.

In this time period there were 4,440 pupils from a minority ethnic background in Devon schools (4.65% of the total school population) and of these 1,731 have English as an additional language.

There are over 60 different languages spoken by children and young people in Devon schools the largest minority language groups being Polish (252) and German (88).

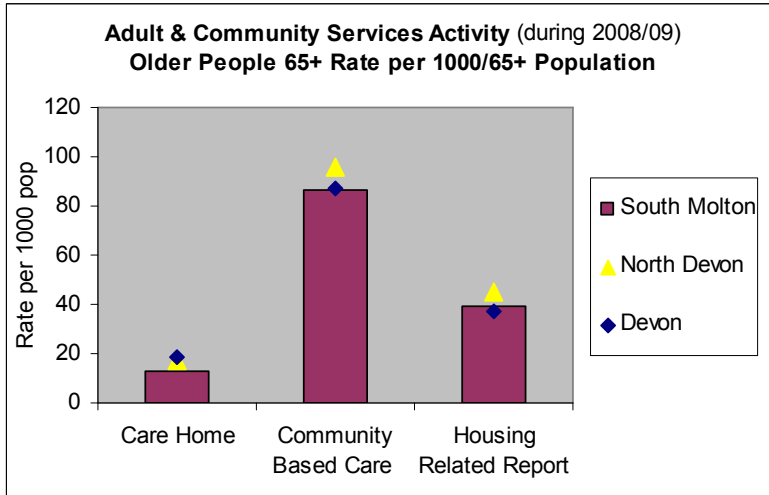
There are few schools without minority ethnic pupils and an increase in those schools with over 6% Black Minority and Ethnic pupils on roll. Currently, the largest ethnic group are Polish families located

across the county.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

# ADULT AND COMMUNITY SERVICES

## Older People 65+



The table illustrates that service activity for older people aged 65+ in South Molton is in line with the overall Devon average for the proportion of people based in Care Homes and the proportion receiving Community Based Care and Housing Related Support.

The rate of referrals for older people aged 65+ into Adult and Community Services in South Molton is 142.8 (per 1000 65+ population). The referral rate for the 65-74 age group is under represented when compared to the Devon average. A lower proportion of referrals (10%) for older people aged 65+ in South Molton are dealt with at point of contact when compared with the overall Devon average of 14%. There is an under representation in the number of referrals from Primary Health / Community Health for clients aged 65+ in South Molton.

The rate of older people aged 65+ in South Molton receiving assessments is 49.6 (per 1000 65+ population) and 73.7 for reviews, these rates are both comparable to the Devon average.

18% of adult clients in North Devon who were assessed on Falls risk groups based on new enquiries received for the Home Improvement Agency were identified as in the High risk group, compared to 15% for the Devon average.

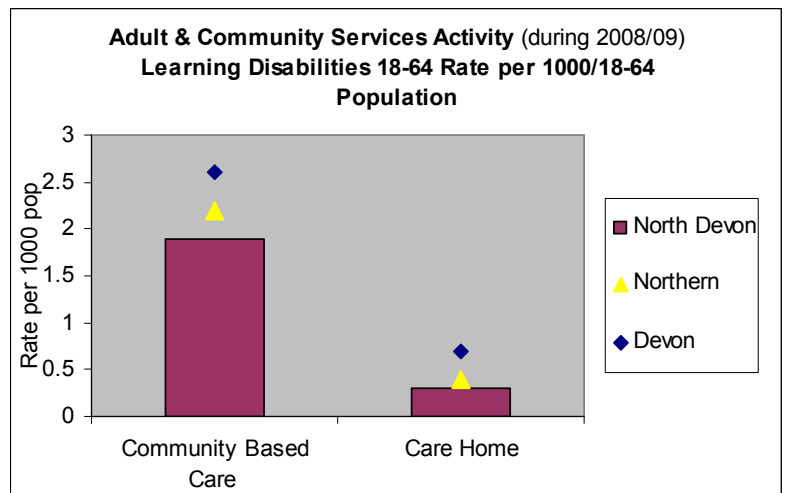
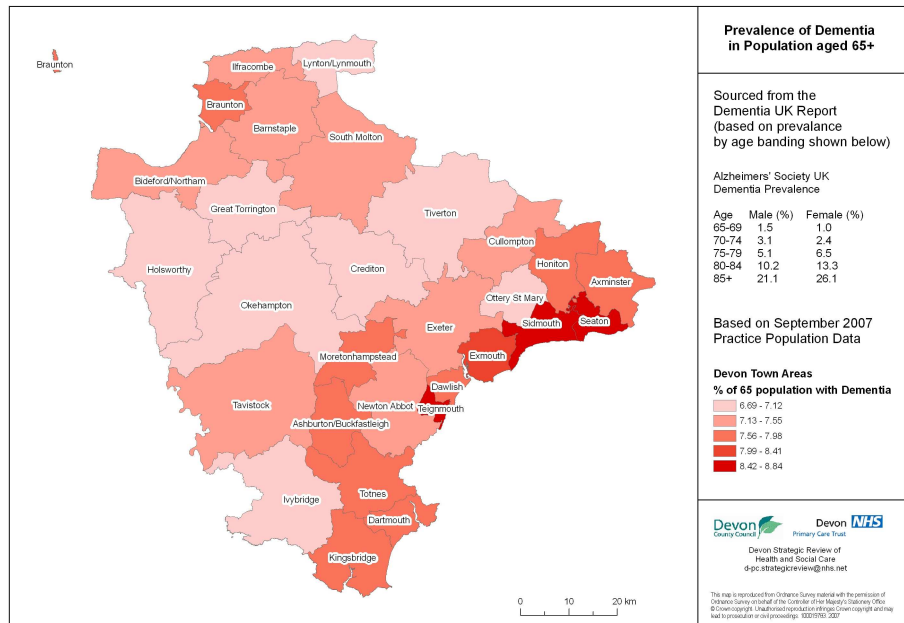
## Mental Health and Learning Disabilities

Applying the nationally accepted prevalence rates for Dementia to the population in South Molton shows that there are an estimated 213 people in the area with Dementia. This gives an overall prevalence rate in the 65 and over population of 7.36%.

The table below presents people in North Devon aged 18-64 predicted to have a mental health problem, projected to 2025

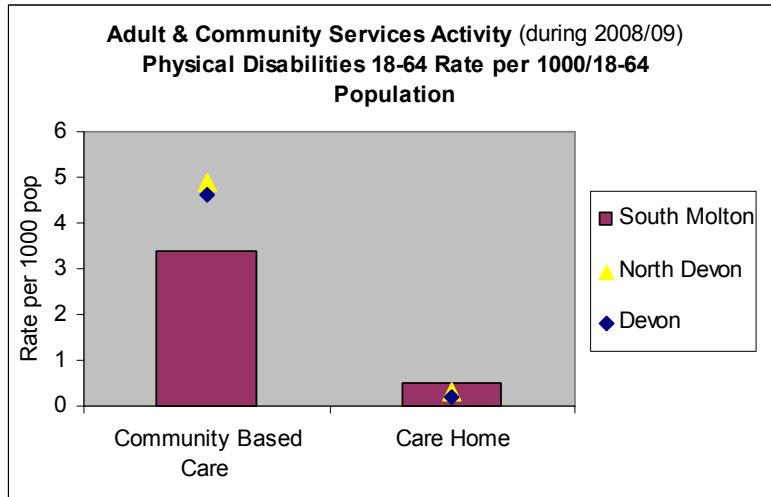
	2008	2025	% Change
Depression	1,396	1,535	10%
Neurotic disorder	9,013	9,897	10%
Personality disorder	2,402	2,651	10%
Psychotic disorder	301	331	10%

Data Source: PANSI



In North Devon the proportion of people with learning disabilities aged 18-64 receiving Community Based Care is under represented when compared to the overall Devon average. The proportion of people based in Care Homes is also under represented when compared to the overall Devon average.

## Physical Disabilities 18-64



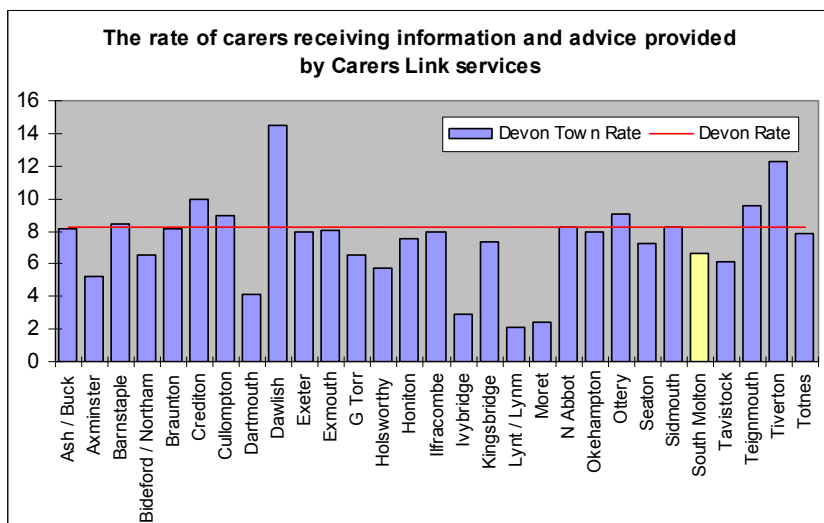
South Molton is comparable with the overall Devon average for the number of people with physical disabilities aged 18-64 receiving Community Based Care (although in the table appears to be considerably below due to the scale used). The number based in a Care Home is over represented when compared to the Devon average.

There is an over representation in the number of referrals made by Local Authority Housing Departments for this client group in South Molton.

The rate of people with physical disabilities aged 18-64 in South Molton receiving assessments is 2.3 (per 1000 18-64 population) and 1.2 for reviews, these rates are both an under representation compared to the Devon average. The rate of Safeguarding alerts in North Devon is 0.5 (per 1000 18+ population) which is an under

representation when compared to the overall Devon average of 1.6.

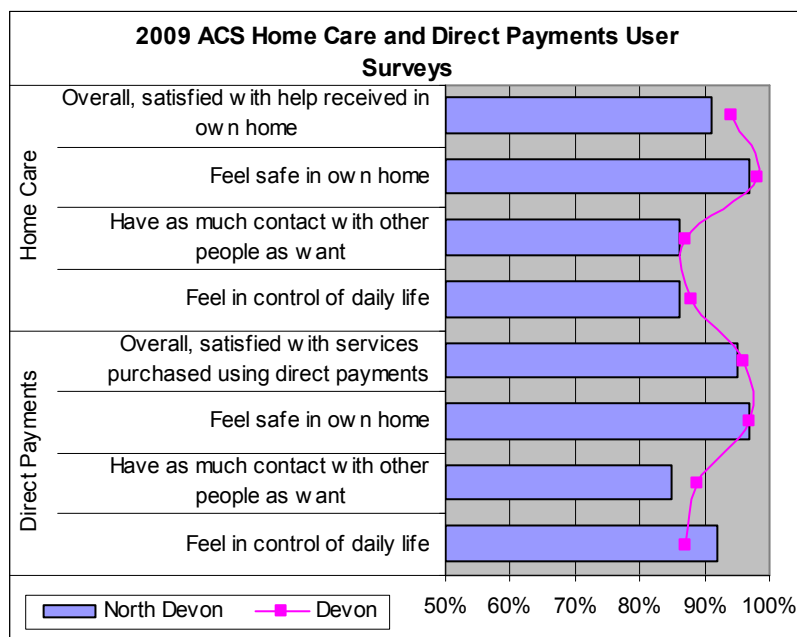
## Carers



The rate of Carers assessments and reviews in South Molton is 9.3 (per 1000 18+ population) and is comparable with the Devon average.

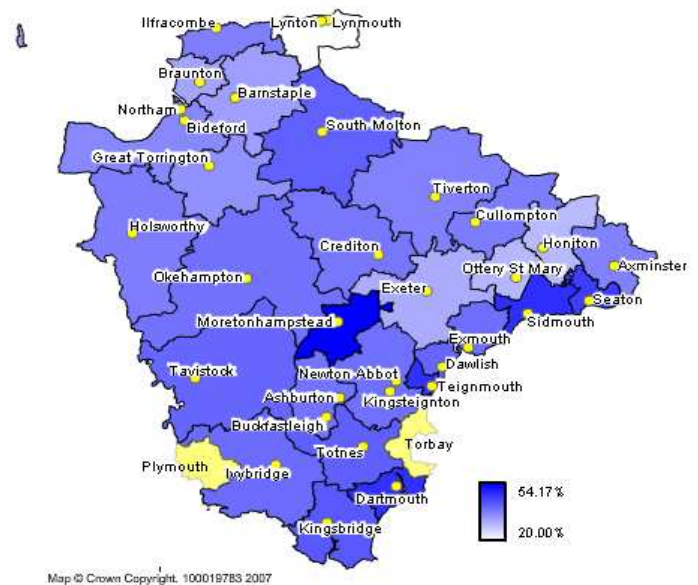
The table opposite illustrates that the rate of carers receiving Information and advice provided by Carers Link services in South Molton is below but still comparable with the Devon average. A large proportion of this is carers of people with physical disabilities and mental health problems.

## User Experience / Feedback



Respect and consideration

Older people are able to get the support needed to continue to live at home



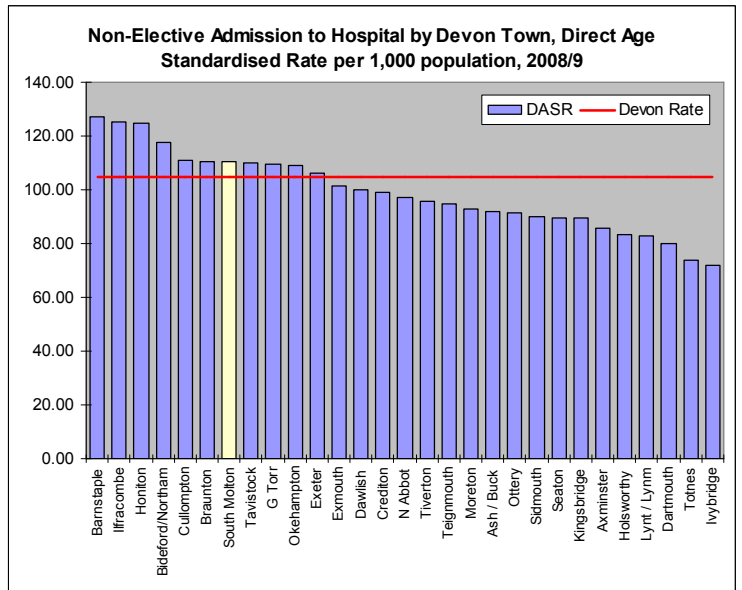
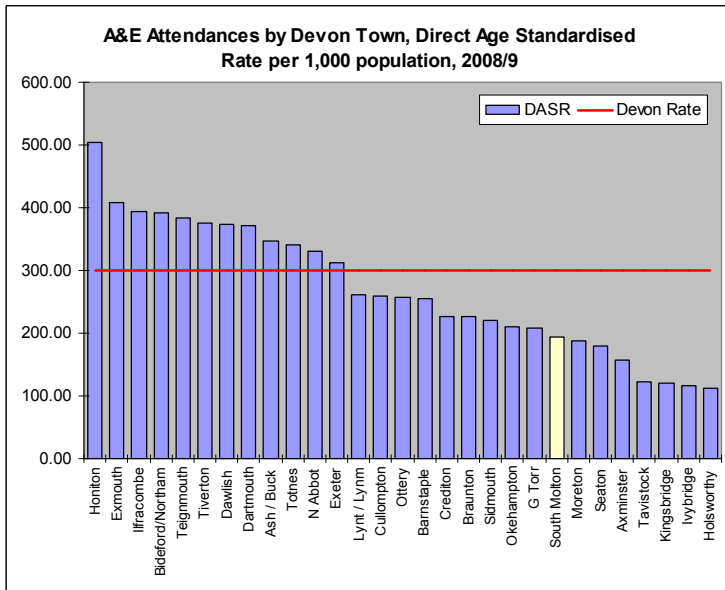
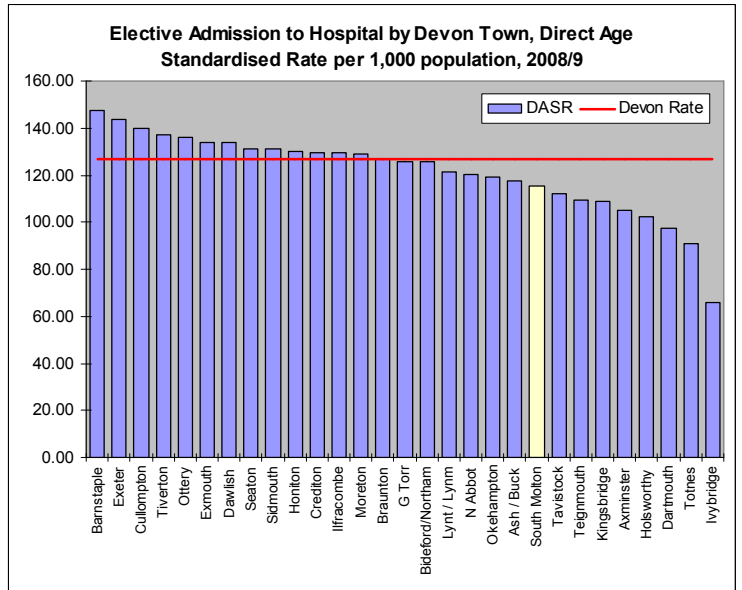
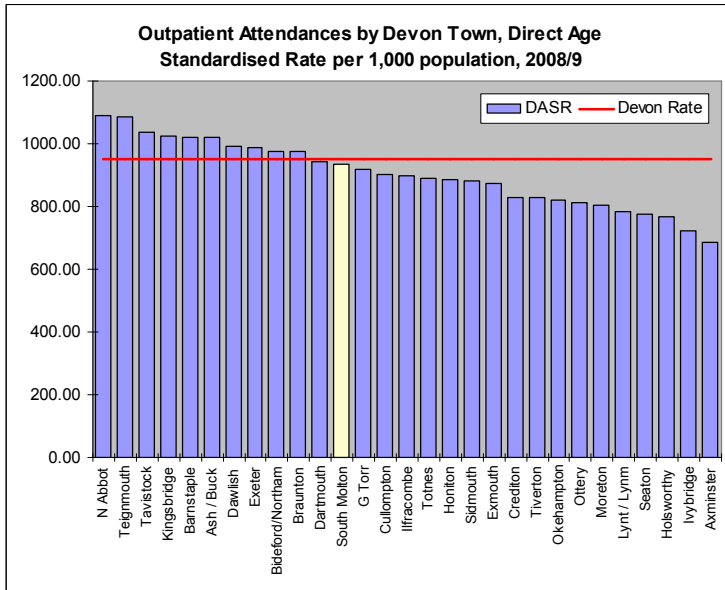
Results of the 2008 Place Survey reveal that 41% of South

Molton residents who responded to the survey felt that older people are able to get the support needed to continue to live at home compared to the Devon average of 36%. The 2009 ACS User Survey results for Direct Payments recipients indicate that respondents in North Devon feel more in control of daily life than in Devon overall. However, low response rates in some districts can skew survey results.



# HOSPITAL ACTIVITY

The rate of both outpatient attendances and elective admission to hospital in the South Molton town area are below the Devon average. The rate of Accident and Emergency attendances is well below the Devon average, whilst the rate of non-elective admissions to hospital, which cover emergencies, maternities and transfers, is slightly above the Devon average.

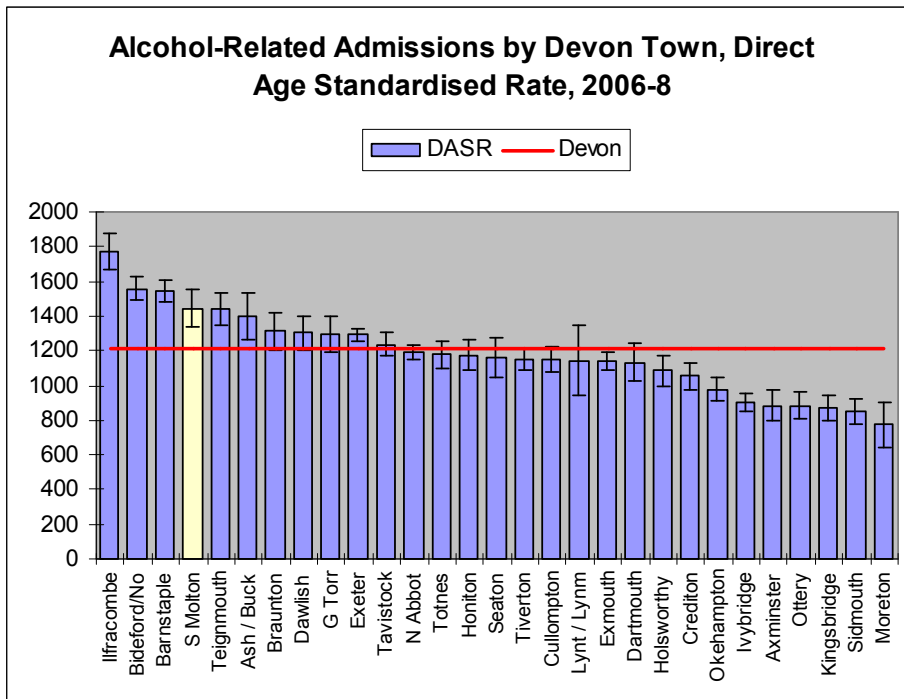


## Hospital Activity, Direct Age Standardised Rates by Activity Type, 2008/9

Area	A&E Attends	Outpatient Attends	Elective Admissions	Non-Elective Admissions
South Molton Centre	192.3	1034.3	132.0	126.5
South Molton Hinterland	196.7	883.3	104.4	99.6
South Molton Town Area	194.6	936.3	115.3	110.4
North Devon District	271.8	969.2	136.3	120.7
Northern Locality	280.6	948.3	130.2	116.2
Devon	300.3	951.4	126.9	104.8

# PUBLIC HEALTH – ALCOHOL-RELATED ADMISSIONS

Alcohol-Related admissions include those where acute, chronic and mental conditions are known to relate either fully or partially to alcohol use. Further details on how these figures are derived can be found in the glossary. The South Molton area has a significantly higher rate of alcohol-related admissions than the Devon average. The highest admission rates were seen in the urban centre, which was well above the Devon urban average.



Area	Admissions per year	DASR* per 100k
South Molton Centre	127	1925.0
South Molton Hinterland	155	1202.6
South Molton Town Area	282	1441.7
North Devon District	1,993	1523.2
Northern Locality	3,310	1473.2
Devon	12,742	1215.3
Devon Urban	8,877	1319.4
Devon Rural	3,863	1012.1

\* Direct age standardised rate, see glossary

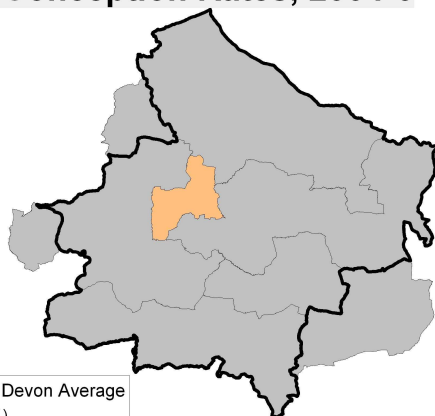
## PUBLIC HEALTH TEEN CONCEPTIONS

Levels of conceptions amongst females aged below 18 were above average in the town of South Molton. The rates in surrounding rural wards were suppressed due to the small numbers involved.

## PUBLIC HEALTH DEATH RATES 2003-7

The table below presents mortality or death rates for the Crediton town area compared with Devon. This highlights that whilst death rates in Crediton are consistently above the Devon average, the difference is not statistically significant.

### Teenage Conception Rates, 2004-6



Relationship to Devon Average  
 Higher (1)  
 Suppressed (5)

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Measure	Average deaths per year	DASR	Devon DASR	Relationship to Average
All Causes	151	560.0	533.3	N.S.
All Causes, Female	73	449.9	448.3	N.S.
All Causes, Male	77	688.7	640.6	N.S.
All Causes, under 75	46	279.4	254.4	N.S.
Cancer	41	169.2	163.9	N.S.
Cancer, under 75	19	109.7	105.5	N.S.
Circulatory	62	208.8	183.8	N.S.
Circulatory, under 75	15	81.8	65.8	N.S.

N.S. = Not statistically significant. For more information on definitions and measures, see glossary