



Healthwatch / Peninsula Enterprise

What is Healthwatch Devon?

Healthwatch Devon is the new health consumer champion for Devon. It is being established as part of the government's Health and Social Care Act. It will be in place by 1 April.

Healthwatch Devon will establish a new consumer voice which aims to involve the general public and networks of service users, such as older people on a wide range of health and social care issues, and work alongside local organisations to ensure that health and social care developments are kept to the forefront.

Healthwatch Devon will be represented on the newly formed Health and Wellbeing Board.

Who will be involved in Healthwatch Devon?

The Community Council of Devon has been awarded a £1million contract to develop Healthwatch Devon. The Community Council of Devon is a charity which is part of the Rural Community Councils' Network. The Community Council of Devon will be commissioning from:

Peninsula Enterprise to deliver and maintain a website and digital marketing approach for Healthwatch Devon. For more information please visit www.peninsula-enterprise.co.uk

Deborah Clark Associates to organise a launch event in the first quarter of delivery of the service.

Who is Peninsula Enterprise?

Peninsula Enterprise is a provider of specialist business support services, with local advisory teams across the South West. Peninsula Enterprise currently delivers the following public services in Devon:

- Rural Focus

- Social Enterprise Focus
- Improving Resource Efficiency
- UK Trade and Investment, and
- Networking for Innovation (iNets).

Peninsula Enterprise also leads a European Regional Development Fund project to roll out Superfast Broadband (SFBB) business support in partnership with Connecting Devon and Somerset to enhance economic development in the region. Delivery of these services includes comprehensive online marketing and communications activity to raise awareness and engage customers.

How is Peninsula Enterprise connected to Serco?

Peninsula Enterprise is a business unit of Serco based within the Global Services division, operating within the governance and compliance of the wider organisation with local autonomy.

What is the legal status of the bid with Serco having substantial health and welfare interests throughout the country?

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What will Peninsular Enterprise be paid for their work on Healthwatch Devon?

Peninsula Enterprise has agreed to deliver the work for Healthwatch Devon at FCR (Full Cost Recovery). The cost of commissioning this work from PE is a very small part of the Healthwatch development budget – about 1%.

Contact: Community Council of Devon Dawn Eckhart, Healthwatch Devon Project Manager or Elaine Cook Chief Executive Tel: 01392 248919
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