

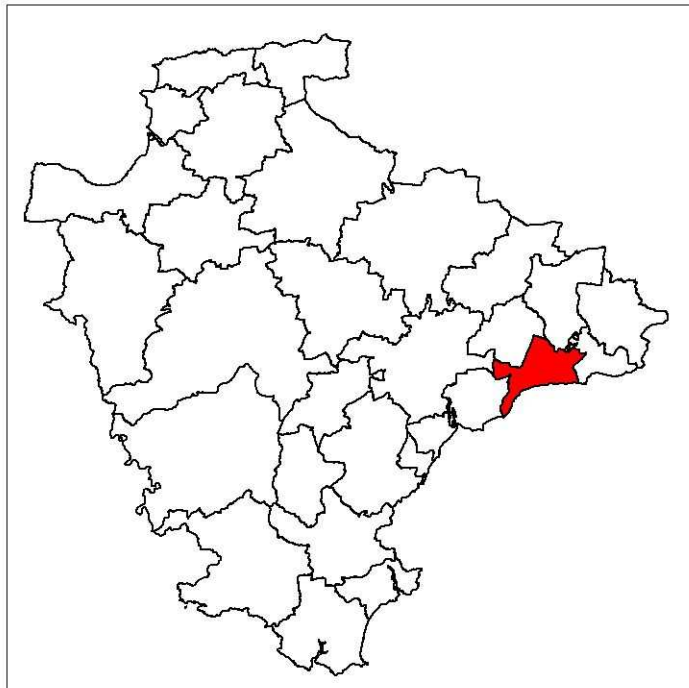
## INTRODUCTION

This is the Devon Joint Strategic Needs Assessment for the Sidmouth area, which also encompasses the surrounding rural parishes.

The aim of the Joint Strategic Needs Assessment is to collaboratively identify current and future health and well being needs and inform future service planning and delivery. The purpose of this town profile is to provide a detailed assessment of current need and service activity at a local level. This profile looks at the health and social care needs of the town and its rural surroundings and other smaller surrounding settlements.

Data for this report was gathered and collated by the NHS Devon information teams, and the Devon County Council Adult and Community Service and Children and Young Peoples Service and Strategic Intelligence teams.

A glossary is available providing detailed definitions and background information for the measures in this report:



[http://www.infopoint.devonpct.nhs.uk/Library/Public\\_Health\\_Commissioning/JSNA\\_2009\\_Glossary\\_Devon.pdf](http://www.infopoint.devonpct.nhs.uk/Library/Public_Health_Commissioning/JSNA_2009_Glossary_Devon.pdf)

## FEEDBACK

Any feedback or questions concerning the information in this report would be gratefully received. We would be keen to receive feedback on whether you recognise the community as described in the profile, is any key information is missing or any local priorities or issues you wish to identify.

Please contact [d-pc.strategicreview@nhs.net](mailto:d-pc.strategicreview@nhs.net) with any comments or questions.

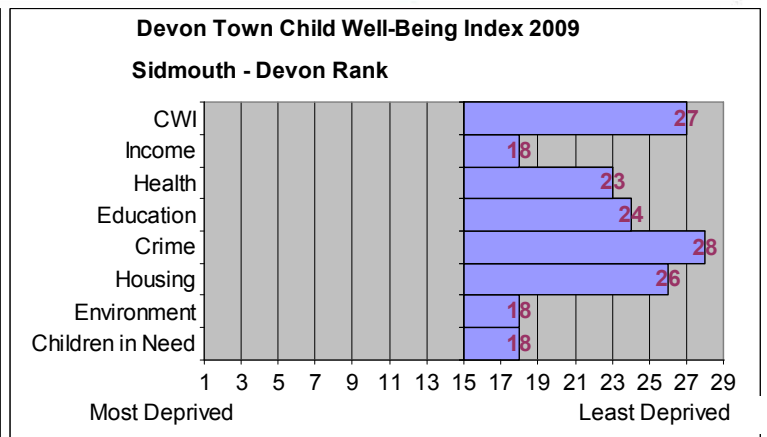
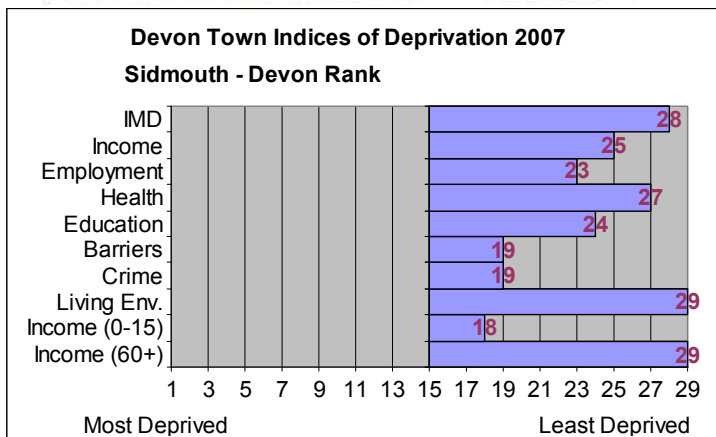
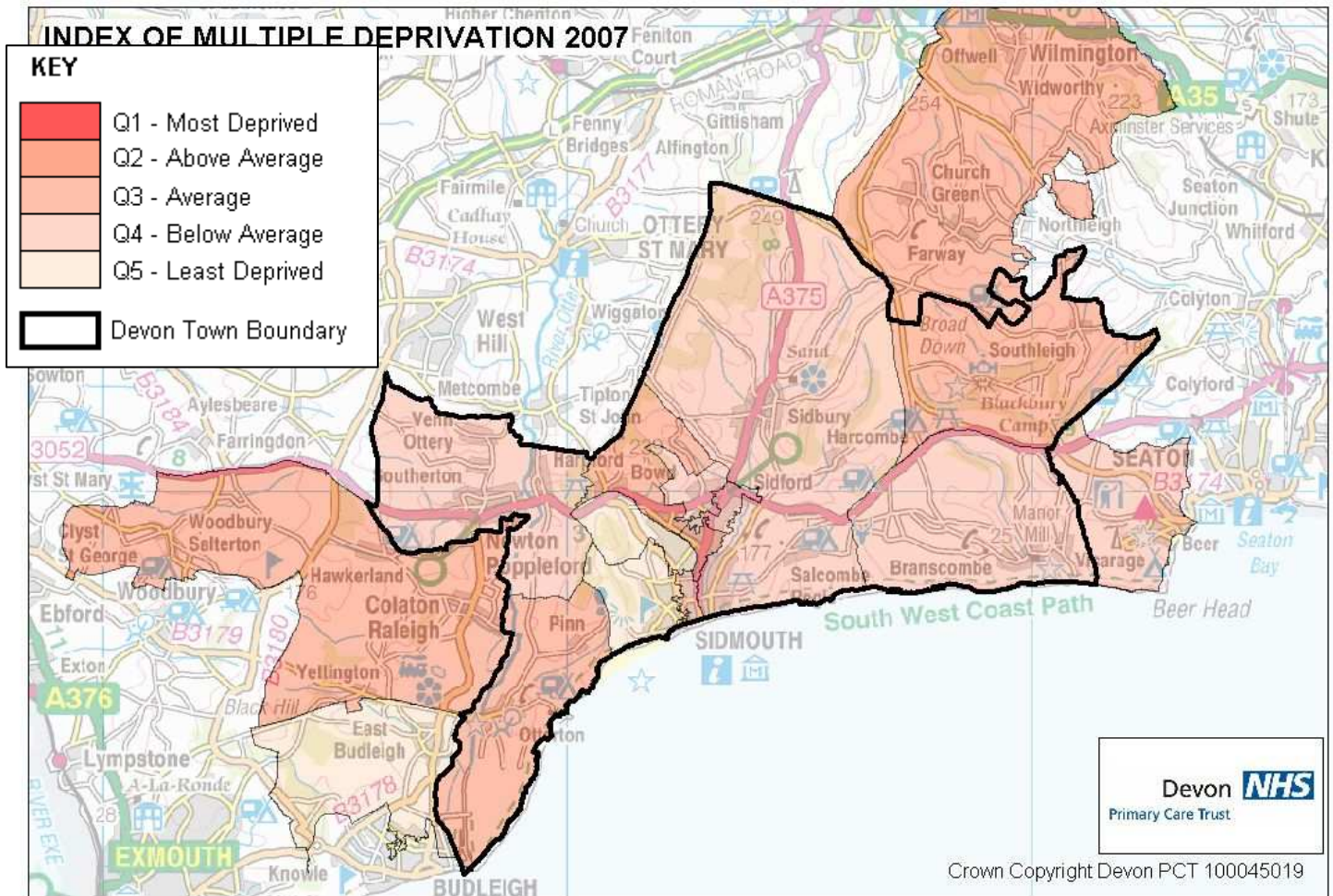
## EXECUTIVE SUMMARY

- Overall deprivation is well below both Devon and national average.
- The population of Sidmouth is predicted to increase by 647 people between 2006 and 2021 – a rise of 3.8%. The largest change is predicted to be in the 70 to 74 age group with an increase of 39.7%
- The birth rate is well below the Devon average, and is particularly low in the urban centre.
- Life expectancy is well above the Devon average, with no major urban and rural differences.
- GCSE performance is well above the Devon average, with two thirds achieving at least five A\*-C.
- Whilst the youth offending rate is the highest in Devon, no persistent offending was recorded in 2008.
- The rate of referrals for older people aged 65+ into Adult and Community Services in Sidmouth is under represented compared with the Devon referral rate
- The estimated prevalence of Dementia in the 65 and over population in Sidmouth is 8.84%
- The rate of Safeguarding alerts for vulnerable adults in East Devon is comparable with the Devon average
- Levels of hospital activity are typically below the Devon average, although planned (elective) admissions to hospital are slightly above the Devon average.
- The rate of alcohol-related admissions is significantly below the Devon average.
- Above average teen conception rates were seen in the wards of Sidford and Newton Poppleford & Harpford.
- Deaths rates were consistently below the Devon average.

# DEPRIVATION

The main source of information on deprivation is the 2007 Indices of Deprivation, which combine data on different social issues to produce an overall deprivation score for local areas, the Index of Multiple Deprivation. In the Sidmouth town area the most deprived areas are around Southleigh to the East. The least deprived areas are the western areas of the town.

A breakdown of the individual domains from the Indices of Deprivation, reveal that all domains are below the Devon average, with the lowest levels of deprivation in relation to income deprivation affecting older people and living environment. A separate Child Wellbeing Index was released in 2009, which reveals that Sidmouth is less deprived than the Devon average in all domains relating to children, and especially less deprived for crime and housing.

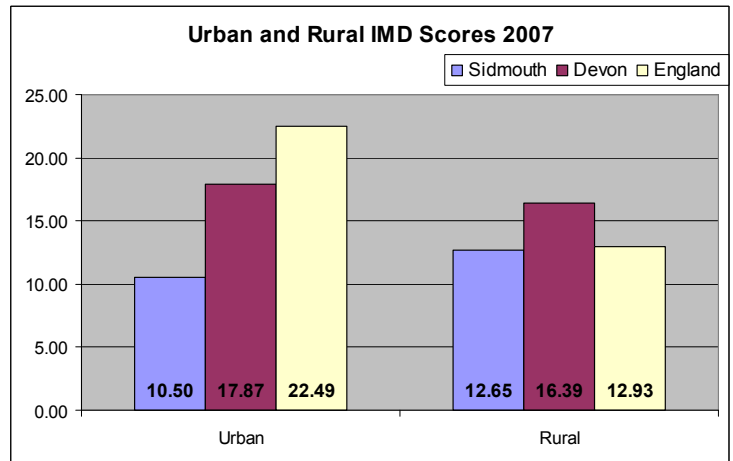


For full description of domains please view the glossary

# DEPRIVATION IN URBAN AND RURAL AREAS

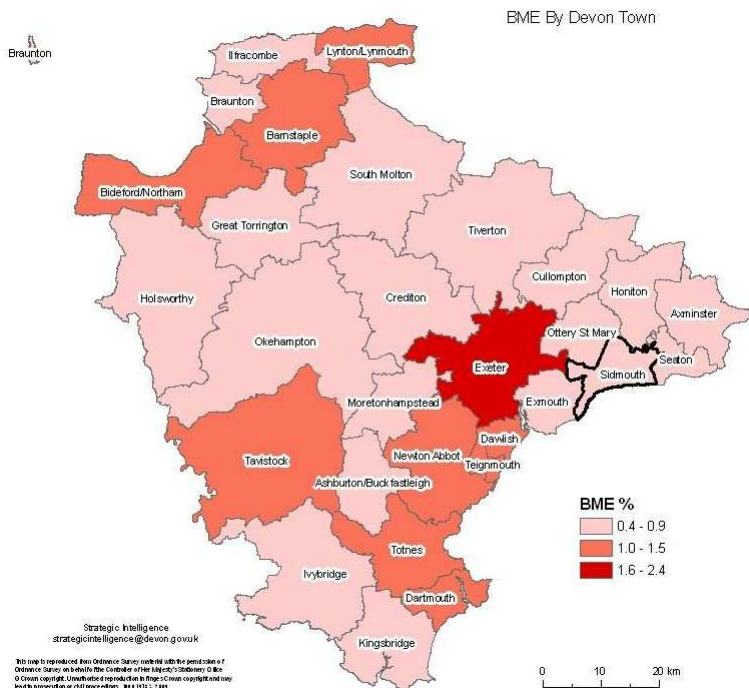
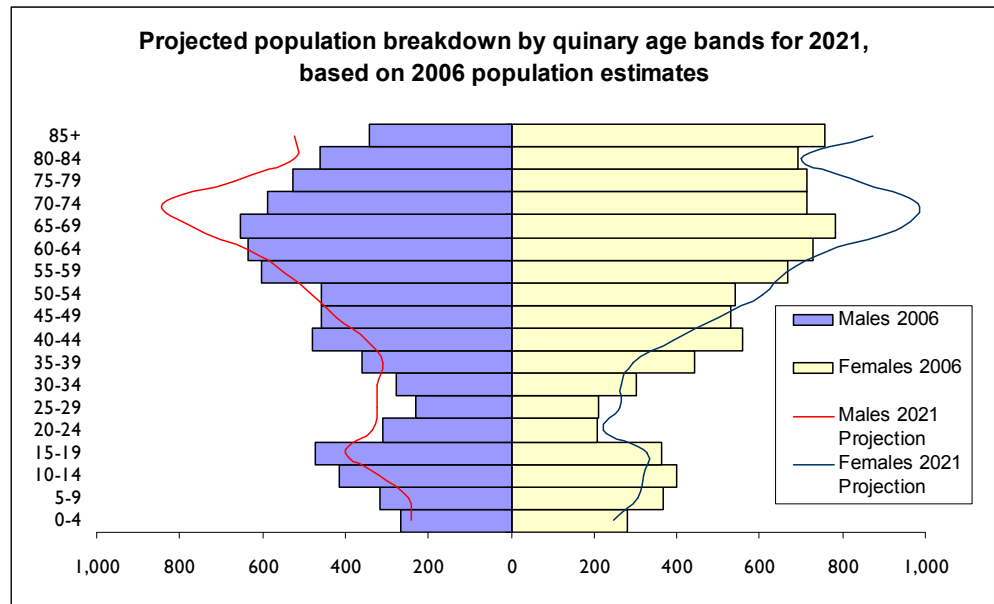
The following chart compares index of multiple deprivation scores for the urban area of Sidmouth with the surrounding rural hinterland, along with average urban and rural Index of Multiple Deprivation scores for Devon and England as a whole.

This reveals that in general the urban centre of Sidmouth is less deprived than the surrounding rural area. Both areas are also much less deprived than the corresponding Devon and England urban and rural average deprivation scores.



# POPULATION

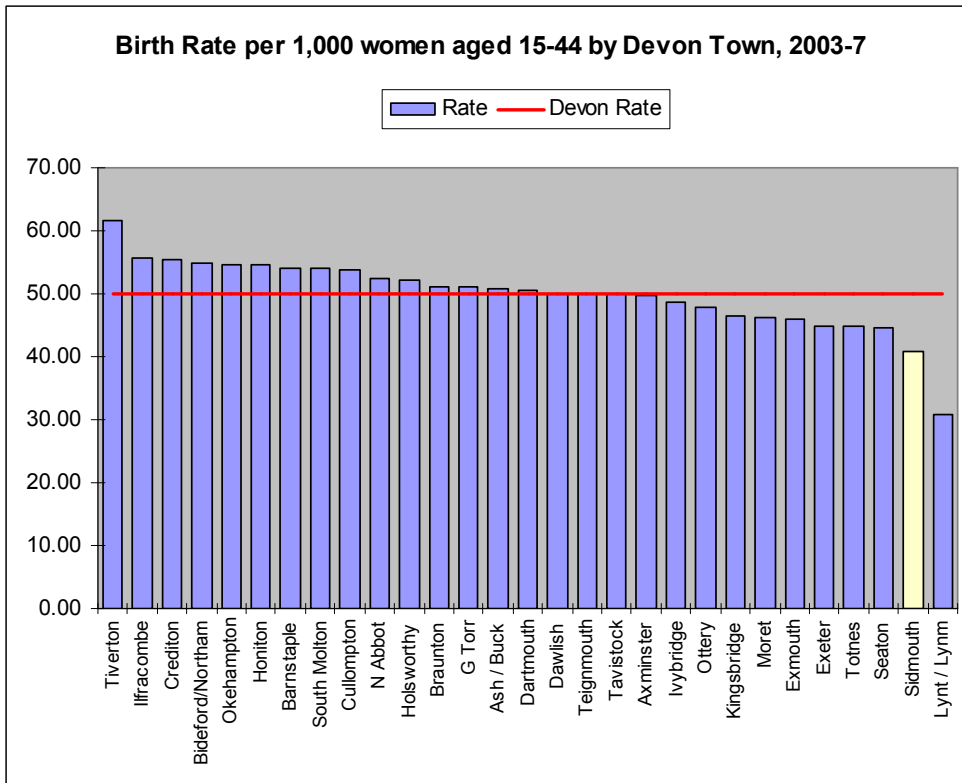
The population of Sidmouth is predicted to increase by 647 people between 2006 and 2021 – a rise of 3.8%. The total number in the younger age groups (from 0 to 19) is predicted to decrease by 472 to 2,411 – a fall of 16.4%. The 20 to 44 year age band is also predicted to see a decrease, in this case of 297 to 3,078 or 8.8%. The 45 to 64 age group should remain almost unchanged, decreasing by just 2 people (0.04%) to 4,617. The older age groups (65 years and older) are due to see an increase in number of 1,418. This equates to a 22.7% increase over the 15 years that these projections cover and will take the population in this group up to 7,657. The largest change is predicted to be in the 70 to 74 age group with an increase of 39.7%.



The proportion of Sidmouth's population from BME communities based on the 2001 census is 0.6%. This is an under representation when compared to the overall Devon BME of 1.1%.

# BIRTHS

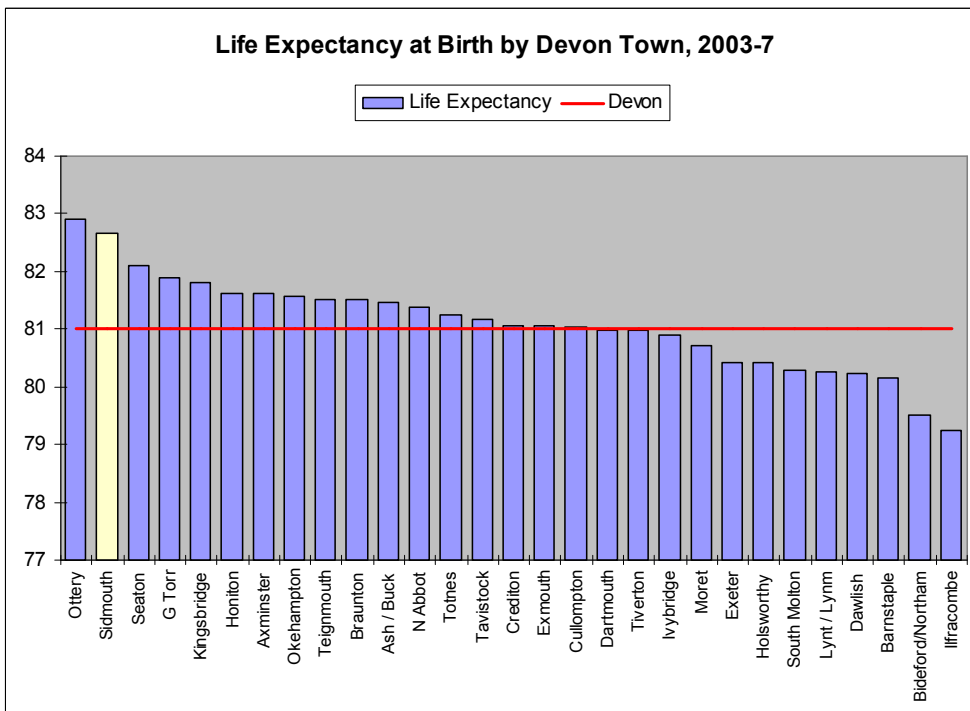
The birth rate in the Sidmouth area is one of the lowest in Devon, and is well below the Devon average, with under 100 births per year. Birth rates in the town are lower than those in the rural hinterland.



Area	Average births per year	Birth Rate
Sidmouth Centre	70	38.84
Sidmouth Hinterland	25	47.13
Sidmouth Town Area	94	40.71
East Devon District	1,005	46.98
Eastern Locality	2,981	48.14
Devon	6,721	50.02
Devon Urban	4,797	50.35
Devon Rural	1,925	49.24

# LIFE EXPECTANCY

Life expectancy in the Sidmouth area is the second highest in Devon, with no significant difference between the urban and rural areas.

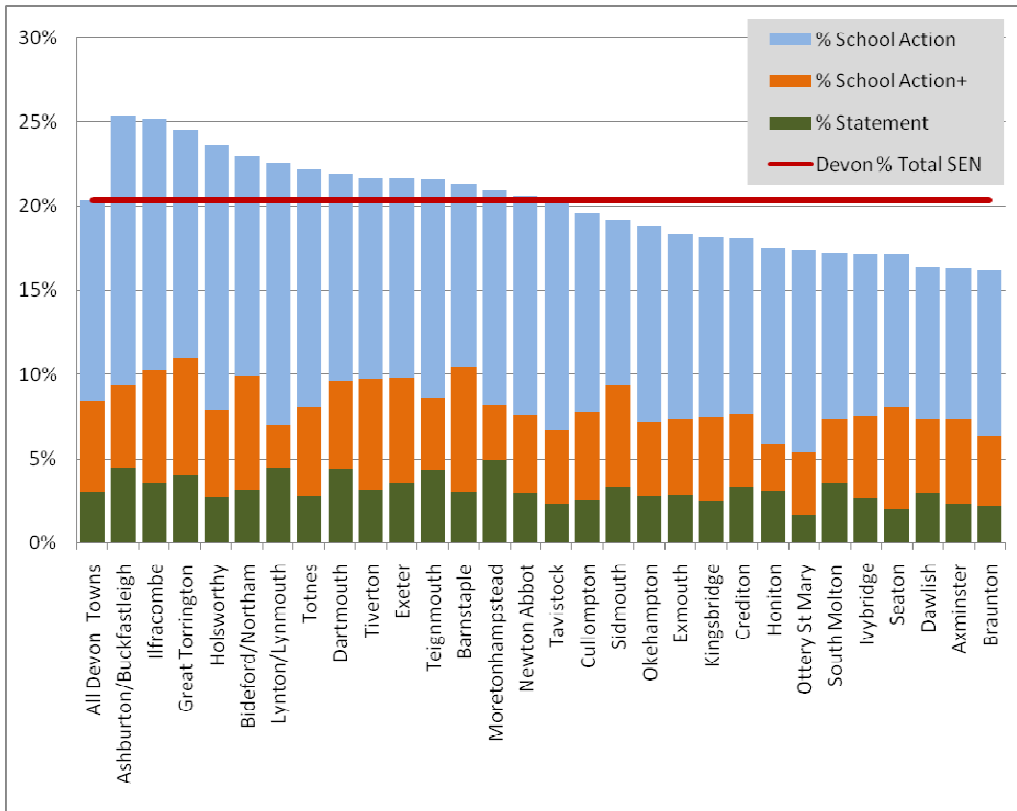


Area	Female	Male	Total
Sidmouth Centre	84.2	80.8	82.7
Sidmouth Hinterland	84.2	82.2	83.1
Sidmouth Town Area	84.1	81.0	82.7
East Devon District	83.4	79.9	81.8
Eastern Locality	83.0	79.1	81.1
Devon	83.0	78.9	81.0
Devon Urban	82.5	78.4	80.5
Devon Rural	84.0	80.0	82.0

# CHILDREN AND YOUNG PEOPLE

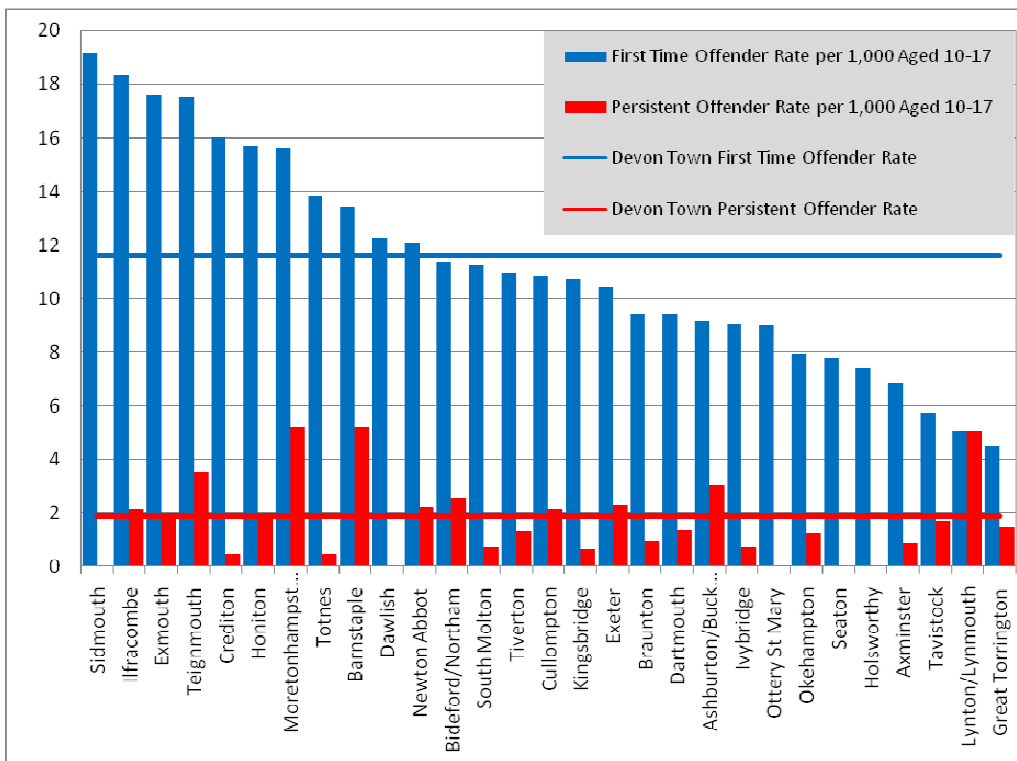
Sidmouth Town Area has below average numbers of those with Special Educational Needs; the second highest GCSE performance in the county; the highest level of youth offending in the county (although with no persistent offenders); and an above average proportion of children and young people from black and ethnic minority groups.

## SPECIAL EDUCATIONAL NEEDS (2007/08)



This graph represents the percentage of young people with SEN attending a DCC school in 07/08 by their town of residence. The national average for the proportion of pupils identified with SEN (i.e. Statemented, School Action Plus and School Action combined) is approximately 20%. We want children and young people to access services and provision within their Local Learning Communities wherever possible. Some children with complex needs will require access to specialist support in additionally resourced provision or special schools. Where there are significant variations it reflects the level of support needed within the community.  
Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

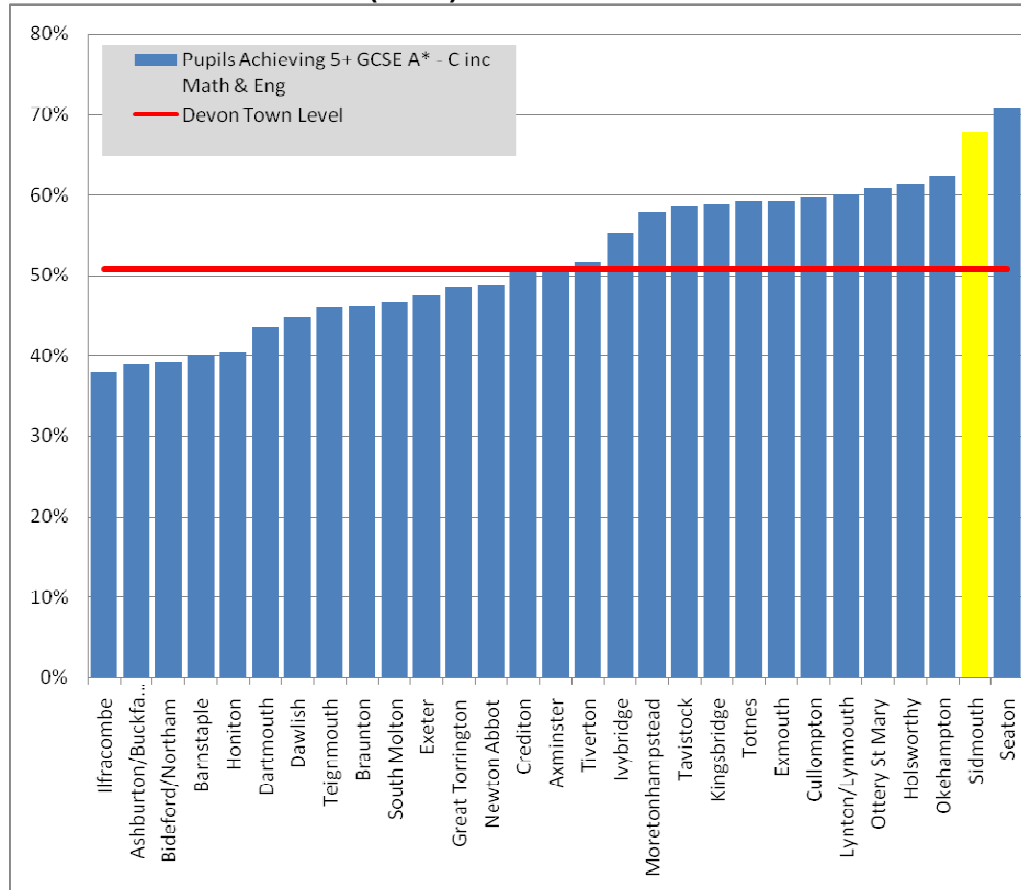
## YOUTH OFFENDING (2008)



Devon's First Time Entrants (FTEs) figure has been below the regional and national average since 2004/5, and continues to fall - current projections for the financial year 2009/10 are that the FTE rate will drop by over a third, compared to the baseline year of 2007/8. Within Devon, such small numbers of FTEs can cause significant statistical variations from one year to the next, particularly in the smaller towns and communities. In general, around two thirds of FTEs do not re-offend, but the pattern of those who re-offend more persistently (Persistent Youth Offenders - PYOs) is even more liable to fluctuation outside of the four largest communities (Barnstaple, Exeter, Exmouth and Newton Abbot). Preventative work by the Youth Offending Service and Children's Trust is increasingly focused, therefore, on the towns

where there is a longer term pattern of FTEs and PYOs above the Devon average. Data Source: Devon Youth Offending Team 2009

## GCSE PERFORMANCE (2008)



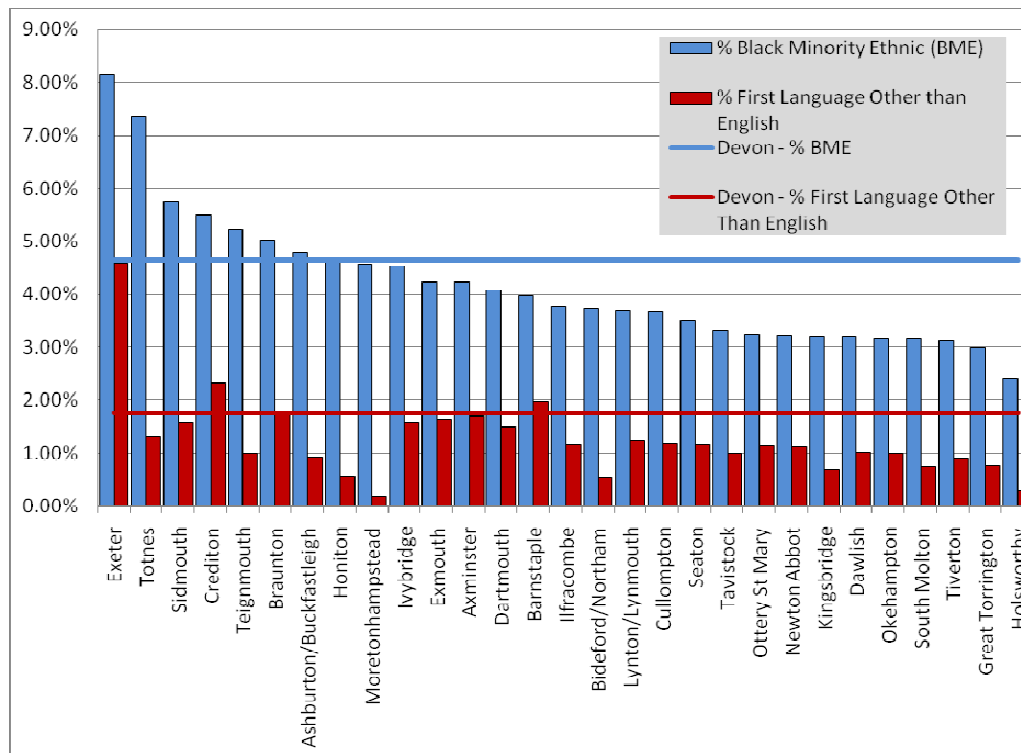
The graph illustrates GCSE performance in 2008 for pupils in Devon Maintained Schools by Town of residence.

Devon pupils' achievement at GCSE level is slightly above the National average (49.5%) but there still too many pupils not gaining 5 or more GCSEs including Maths and English.

The Local Authority has established a 'Narrowing the Gap' Programme to improve the attainment of the lowest 20% of achievers, and a 'Raising the Bar' programme to stretch the most able.

Data Source: Devon Learning and Development Partnership

## ETHNICITY AND FIRST LANGUAGE (2007/08)



This graph represents the percentage of young people with a first language other than English who were attending a DCC school in 07/08 by their town of residence.

In this time period there were 4,440 pupils from a minority ethnic background in Devon schools (4.65% of the total school population) and of these 1,731 have English as an additional language.

There are over 60 different languages spoken by children and young people in Devon schools the largest minority language groups being Polish (252) and German (88).

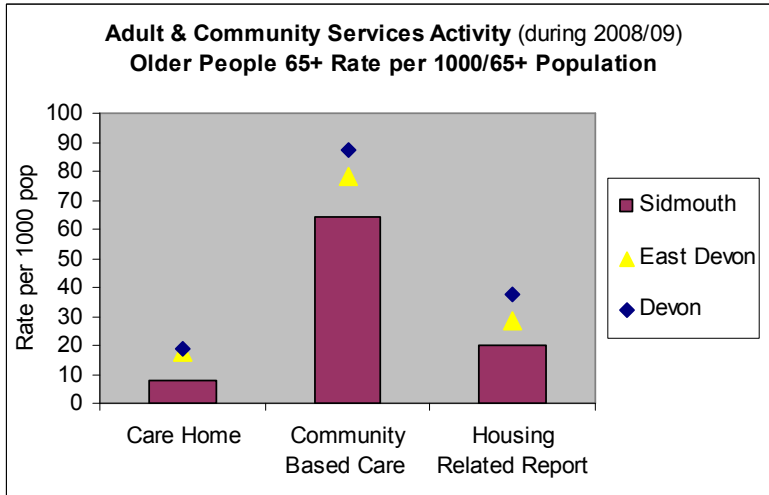
There are few schools without minority ethnic pupils and an increase in those schools with over 6% Black Minority and Ethnic pupils on roll. Currently, the largest ethnic group are Polish families located

across the county.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

# ADULT AND COMMUNITY SERVICES

## Older People 65+



The table illustrates that service activity for older people aged 65+ in Sidmouth is under represented when compared to the overall Devon average for the proportion of people based in Care Homes and the proportion receiving Community Based Care and Housing Related Support.

The rate of referrals for older people aged 65+ into Adult and Community Services in Sidmouth is 124.9 (per 1000 65+ population). This is an under representation when compared to the Devon average. The proportion of referrals for older people aged 65+ in Sidmouth dealt with at point of contact and those sent on for further assessment is in line with the overall Devon average of 14% and 86% respectively. There is an over representation in the number of referrals from Primary Health / Community Health for clients aged 65+ in

Sidmouth.

The rate of older people aged 65+ in Sidmouth receiving assessments is 49 (per 1000 65+ population) and 50.9 for reviews, there is an under representation in reviews when compared to the Devon average.

13% of adult clients in East Devon who were assessed on Falls risk groups based on new enquiries received for the Home Improvement Agency were identified as in the High risk group, compared to 15% for the Devon average.

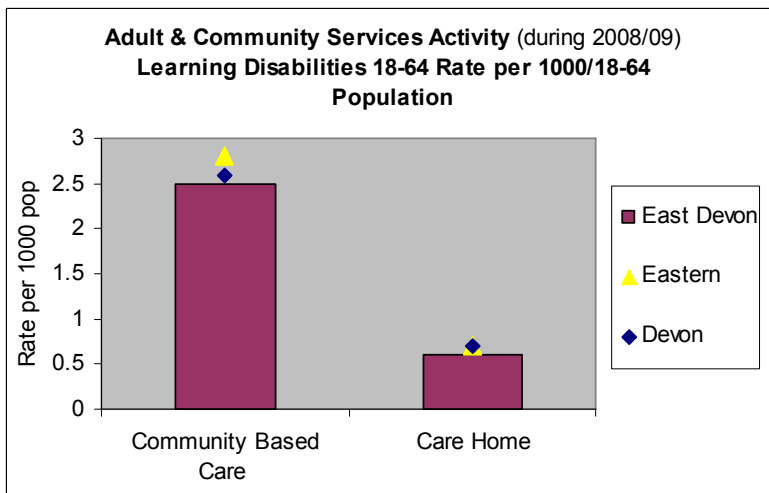
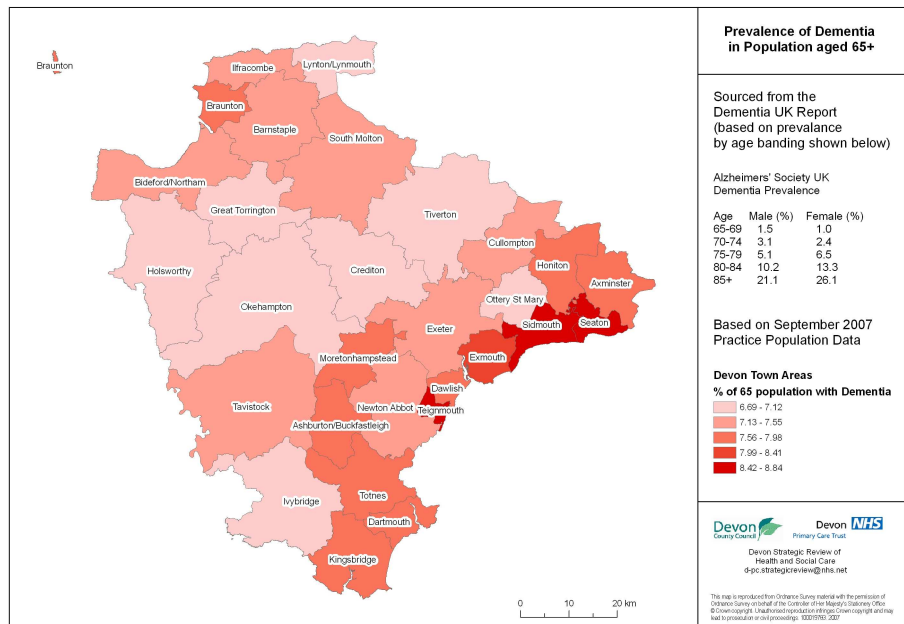
## Mental Health and Learning Disabilities

Applying the nationally accepted prevalence rates for Dementia to the population in Sidmouth shows that there are an estimated 551 people in the area with Dementia. This gives an overall prevalence rate in the 65 and over population of 8.84%.

The table below presents people in East Devon aged 18-64 predicted to have a mental health problem, projected to 2025

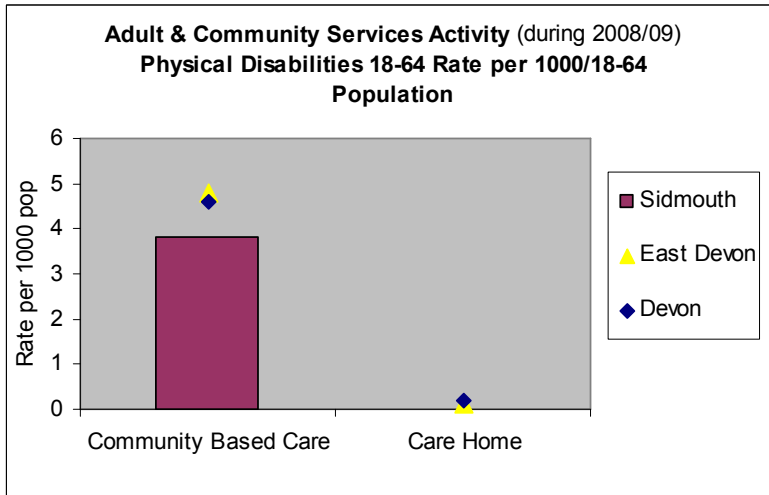
	2008	2025	% Change
Depression	1,880	2,087	11%
Neurotic disorder	12,148	13,484	11%
Personality disorder	3,224	3,580	11%
Psychotic disorder	404	449	11%

Data Source: PANSI



In East Devon the proportion of people with learning disabilities aged 18-64 receiving Community Based Care and the proportion of people based in Care Homes is comparable to the overall Devon average.

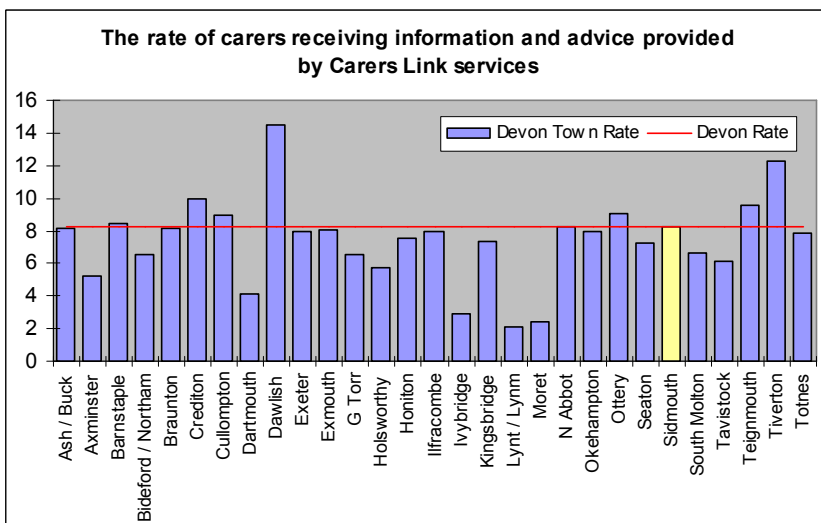
## Physical Disabilities 18-64



This table demonstrates that Sidmouth is comparable to the overall Devon average for the number of people with physical disabilities aged 18-64 receiving Community Based Care and the number based in a Care Home. There is an under representation in the number of referrals made by Local Authority Housing Departments for this client group in Sidmouth.

The rate of people with physical disabilities aged 18-64 in Sidmouth receiving assessments is 2.6 (per 1000 18-64 population) and 2 for reviews, these rates are both comparable to the Devon average. The rate of Safeguarding alerts in East Devon is 2.1 (per 1000 18+ population) and is comparable to the Devon average.

## Carers



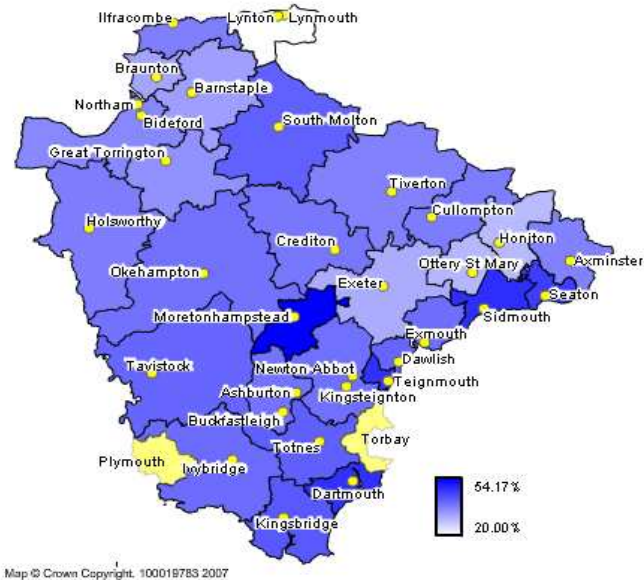
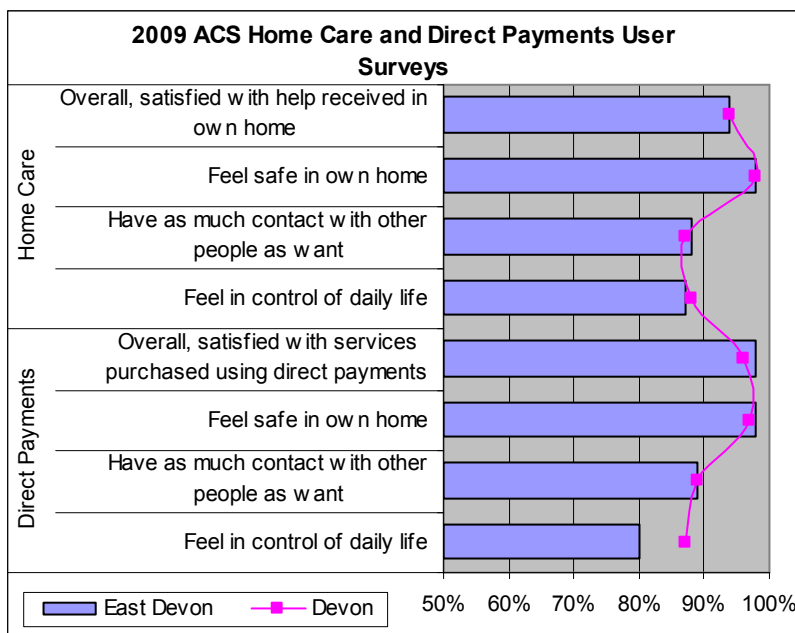
The rate of Carers assessments and reviews in Sidmouth is in line with the Devon average of 8.2 (per 1000 18+ population).

The table opposite illustrates that the rate of carers receiving Information and advice provided by Carers Link services in Sidmouth is in line with the Devon average at 8.3 (per 1000 18+ population). A large proportion of this is carers of people with physical disabilities and mental health problems

Respect and consideration

Older people are able to get the support needed to continue to live at home

## User Experience / Feedback

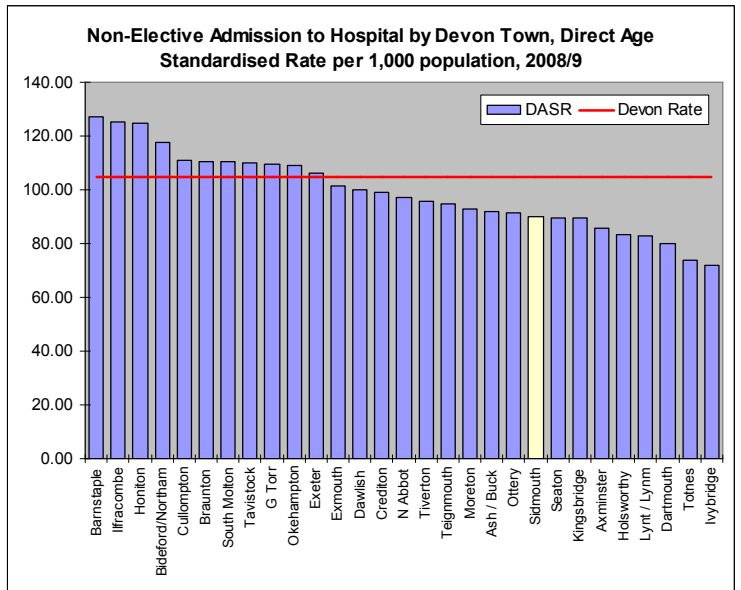
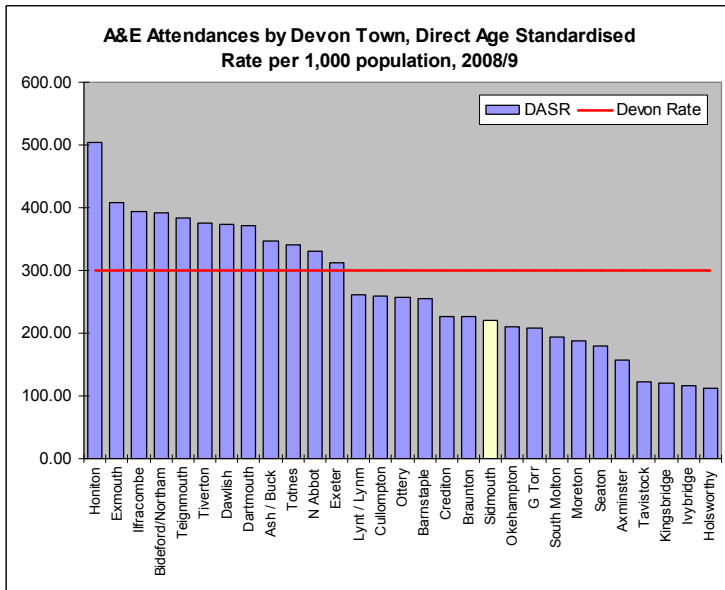
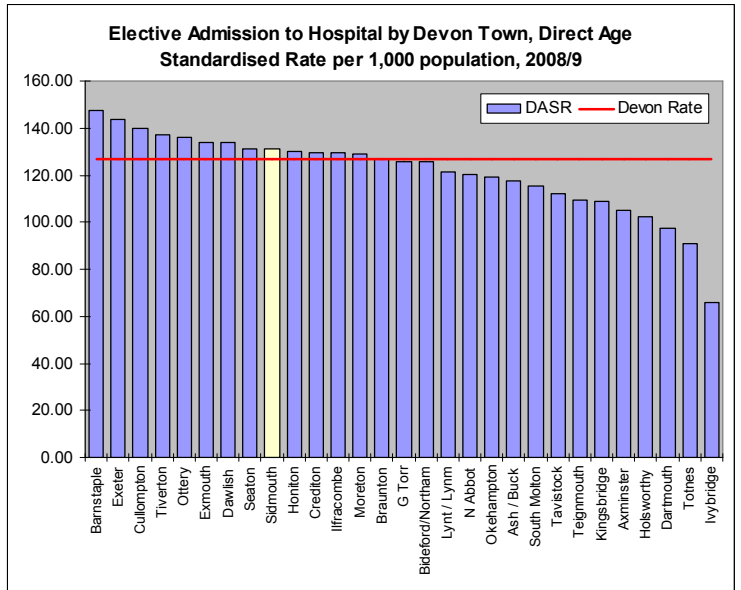
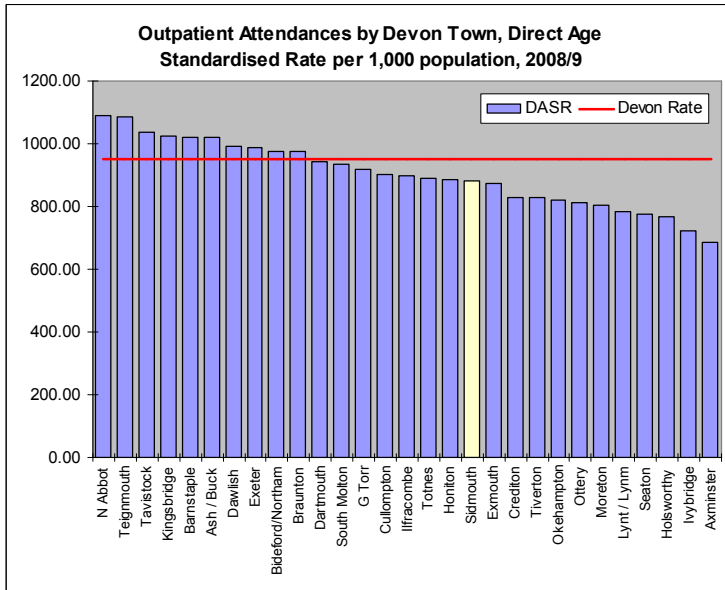


Results of the 2008 Place Survey reveal that 47.8% of Sidmouth residents who responded to the survey felt that older people are able to get the support needed to continue to live at home compared to the Devon average of 36%. The 2009 ACS User Survey results for Direct Payments recipients indicate that respondents in East Devon feel less in control of daily life than in Devon overall. However, low response rates in some districts can skew survey results.



# HOSPITAL ACTIVITY

The rate of outpatient attendances in the Sidmouth town area is below the Devon average, although the rate of elective admissions to hospital is marginally above the Devon average. The rate of Accident and Emergency attendances is below the Devon average, and non-elective admissions to hospital, which cover emergencies, maternities and transfers, is also below the Devon average.

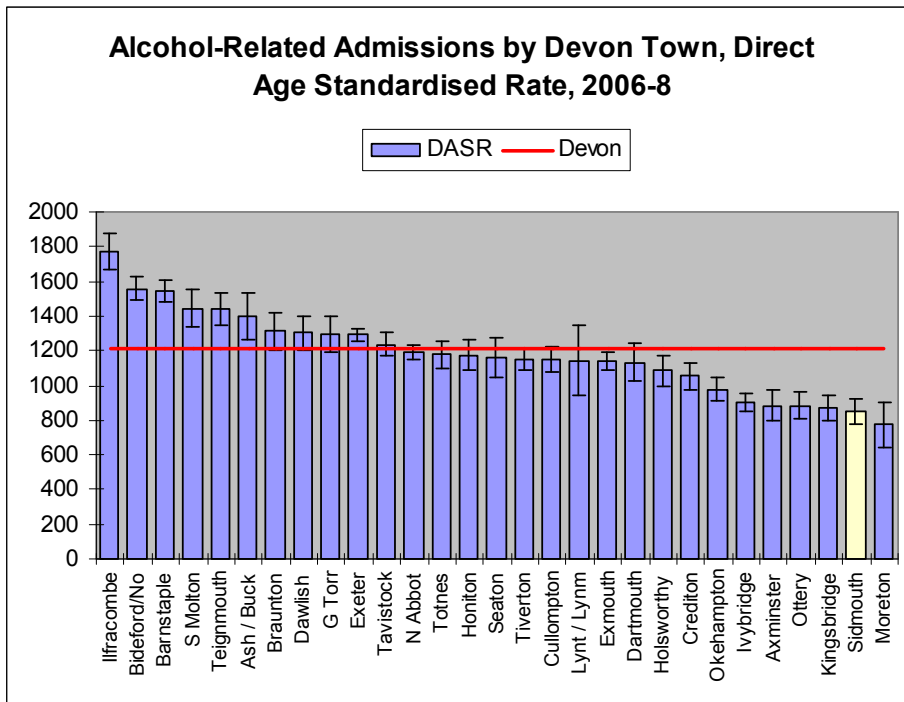


## Hospital Activity, Direct Age Standardised Rates by Activity Type, 2008/9

Area	A&E Attends	Outpatient Attends	Elective Admissions	Non-Elective Admissions
Sidmouth Centre	216.2	898.7	130.1	89.0
Sidmouth Hinterland	233.8	831.1	132.7	94.0
Sidmouth Town Area	220.3	882.5	130.9	90.0
East Devon District	324.8	842.7	130.6	98.4
Eastern Locality	313.2	889.5	134.5	101.9
Devon	300.3	951.4	126.9	104.8

# PUBLIC HEALTH – ALCOHOL-RELATED ADMISSIONS

Alcohol-Related admissions include those where acute, chronic and mental conditions are known to relate either fully or partially to alcohol use. Further details on how these figures are derived can be found in the glossary. The Sidmouth area has the second lowest rate of alcohol-related admissions in the county. Both the town area and rural hinterland were well below the respective Devon urban and Devon rural averages.

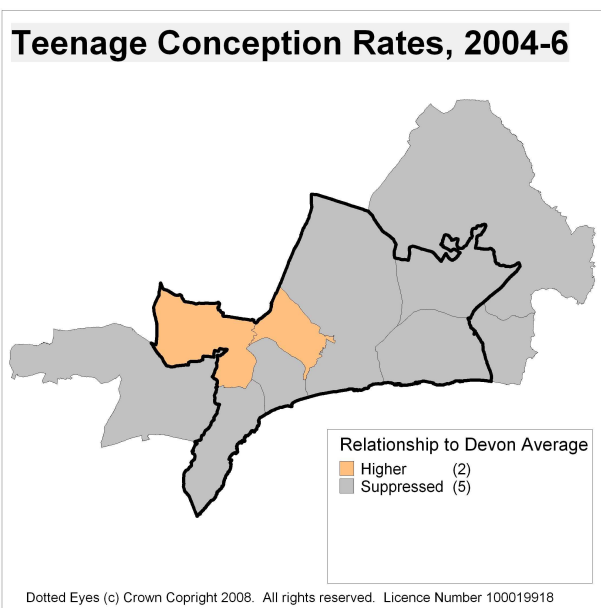


Area	Admissions per year	DASR* per 100k
Sidmouth Centre	257	894.3
Sidmouth Hinterland	43	709.2
Sidmouth Town Area	300	854.1
East Devon District	2,163	1043.8
Eastern Locality	5,082	1159.1
Devon	12,742	1215.3
Devon Urban	8,877	1319.4
Devon Rural	3,863	1012.1

\* Direct age standardised rate, see glossary

## PUBLIC HEALTH TEEN CONCEPTIONS

Levels of conceptions amongst females aged below 18 were higher than the Devon average in Sidford and Newton Poppleford & Harpford. The rates in surrounding rural wards were suppressed due to the small numbers involved.



## PUBLIC HEALTH DEATH RATES 2003-7

The table below presents mortality or death rates for the Sidmouth town area compared with Devon. This highlights that death rates were consistently below the Devon average, and significantly so for all causes, male deaths and circulatory diseases.

Measure	Average deaths per year	DASR	Devon DASR	Relationship to Average
All Causes	299	455.9	533.3	Sig Low
All Causes, Female	171	404.9	448.3	N.S.
All Causes, Male	128	526.4	640.6	Sig Low
All Causes, under 75	57	225.0	254.4	N.S.
Cancer	85	157.4	163.9	N.S.
Cancer, under 75	27	99.5	105.5	N.S.
Circulatory	123	155.3	183.8	Sig Low
Circulatory, under 75	15	52.1	65.8	N.S.

N.S. = Not statistically significant. For more information on definitions and measures, see glossary