

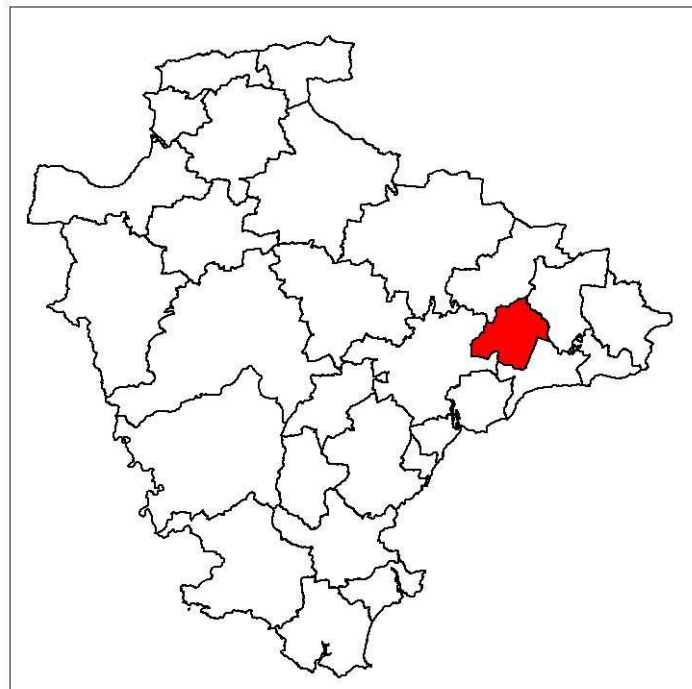
INTRODUCTION

This is the Devon Joint Strategic Needs Assessment for the Ottery St Mary area, which also encompasses the surrounding rural parishes.

The aim of the Joint Strategic Needs Assessment is to collaboratively identify current and future health and well being needs and inform future service planning and delivery. The purpose of this town profile is to provide a detailed assessment of current need and service activity at a local level. This profile looks at the health and social care needs of the town and its rural surroundings and other smaller surrounding settlements.

Data for this report was gathered and collated by the NHS Devon information teams, and the Devon County Council Adult and Community Service and Children and Young Peoples Service and Strategic Intelligence teams.

A glossary is available providing detailed definitions and background information for the measures in this report:



http://www.infopoint.devonpct.nhs.uk/Library/Public_Health_Commissioning/JSNA_2009_Glossary_Devon.pdf

FEEDBACK

Any feedback or questions concerning the information in this report would be gratefully received. We would be keen to receive feedback on whether you recognise the community as described in the profile, is any key information is missing or any local priorities or issues you wish to identify.

Please contact d-pc.strategicreview@nhs.net with any comments or questions.

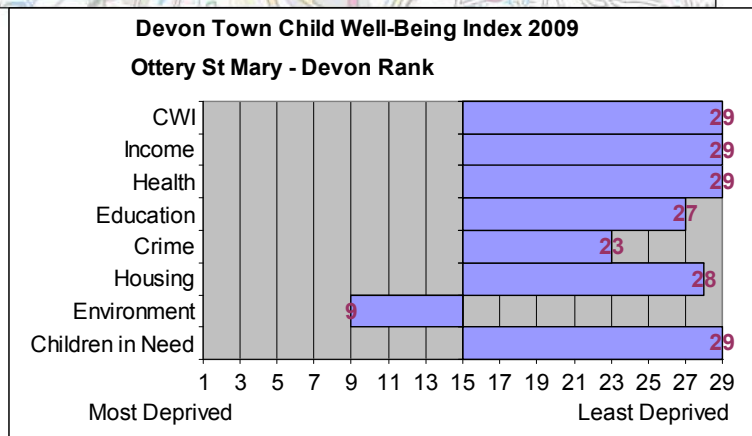
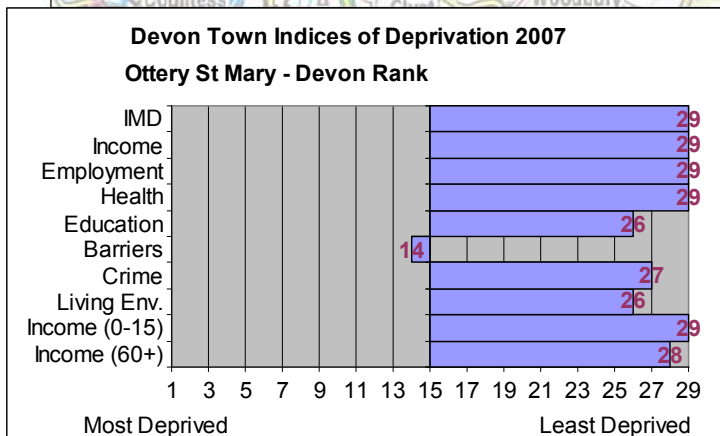
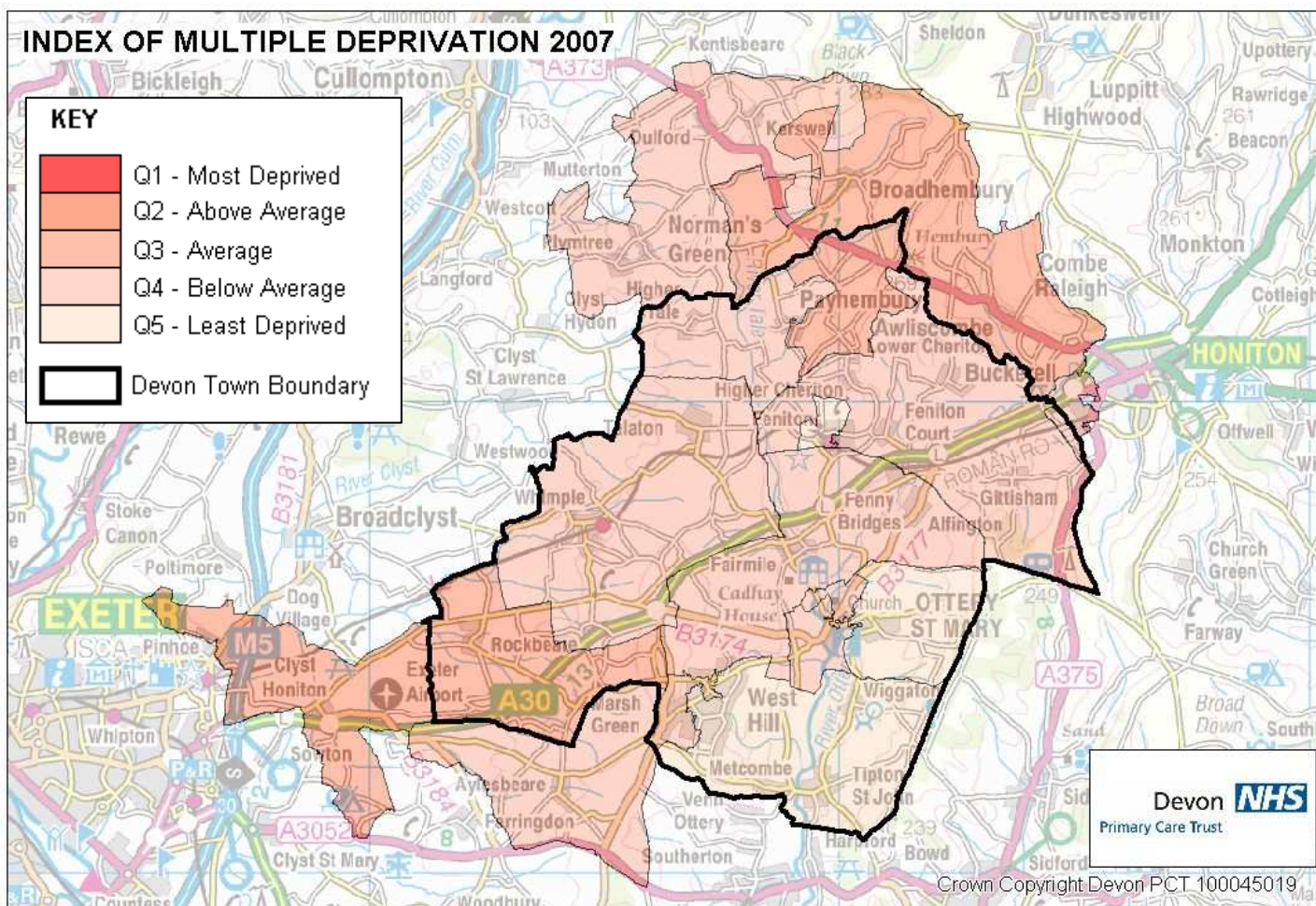
EXECUTIVE SUMMARY

- Overall deprivation is well below the Devon average, with the lowest levels seen in parts of the town and West Hill. There are some issues around access to housing and services.
- The population of Ottery St. Mary is predicted to decrease by 159 people between 2006 and 2021 – a fall of 1.1%. The largest change is predicted to be in the 70 to 74 age group with an increase of 38.5%
- The birth rate is below the Devon average, with higher birth rates seen in the rural hinterland.
- Average life expectancy is the longest in Devon, and highest in the urban centre.
- GCSE performance is above the Devon average
- Youth offending rates are below the Devon average.
- The town area has below average levels of those with Special Educational Needs.
- The rate of referrals for the 85+ population into Adult and Community Services in Ottery St. Mary is the highest referral rate for this age group across Devon (out of 29 Devon towns)
- The rate of referrals for people aged 18-64 into Adult and Community Services in Ottery St. Mary is under represented compared with the Devon referral rate
- The rate of Safeguarding alerts for vulnerable adults in East Devon is comparable with the Devon average
- Levels of hospital activity are typically below the Devon average, although planned (elective) admissions to hospital are slightly above the Devon average.
- The rate of alcohol-related admissions is well below the Devon average.
- Death rates are consistently below the Devon average.

DEPRIVATION

The main source of information on deprivation is the 2007 Indices of Deprivation, which combine data on different social issues to produce an overall deprivation score for local areas, the Index of Multiple Deprivation. In the Ottery St Mary town area the most deprived areas are those distant from the town, around Payhembury and Rockbeare.

A breakdown of the individual domains from the Indices of Deprivation, reveal that virtually all domains are well below the Devon average. The only area slightly higher is the barriers to housing and services domain (a measure of the distance to key services and housing availability). A separate Child Wellbeing Index was released in 2009, which reveals again that on virtually all domains Ottery St Mary is well below the Devon average, with the only exception being the environment domain, which covers road safety, air quality, distance to school and play space availability.

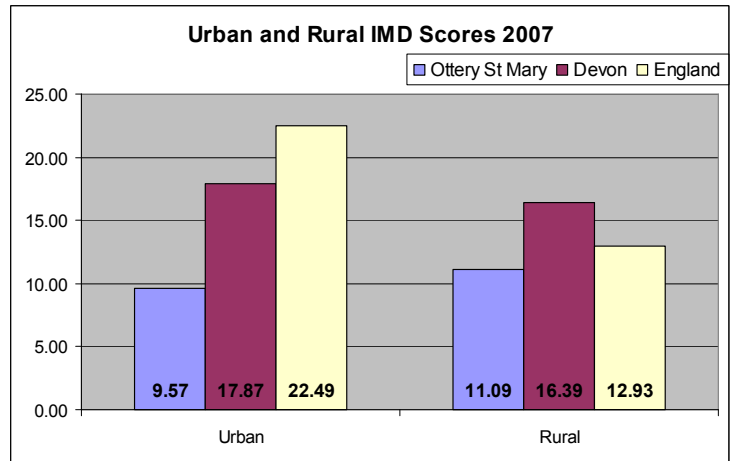


For full description of domains please view the glossary

DEPRIVATION IN URBAN AND RURAL AREAS

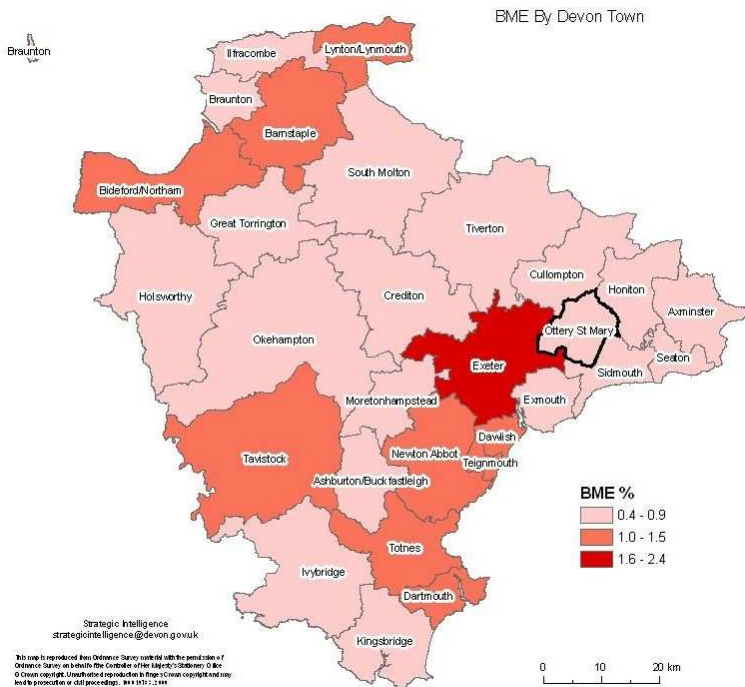
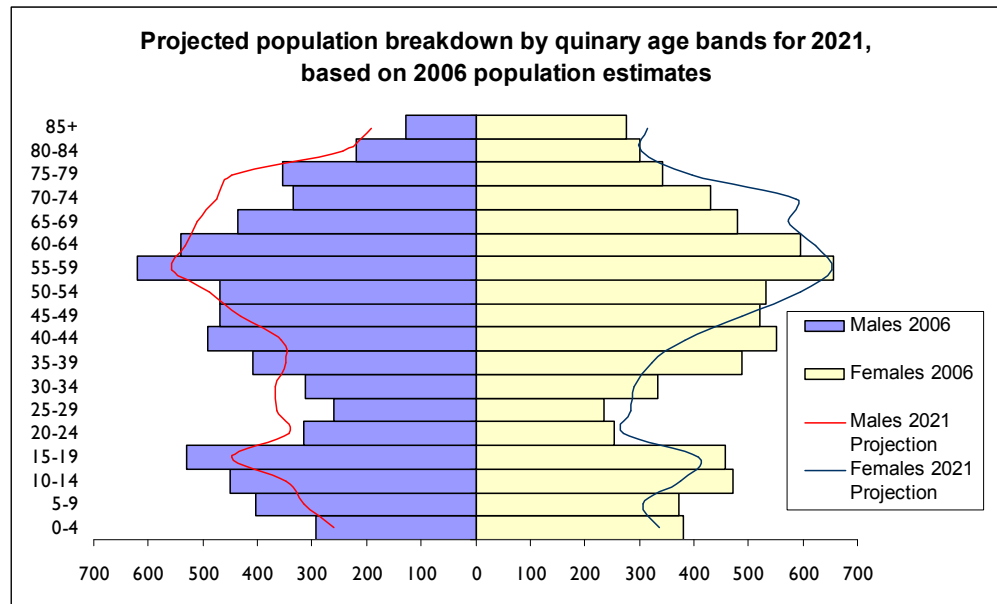
The following chart compares index of multiple deprivation scores for the urban area of Ottery St Mary with the surrounding rural hinterland, along with average urban and rural Index of Multiple Deprivation scores for Devon and England as a whole.

This reveals that both the urban and rural areas of Ottery St Mary are much less deprived than similar urban and rural areas elsewhere in Devon and England. This gap is particularly evident for the urban area. The urban centre of Ottery St Mary is less deprived than the surrounding rural area.



POPULATION

The population of Ottery St. Mary is predicted to decrease by 159 people between 2006 and 2021 – a fall of 1.1%. The total number in the younger age groups (from 0 to 19) is predicted to decrease by 558 to 2,802 – a fall of 16.6%. The 20 to 44 year age band is also predicted to see a decrease, in this case of 315 to 3,334 or 8.6%. The 45 to 64 age group should see a decrease of 32 people (0.7%) to 4,372. The older age groups (65 years and older) are due to see an increase in number of 746. This equates to a 22.6% increase over the 15 years that these projections cover and will take the population in this group up to 4,044. The largest change is predicted to be in the 70 to 74 age group with an increase of 38.5%.



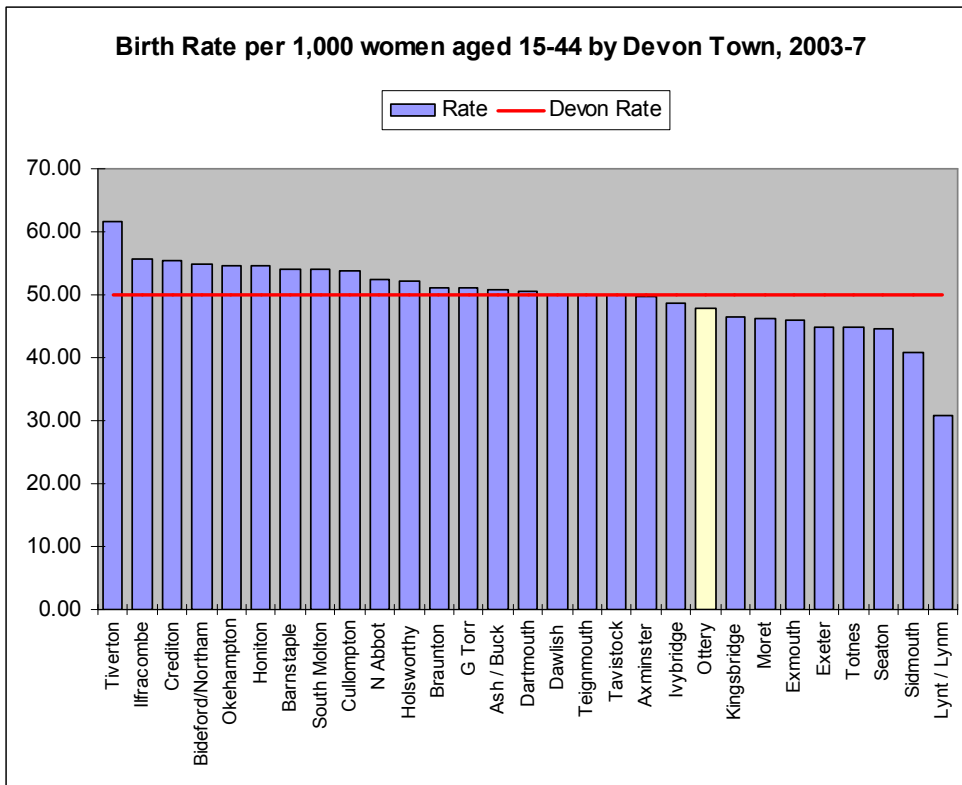
The proportion of Ottery St. Mary's population from BME communities based on the 2001 census is 0.9%. This is comparable to the overall Devon BME of 1.1%.

Strategic Intelligence
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BIRTHS

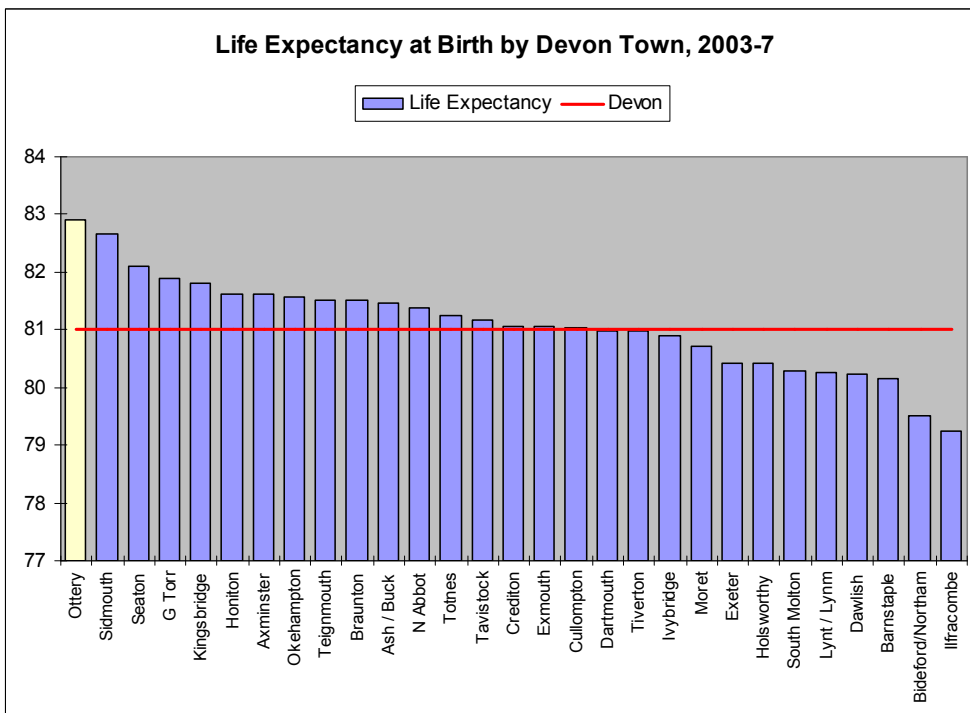
The birth rate in the Ottery St Mary area is below the Devon average, with around 120 births per year. Birth rates in the rural hinterland are higher than in the urban centre.



Area	Average births per year	Birth Rate
Ottery Centre	59	44.28
Ottery Hinterland	59	52.16
Ottery Town Area	118	47.90
East Devon District	1,005	46.98
Eastern Locality	2,981	48.14
Devon	6,721	50.02
Devon Urban	4,797	50.35
Devon Rural	1,925	49.24

LIFE EXPECTANCY

Life expectancy in the Ottery St Mary area is highest in Devon. The longest life expectancy is seen in the urban centre.

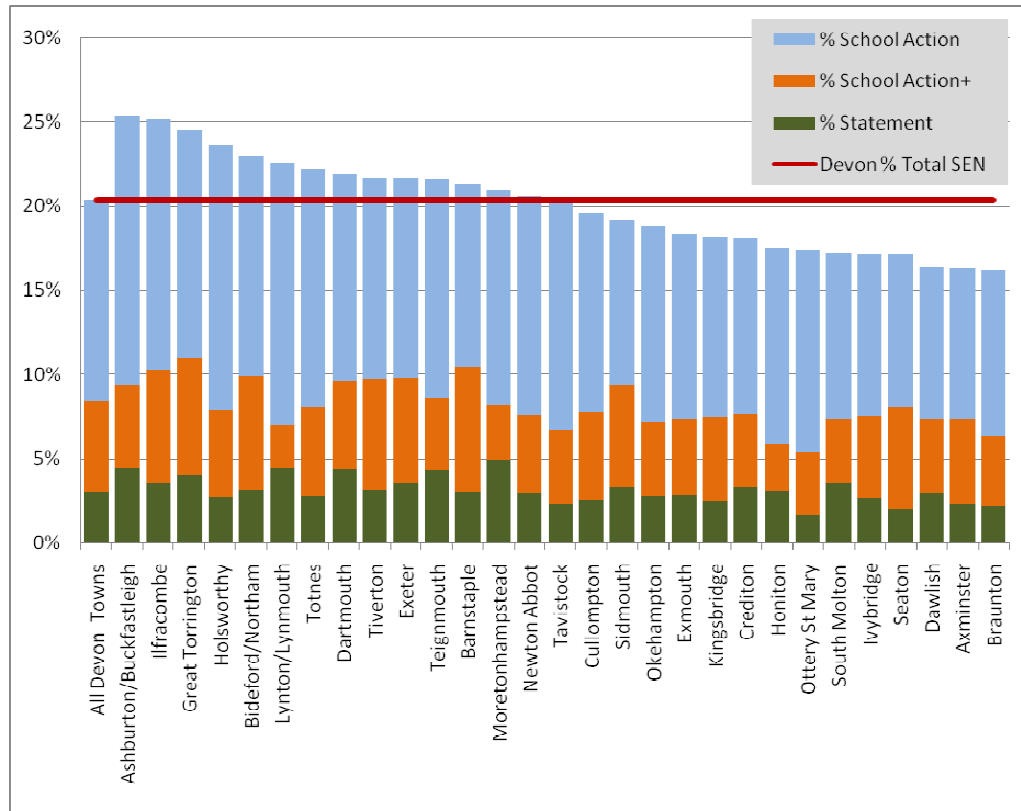


Area	Female	Male	Total
Ottery Centre	84.7	82.2	83.6
Ottery Hinterland	83.0	80.3	81.8
Ottery Town Area	84.1	81.4	82.9
East Devon District	83.4	79.9	81.8
Eastern Locality	83.0	79.1	81.1
Devon	83.0	78.9	81.0
Devon Urban	82.5	78.4	80.5
Devon Rural	84.0	80.0	82.0

CHILDREN AND YOUNG PEOPLE

Ottery St Mary Town Area has below average numbers of those with Special Educational Needs; above average GCSE performance; a lower than average youth offending rate; and a below average number of children and young people from black and ethnic minority groups.

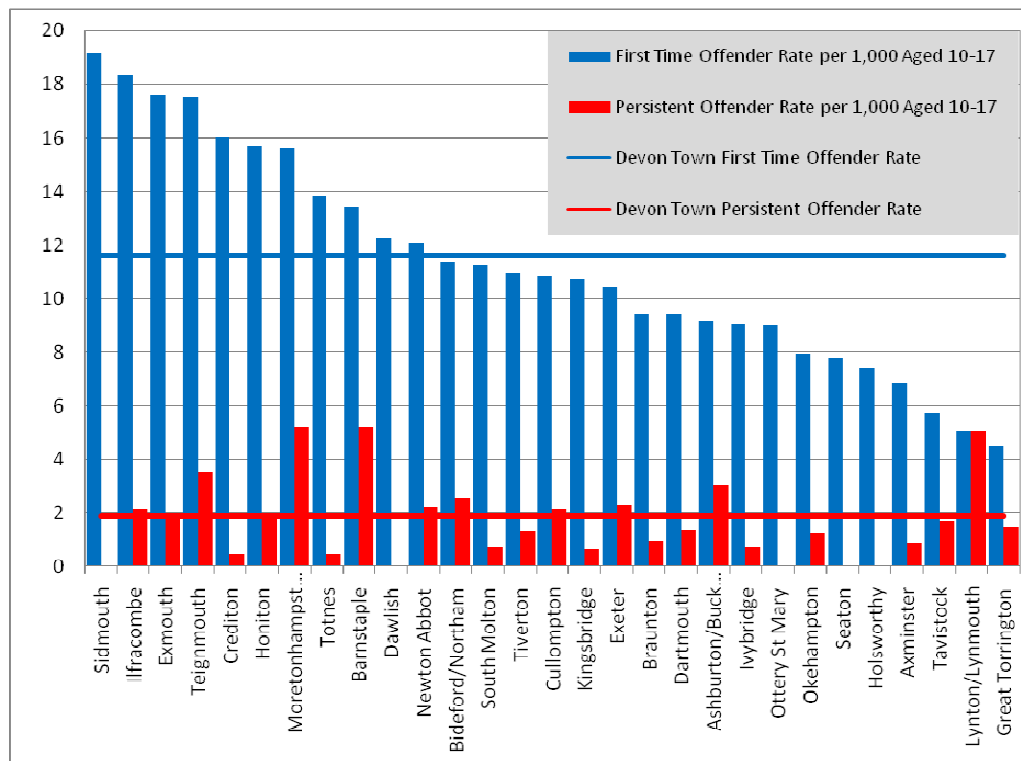
SPECIAL EDUCATIONAL NEEDS (2007/08)



This graph represents the percentage of young people with SEN attending a DCC school in 07/08 by their town of residence. The national average for the proportion of pupils identified with SEN (i.e. Statemented, School Action Plus and School Action combined) is approximately 20%. We want children and young people to access services and provision within their Local Learning Communities wherever possible. Some children with complex needs will require access to specialist support in additionally resourced provision or special schools. Where there are significant variations it reflects the level of support needed within the community.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

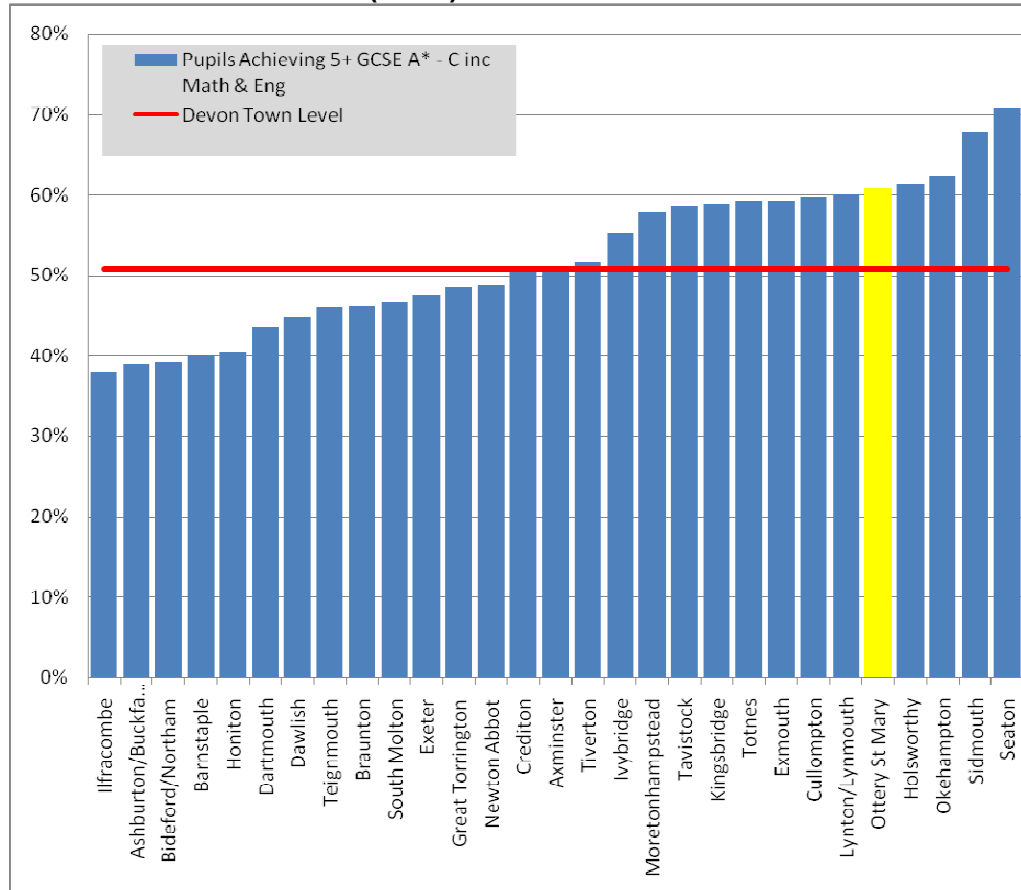
YOUTH OFFENDING (2008)



Devon's First Time Entrants (FTEs) figure has been below the regional and national average since 2004/5, and continues to fall - current projections for the financial year 2009/10 are that the FTE rate will drop by over a third, compared to the baseline year of 2007/8. Within Devon, such small numbers of FTEs can cause significant statistical variations from one year to the next, particularly in the smaller towns and communities. In general, around two thirds of FTEs do not re-offend, but the pattern of those who re-offend more persistently (Persistent Youth Offenders - PYOs) is even more liable to fluctuation outside of the four largest communities (Barnstaple, Exeter, Exmouth and Newton Abbot). Preventative work by the Youth Offending Service and Children's Trust is increasingly focused, therefore, on the towns

where there is a longer term pattern of FTEs and PYOs above the Devon average. Data Source: Devon Youth Offending Team 2009

GCSE PERFORMANCE (2008)



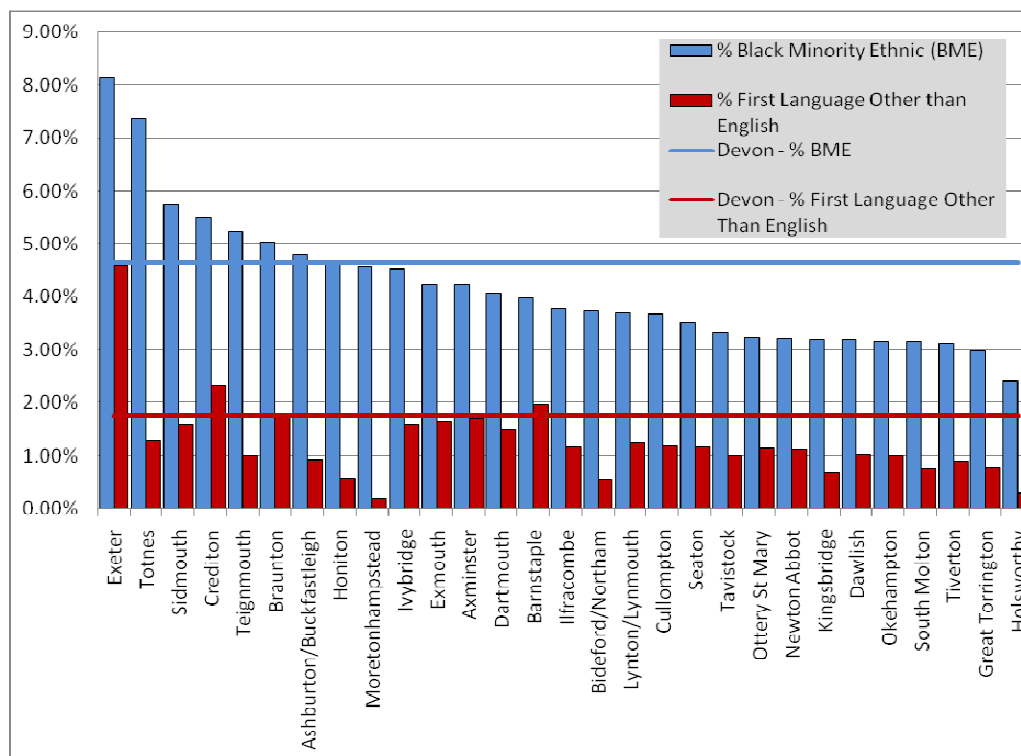
The graph illustrates GCSE performance in 2008 for pupils in Devon Maintained Schools by Town of residence.

Devon pupils' achievement at GCSE level is slightly above the National average (49.5%) but there still too many pupils not gaining 5 or more GCSEs including Maths and English.

The Local Authority has established a 'Narrowing the Gap' Programme to improve the attainment of the lowest 20% of achievers, and a 'Raising the Bar' programme to stretch the most able.

Data Source: Devon Learning and Development Partnership

ETHNICITY AND FIRST LANGUAGE (2007/08)



This graph represents the percentage of young people with a first language other than English who were attending a DCC school in 07/08 by their town of residence.

In this time period there were 4,440 pupils from a minority ethnic background in Devon schools (4.65% of the total school population) and of these 1,731 have English as an additional language.

There are over 60 different languages spoken by children and young people in Devon schools the largest minority language groups being Polish (252) and German (88).

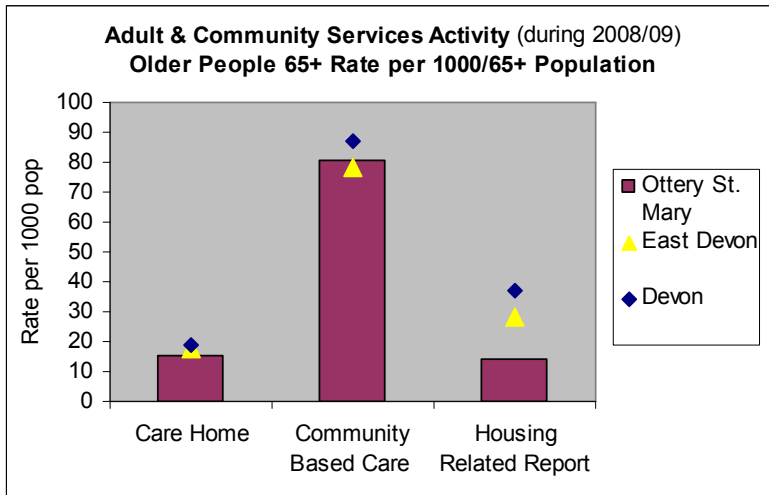
There are few schools without minority ethnic pupils and an increase in those schools with over 6% Black Minority and Ethnic pupils on roll. Currently, the largest ethnic group are Polish families located

across the county.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

ADULT AND COMMUNITY SERVICES

Older People 65+



The table illustrates that service activity for older people aged 65+ in Ottery St. Mary is comparable the overall Devon average for the proportion of people based in Care Homes and the proportion receiving Community Based Care. The proportion of people receiving Housing Related Support is under represented when compared to the Devon average.

The rate of referrals for older people aged 65+ into Adult and Community Services in Ottery St. Mary is 156.4 (per 1000 65+ population). Ottery St. Mary has the highest referral rate for the 85+ population across Devon (out of 29 Devon towns). The proportion of referrals for older people aged 65+ in Ottery St. Mary dealt with at point of contact and those sent on for further assessment is in line with the overall Devon average of 14% and 86% respectively. There is an over representation in the

number of referrals from family / friend / neighbour for clients aged 65+ in Ottery St. Mary.

The rate of older people aged 65+ in Ottery St. Mary receiving assessments is 60.7 (per 1000 65+ population) and 77.1 for reviews, these rates are both comparable to the Devon average.

13% of adult clients in East Devon who were assessed on Falls risk groups based on new enquiries received for the Home Improvement Agency were identified as in the High risk group, compared to 15% for the Devon average.

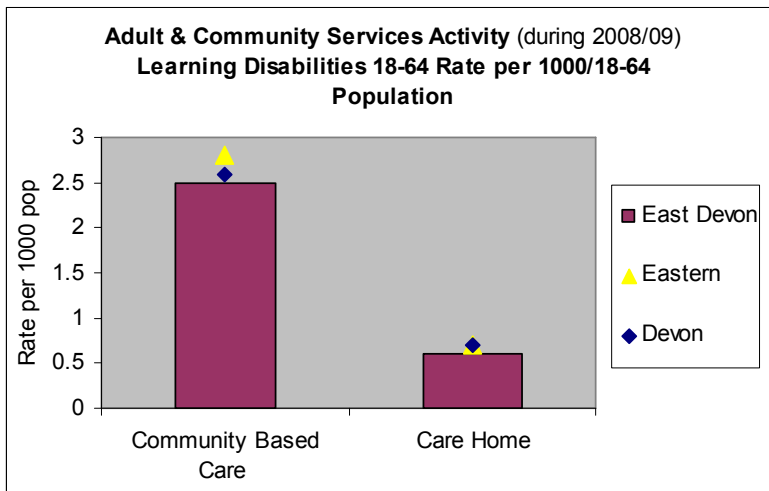
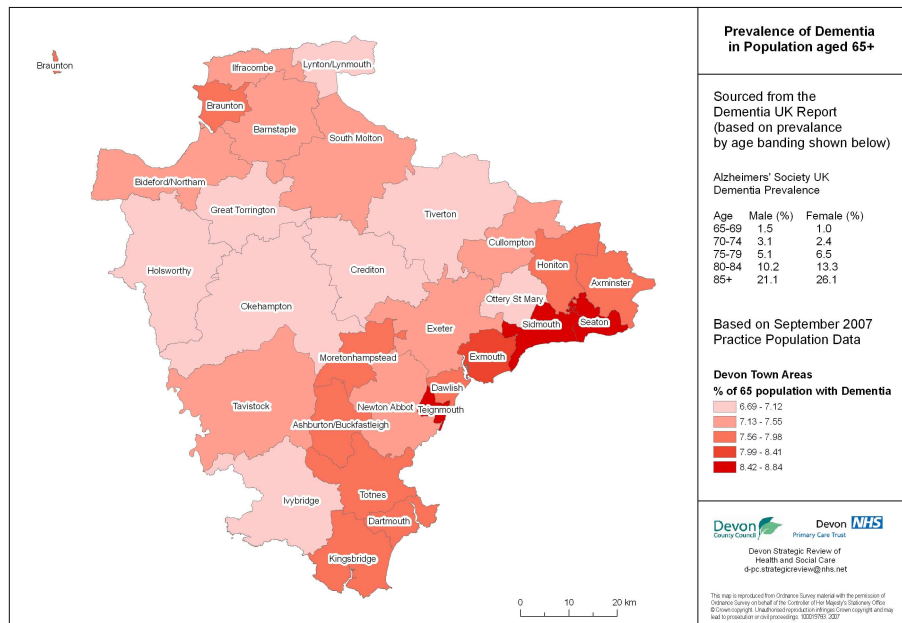
Mental Health and Learning Disabilities

Applying the nationally accepted prevalence rates for Dementia to the population in Ottery St. Mary shows that there are an estimated 244 people in the area with Dementia. This gives an overall prevalence rate in the 65 and over population of 7.02%.

The table below presents people in East Devon aged 18-64 predicted to have a mental health problem, projected to 2025

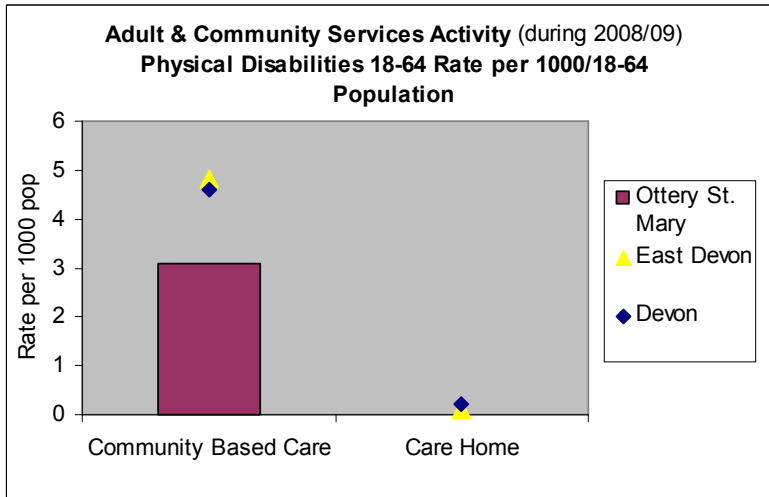
	2008	2025	% Change
Depression	1,880	2,087	11%
Neurotic disorder	12,148	13,484	11%
Personality disorder	3,224	3,580	11%
Psychotic disorder	404	449	11%

Data Source: PANSI



In East Devon the proportion of people with learning disabilities aged 18-64 receiving Community Based Care and the proportion of people based in Care Homes is comparable to the overall Devon average.

Physical Disabilities 18-64



This table demonstrates that in Ottery St. Mary there is an under representation in the number of people with physical disabilities aged 18-64 receiving Community Based Care when compared to the overall Devon average.

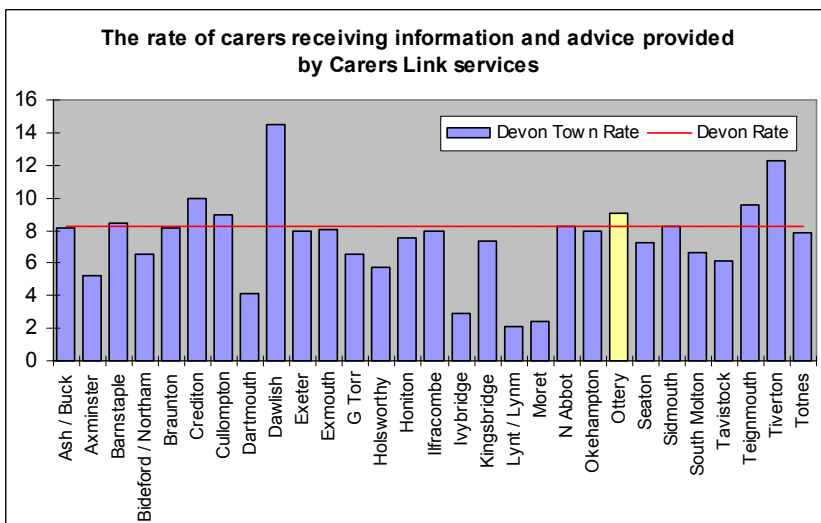
There is an under representation in the rate of referrals in Ottery St. Mary for people aged 18-64 into Adult and Community Services. A higher proportion of referrals (36%) for people aged 18-64 in Ottery St. Mary are dealt with at point of contact when compared with the overall Devon average of 20%.

The rate of people with physical disabilities aged 18-64 in Ottery St. Mary receiving assessments is 2.2 (per 1000 18-64 population) and 1.9 for reviews.

Assessments are under represented compared to the Devon average.

The rate of Safeguarding alerts in East Devon is 2.1 (per 1000 18+ population) and is comparable to the Devon average.

Carers



The rate of Carers assessments and reviews in Ottery St. Mary is 6.6 (per 1000 18+ population) and is comparable with the Devon average.

The table opposite illustrates that the rate of carers receiving Information and advice provided by Carers Link services in Ottery St. Mary is comparable with the Devon average. There is an under representation of carers of people with Learning Disabilities receiving Carers Link services in Ottery St. Mary.

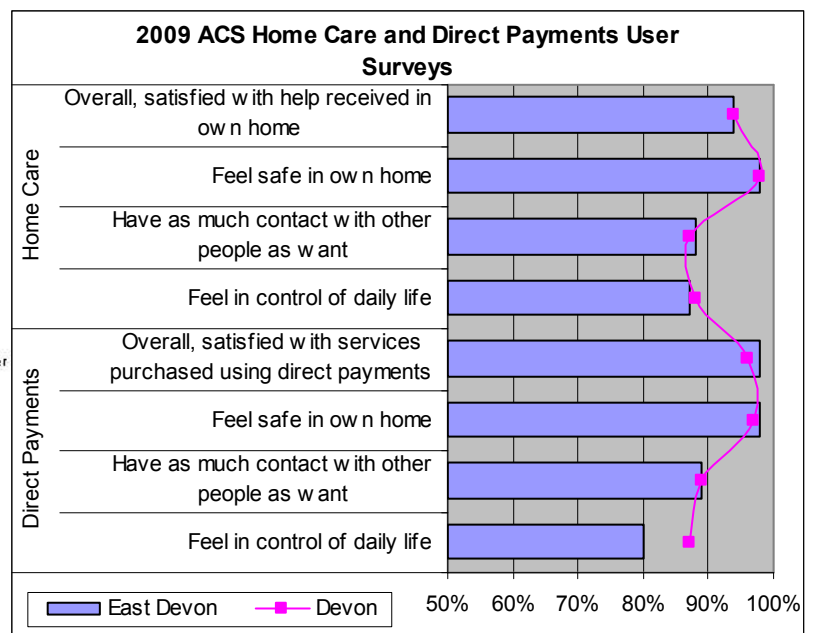
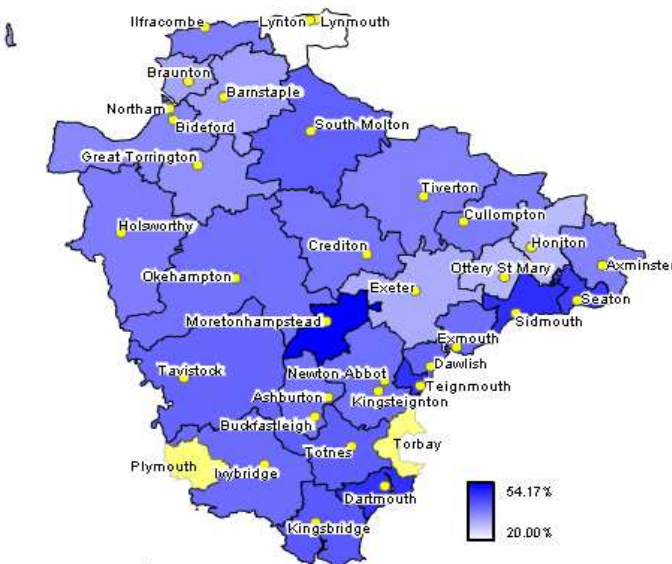
User Experience / Feedback

Results of the 2008 Place Survey reveal that 29.5% of Ottery St. Mary residents who responded to the survey felt that older people are able to get the support needed to continue to live at home compared to the Devon average of 36%.

The 2009 ACS User Survey results for Direct Payments recipients indicate that respondents in East Devon feel less in control of daily life than in Devon overall. However, low response rates in some districts can skew survey results.

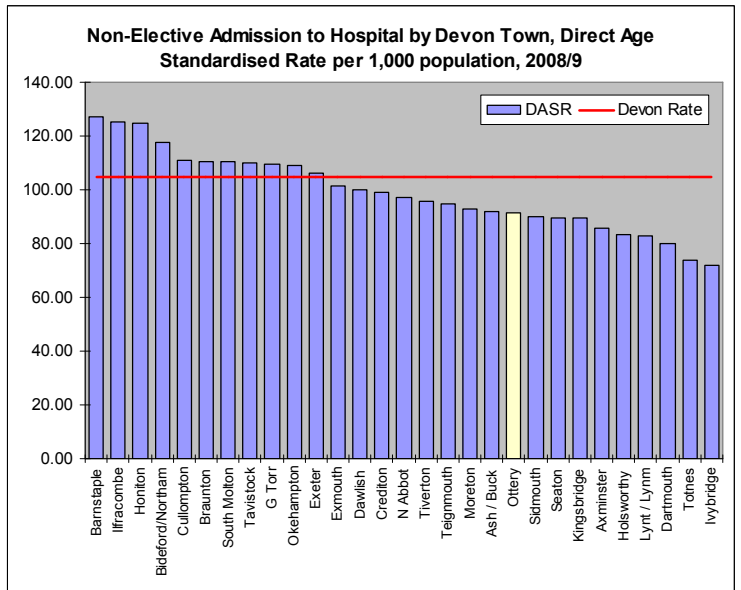
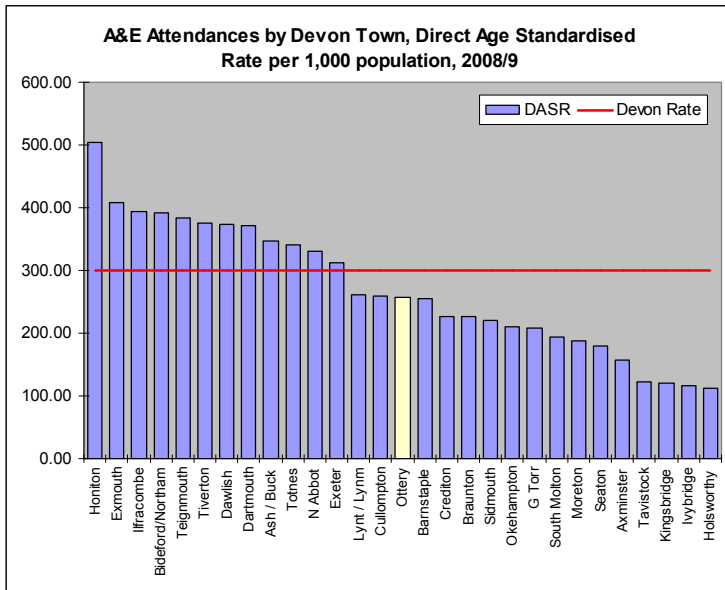
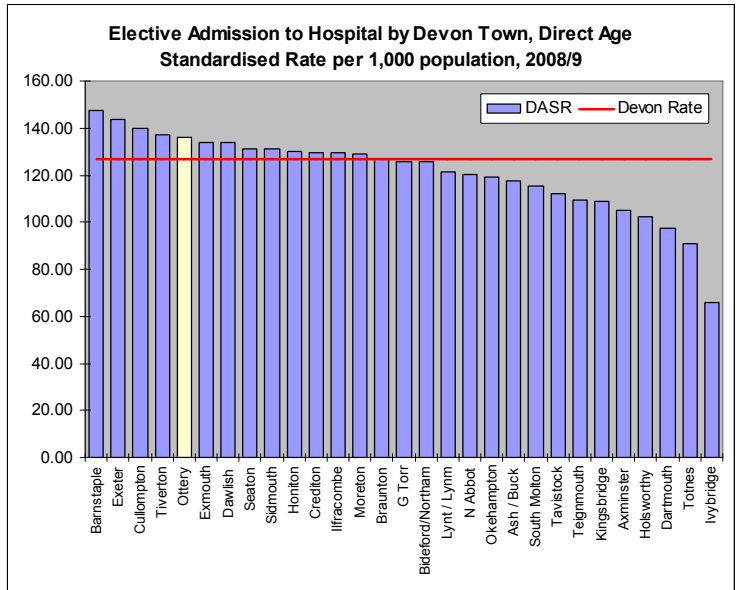
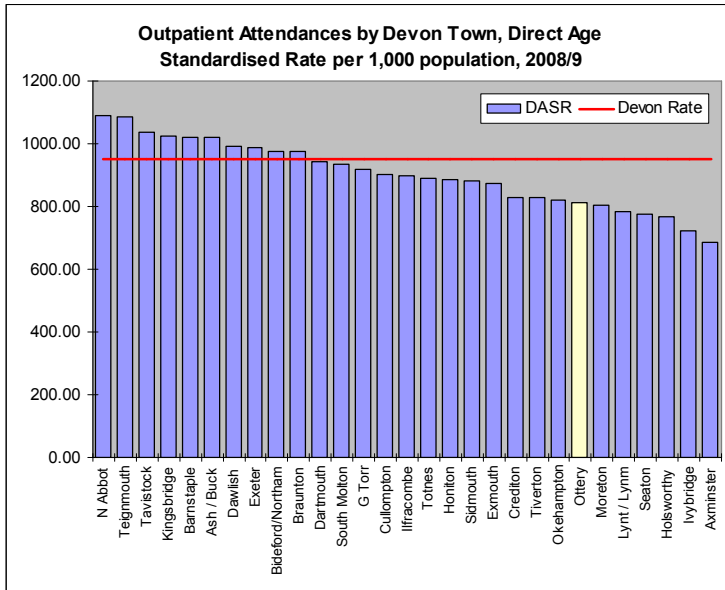
Respect and consideration

Older people are able to get the support needed to continue to live at home



HOSPITAL ACTIVITY

The rate of outpatient attendances in the Ottery St Mary town area is below the Devon average, although the rate of elective admissions to hospital is above the Devon average. The rate of Accident and Emergency attendances is below the Devon average, and non-elective admissions to hospital, which cover emergencies, maternities and transfers, are also below the Devon average.

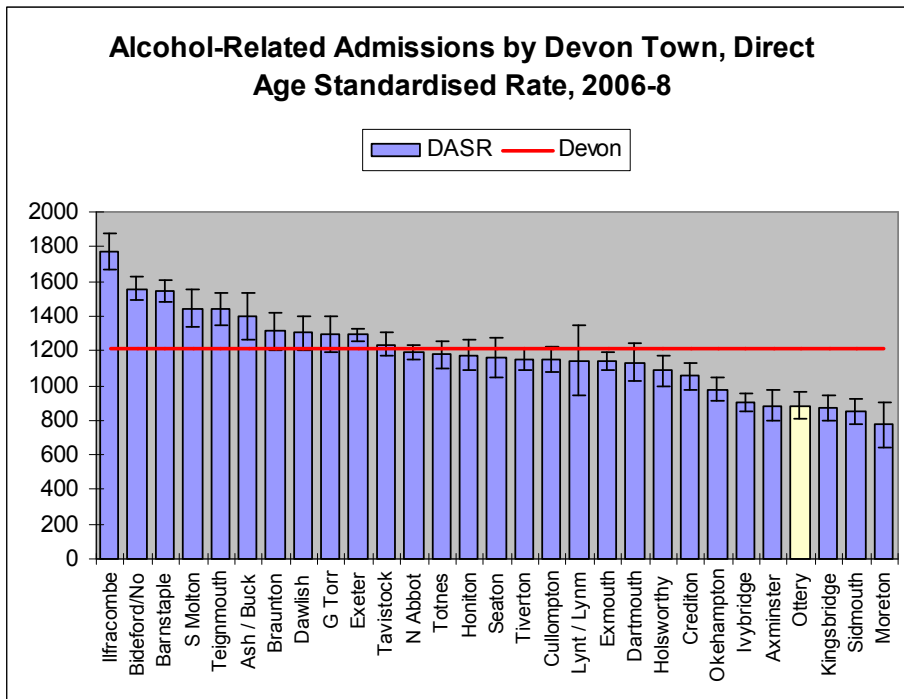


Hospital Activity, Direct Age Standardised Rates by Activity Type, 2008/9

Area	A&E Attends	Outpatient Attends	Elective Admissions	Non-Elective Admissions
Ottery Centre	222.0	783.0	132.5	91.2
Ottery Hinterland	301.6	843.2	139.8	90.7
Ottery Town Area	257.3	810.2	136.0	91.3
East Devon District	324.8	842.7	130.6	98.4
Eastern Locality	313.2	889.5	134.5	101.9
Devon	300.3	951.4	126.9	104.8

PUBLIC HEALTH – ALCOHOL-RELATED ADMISSIONS

Alcohol-Related admissions include those where acute, chronic and mental conditions are known to relate either fully or partially to alcohol use. Further details on how these figures are derived can be found in the glossary. The Ottery St Mary area has a significantly lower rate of alcohol-related admissions than Devon as a whole. Whilst admission rates are higher in the rural area, they are still well below the Devon rural area average.



Area	Admissions per year	DASR* per 100k
Ottery Centre	118	869.3
Ottery Hinterland	85	902.7
Ottery Town Area	205	883.6
East Devon District	2,163	1043.8
Eastern Locality	5,082	1159.1
Devon	12,742	1215.3
Devon Urban	8,877	1319.4
Devon Rural	3,863	1012.1

* Direct age standardised rate, see glossary

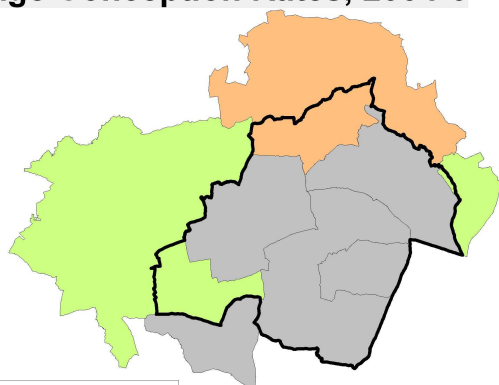
PUBLIC HEALTH TEEN CONCEPTIONS

The rates in the wards in the Ottery St Mary area are typically either below the Devon average or suppressed due to the small numbers involved. The only exception is Tale Vale to the North, although most of the ward lies outside the area.

PUBLIC HEALTH DEATH RATES 2003-7

The table below presents mortality or death rates for the Ottery St Mary town area compared with Devon. This highlights that death rates in Ottery St Mary are uniformly below the Devon average, and significantly so for all cause mortality, females, males and under 75's.

Teenage Conception Rates, 2004-6



Relationship to Devon Average

- Higher (1)
- Lower (2)
- Suppressed (4)

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Measure	Average deaths per year	DASR	Devon DASR	Relationship to Average
All Causes	150	455.0	533.3	Sig Low
All Causes, Female	78	394.4	448.3	Sig Low
All Causes, Male	72	539.3	640.6	Sig Low
All Causes, under 75	43	210.2	254.4	Sig Low
Cancer	42	142.4	163.9	N.S.
Cancer, under 75	19	92.4	105.5	N.S.
Circulatory	65	182.2	183.8	N.S.
Circulatory, under 75	14	63.0	65.8	N.S.

N.S. = Not statistically significant. For more information on definitions and measures, see glossary