

## INTRODUCTION

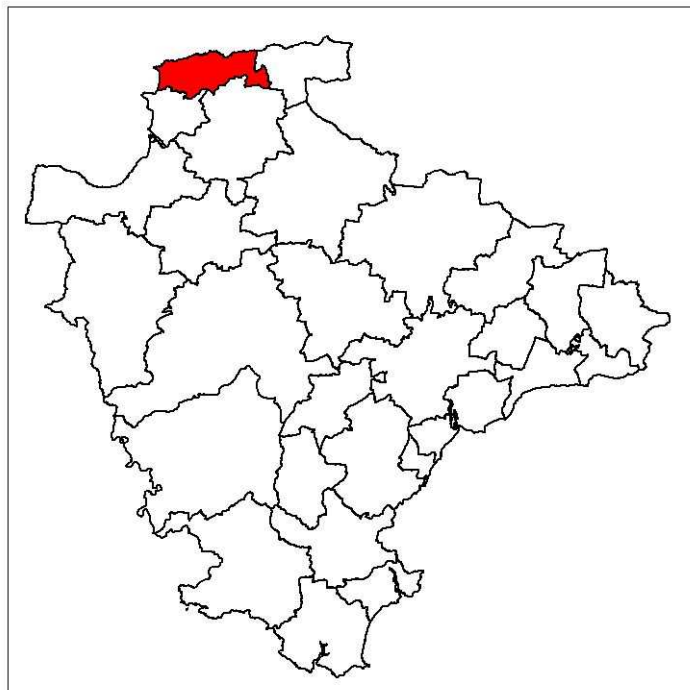
This is the Devon Joint Strategic Needs Assessment for the Ilfracombe area, which also encompasses the surrounding rural parishes.

The aim of the Joint Strategic Needs Assessment is to collaboratively identify current and future health and well being needs and inform future service planning and delivery. The purpose of this town profile is to provide a detailed assessment of current need and service activity at a local level. This profile looks at the health and social care needs of the town and its rural surroundings and other smaller surrounding settlements.

Data for this report was gathered and collated by the NHS Devon information teams, and the Devon County Council Adult and Community Service and Children and Young Peoples Service and Strategic Intelligence teams.

A glossary is available providing detailed definitions and background information for the measures in this report:

[http://www.infopoint.devonpct.nhs.uk/Library/Public\\_Health\\_Commissioning/JSNA\\_2009\\_Glossary\\_Devon.pdf](http://www.infopoint.devonpct.nhs.uk/Library/Public_Health_Commissioning/JSNA_2009_Glossary_Devon.pdf)



## FEEDBACK

Any feedback or questions concerning the information in this report would be gratefully received. We would be keen to receive feedback on whether you recognise the community as described in the profile, is any key information is missing or any local priorities or issues you wish to identify.

Please contact [d-pc.strategicreview@nhs.net](mailto:d-pc.strategicreview@nhs.net) with any comments or questions.

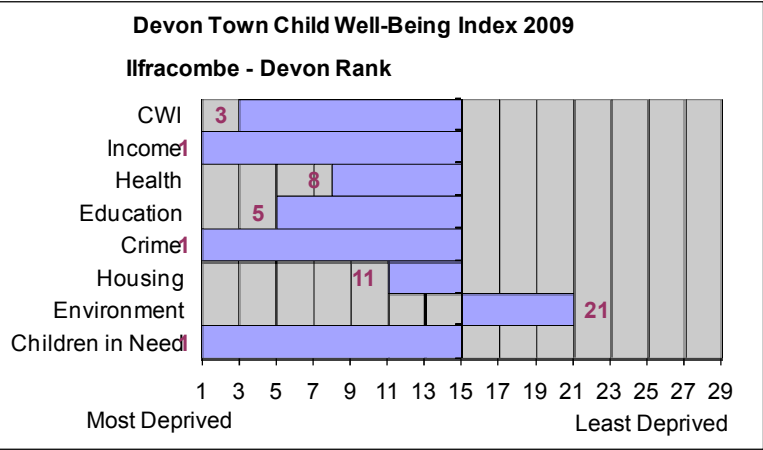
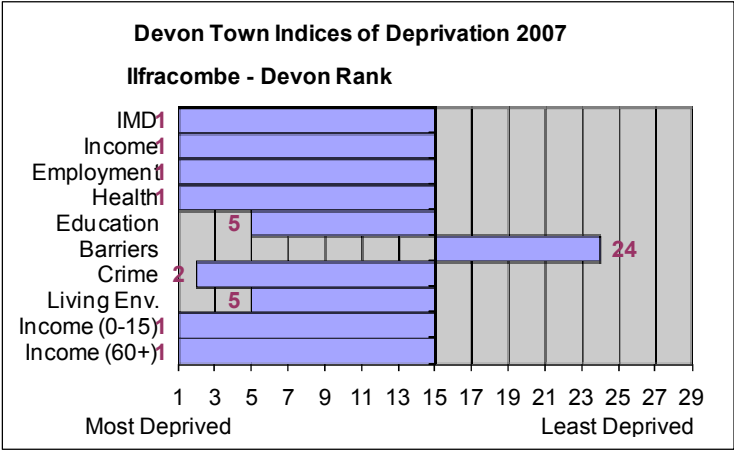
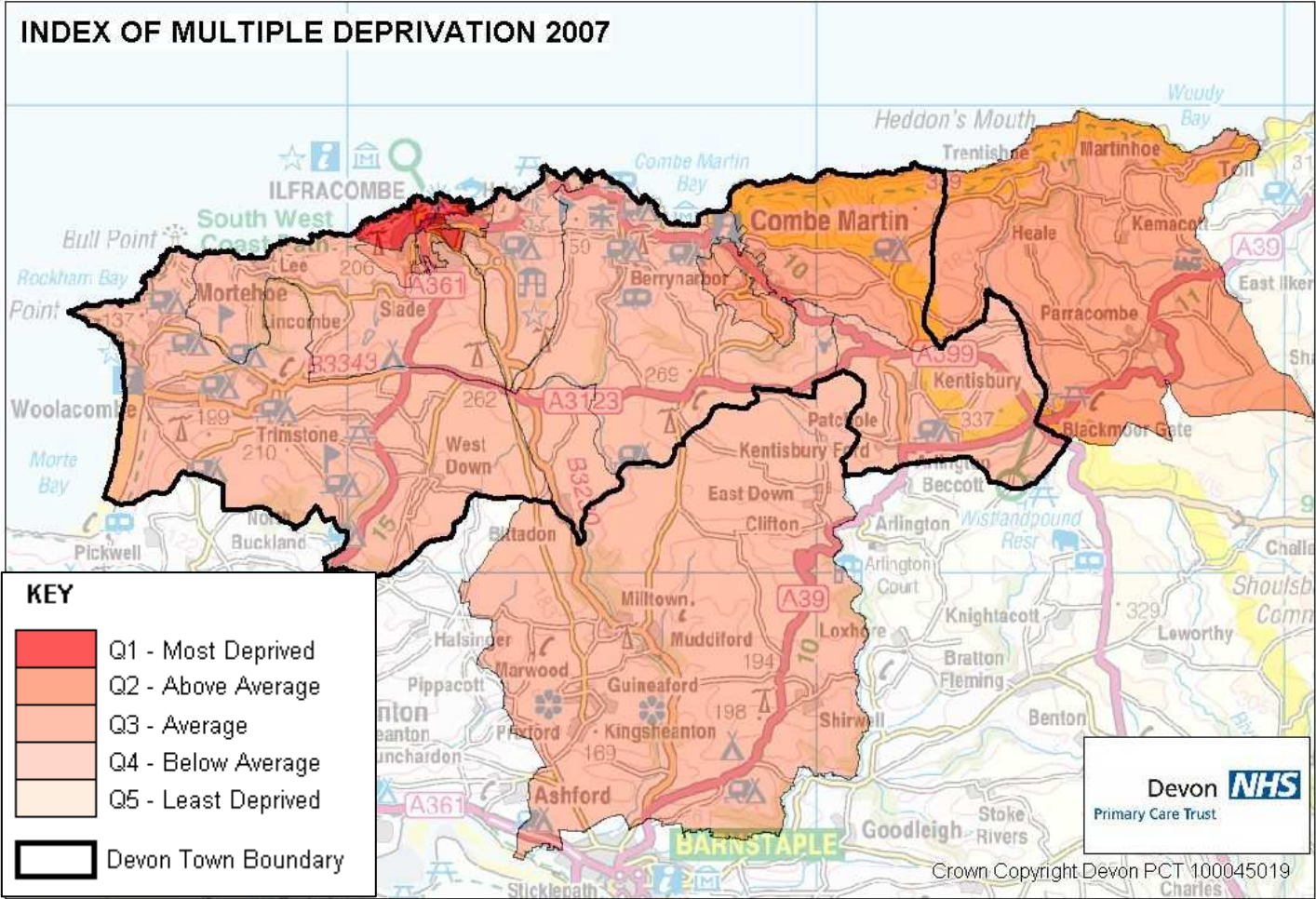
## EXECUTIVE SUMMARY

- Deprivation is the highest in Devon, with urban and rural areas well above the respective national and local averages. Deprivation was particularly high in relation to income, employment, health and crime.
- The population of Ilfracombe is predicted to increase by 1,295 people between 2006 and 2021 – a rise of 7.4%. The largest change is predicted to be in the 70 to 74 age group with an increase of 57.3%
- The birth rate is above the Devon average, with the highest rates in the urban centre.
- Life expectancy is the lowest in Devon, and is particularly low in the urban centre.
- The proportion of children with Special Educational Needs is well above the Devon average.
- The youth offending rate is well above the Devon average.
- GCSE performance is the lowest in Devon, with less than 40% achieving five GCSEs at grades A\* to C.
- The rate of referrals for older people aged 65+ into Adult and Community Services in Ilfracombe is in line with the Devon average
- The estimated prevalence of Dementia in the 65 and over population in Ilfracombe is 7.3%
- The rate of Safeguarding alerts for vulnerable adults in North Devon is under represented compared with the Devon average
- Levels of hospital activity are typically above the Devon average, and are particularly high for non-elective admissions (emergencies, maternities and transfers) and A&E attendances.
- The rate of alcohol-related admissions is the highest in Devon and is particularly high in the urban centre.
- Teen conception rates in central and western Ilfracombe are well above the Devon average.
- Mortality rates are consistently, and in most cases significantly, above the Devon average.

# DEPRIVATION

The main source of information on deprivation is the 2007 Indices of Deprivation, which combine data on different social issues to produce an overall deprivation score for local areas, the Index of Multiple Deprivation. Ilfracombe is the most deprived area in Devon, with the highest levels of deprivation in the urban centre.

A breakdown of the individual domains from the Indices of Deprivation, reveal that with the exception of the barriers to housing and services domain all other areas show significant levels of deprivation. A separate Child Wellbeing Index was released in 2009, reveals a similar picture. Except the environment domain all other areas signify marked deprivation for children, with particular issues in relation to income, children in need and crime.

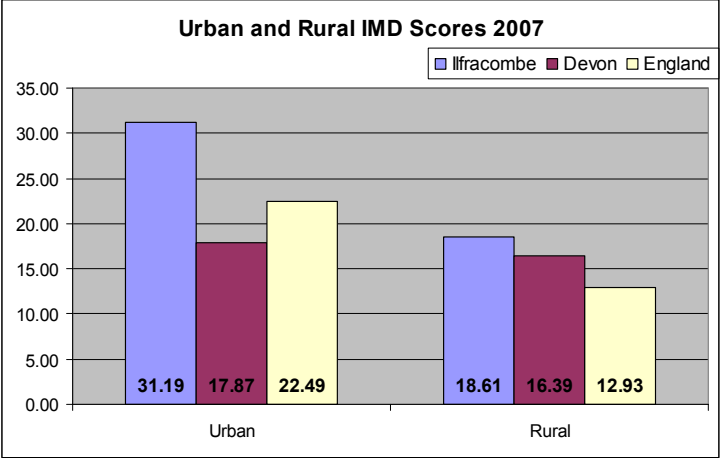


For full description of domains please view the glossary

# DEPRIVATION IN URBAN AND RURAL AREAS

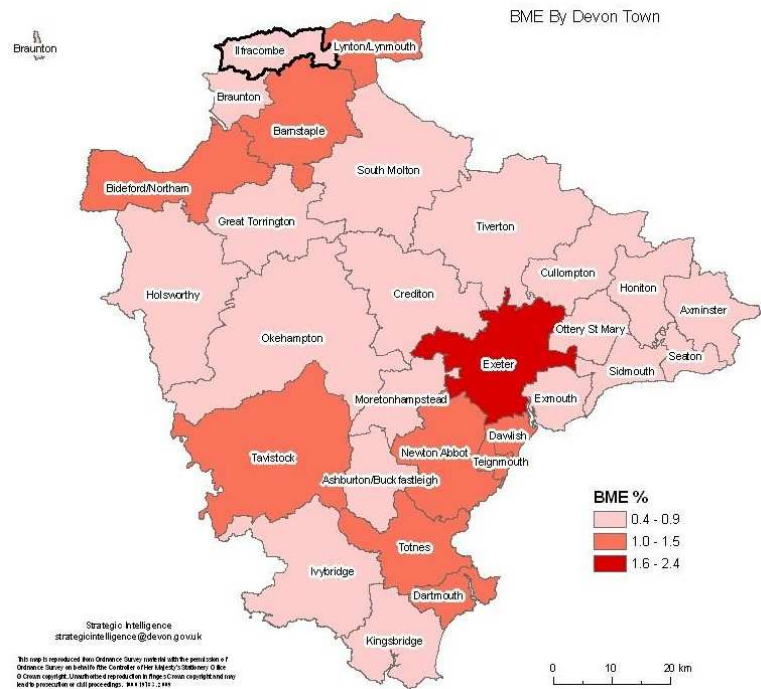
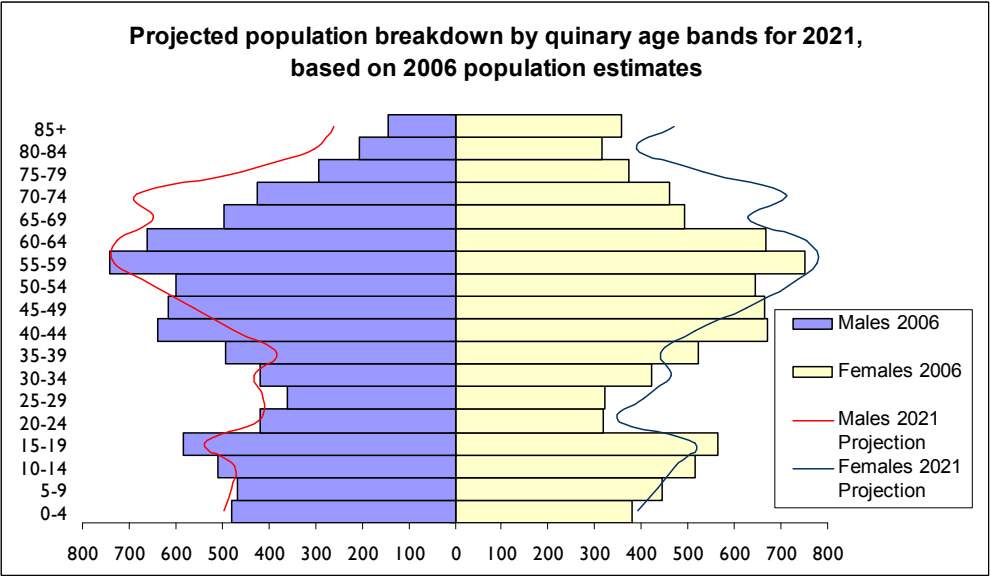
The following chart compares index of multiple deprivation scores for the urban area of Ilfracombe with the surrounding rural hinterland, along with average urban and rural Index of Multiple Deprivation scores for Devon and England as a whole.

This reveals particularly high levels of urban deprivation. The urban centre of Ilfracombe is more deprived than both the Devon and national urban averages. The surrounding rural area is more deprived than the Devon and national averages for rural areas and is broadly comparable to the Devon urban average.



## POPULATION

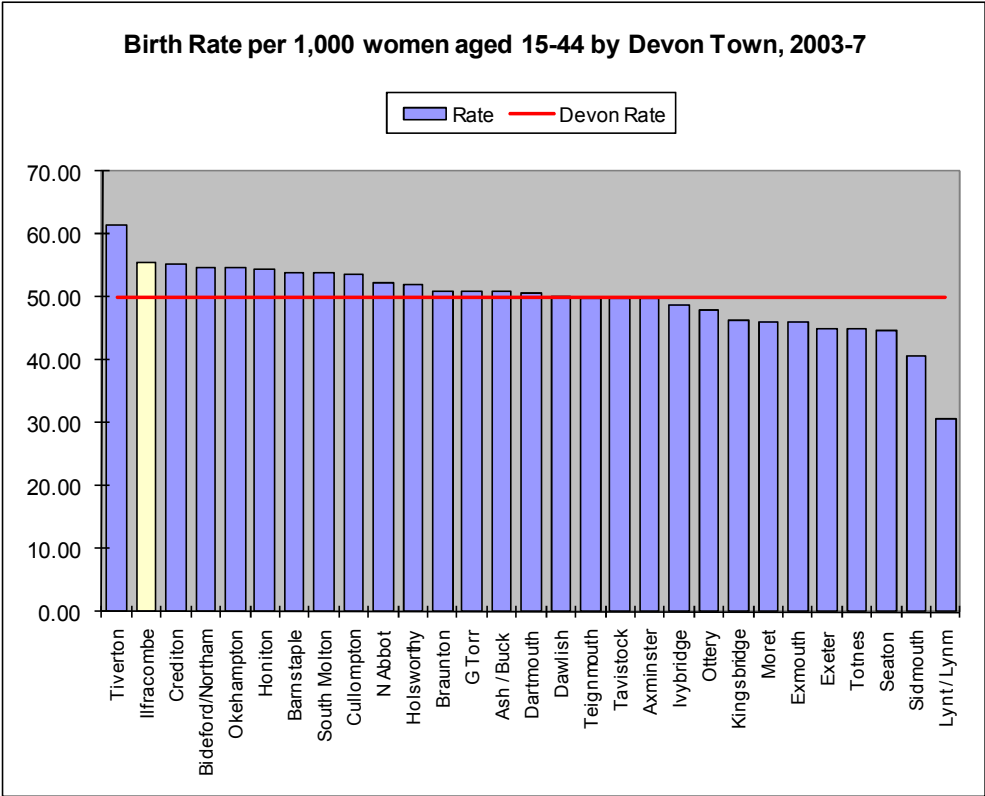
The population of Ilfracombe is predicted to increase by 1,295 people between 2006 and 2021 – a rise of 7.4%. The total number in the younger age groups (from 0 to 19) is predicted to decrease by 141 to 3,804 – a fall of 3.6%. The 20 to 44 year age band is also predicted to see a decrease, in this case of 278 to 4,300 or 6.1%. The 45 to 64 age group should see an increase of 193 people (3.6%) to 5,540. The older age groups (65 years and older) are due to see an increase in number of 1,521. This equates to a 42.7% increase over the 15 years that these projections cover and will take the population in this group up to 5,081. The largest change is predicted to be in the 70 to 74 age group with an increase of 57.3%.



The proportion of Ilfracombe's population from BME communities based on the 2001 census is 0.7%. This is an under representation when compared to the overall Devon BME of 1.1%.

# BIRTHS

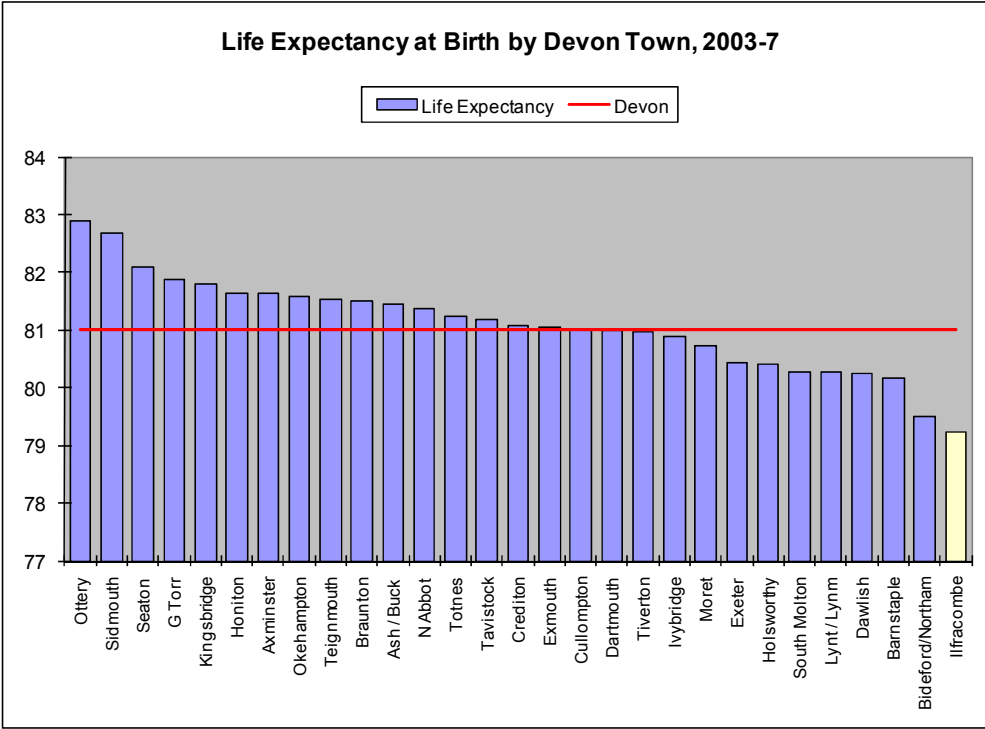
The birth rate in the Ilfracombe area is one of highest in Devon, and is notably above the Devon average. The highest birth rate is seen in the urban centre.



Area	Average births per year	Birth Rate
Ilfracombe Centre	131	58.78
Ilfracombe Hinterland	53	49.13
Ilfracombe Town Area	184	55.61
North Devon District	907	53.45
Northern Locality	1,468	53.47
Devon	6,721	50.02
Devon Urban	4,797	50.35
Devon Rural	1,925	49.24

# LIFE EXPECTANCY

Life expectancy in the Ilfracombe area is the lowest in Devon. The urban life expectancy is lower than the average for Devon. However life expectancy in the hinterland is longer than the Devon rural average.

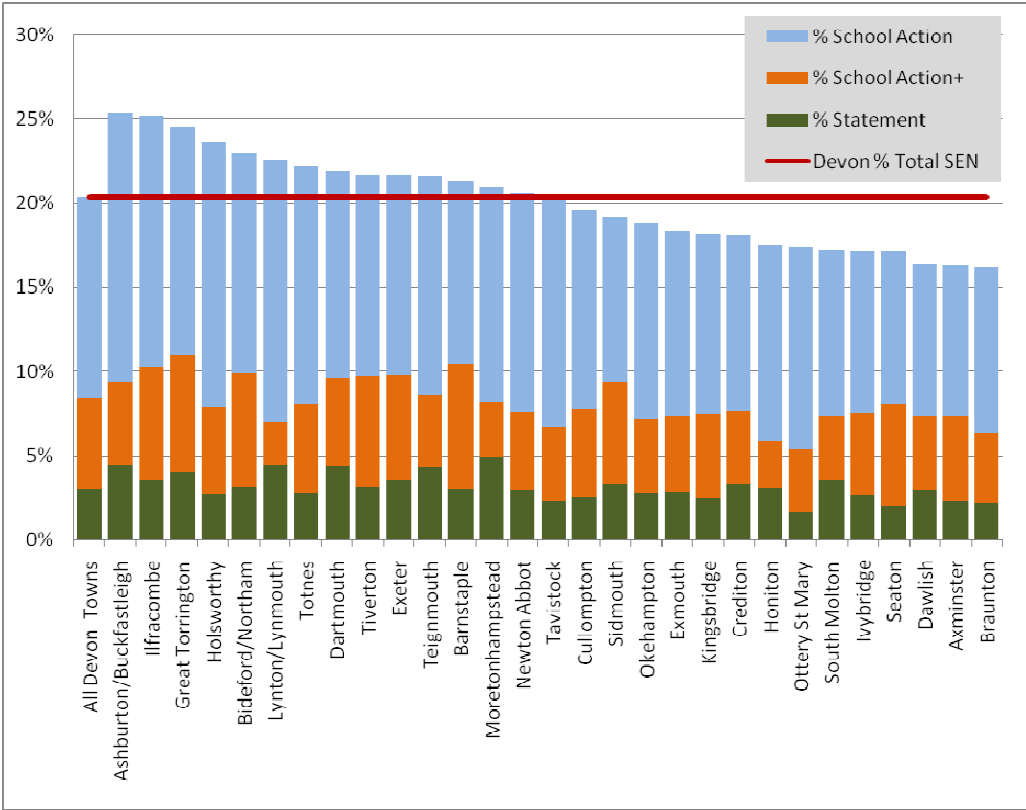


Area	Female	Male	Total
Ilfracombe Centre	79.5	75.1	77.3
Ilfracombe Hinterland	86.7	81.5	84.2
Ilfracombe Town Area	81.3	77.1	79.2
North Devon District	82.5	77.8	80.2
Northern Locality	82.4	77.9	80.2
Devon	83.0	78.9	81.0
Devon Urban	82.5	78.4	80.5
Devon Rural	84.0	80.0	82.0

# CHILDREN AND YOUNG PEOPLE

Ilfracombe Town Area has the second highest proportion of children with Special Educational Needs; the lowest GCSE performance; the youth offending rate is well above average; and there are below average numbers of children and young people from black and ethnic minority groups.

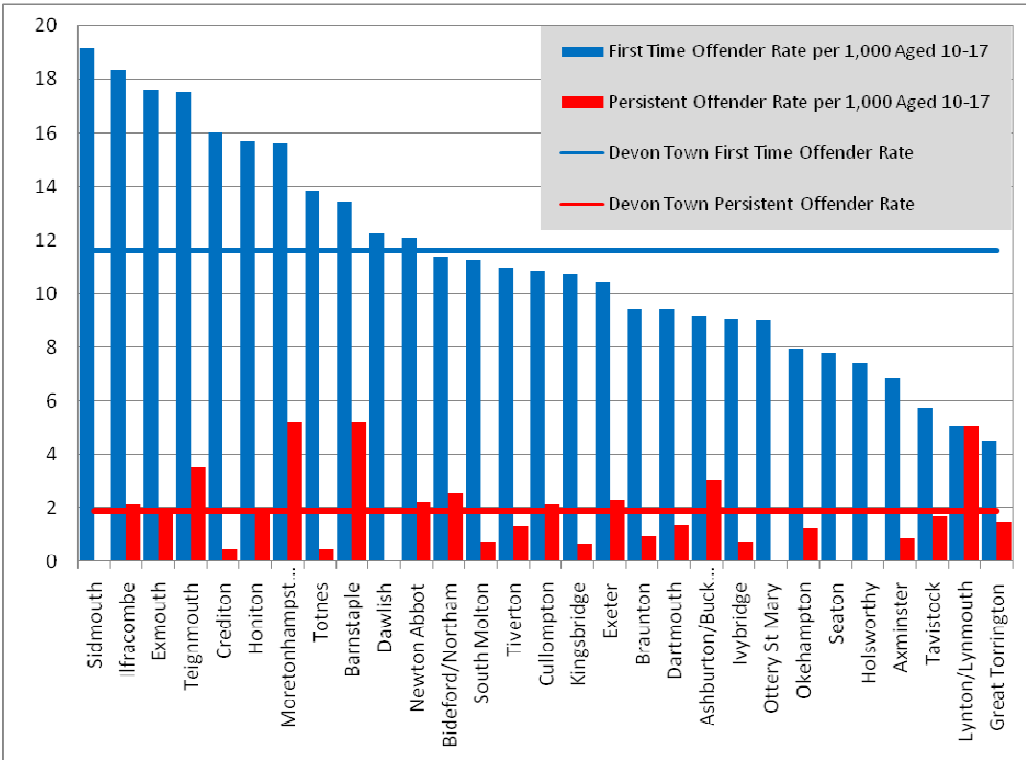
## SPECIAL EDUCATIONAL NEEDS (2007/08)



This graph represents the percentage of young people with SEN attending a DCC school in 07/08 by their town of residence. The national average for the proportion of pupils identified with SEN (i.e. Statemented, School Action Plus and School Action combined) is approximately 20%. We want children and young people to access services and provision within their Local Learning Communities wherever possible. Some children with complex needs will require access to specialist support in additionally resourced provision or special schools. Where there are significant variations it reflects the level of support needed within the community.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

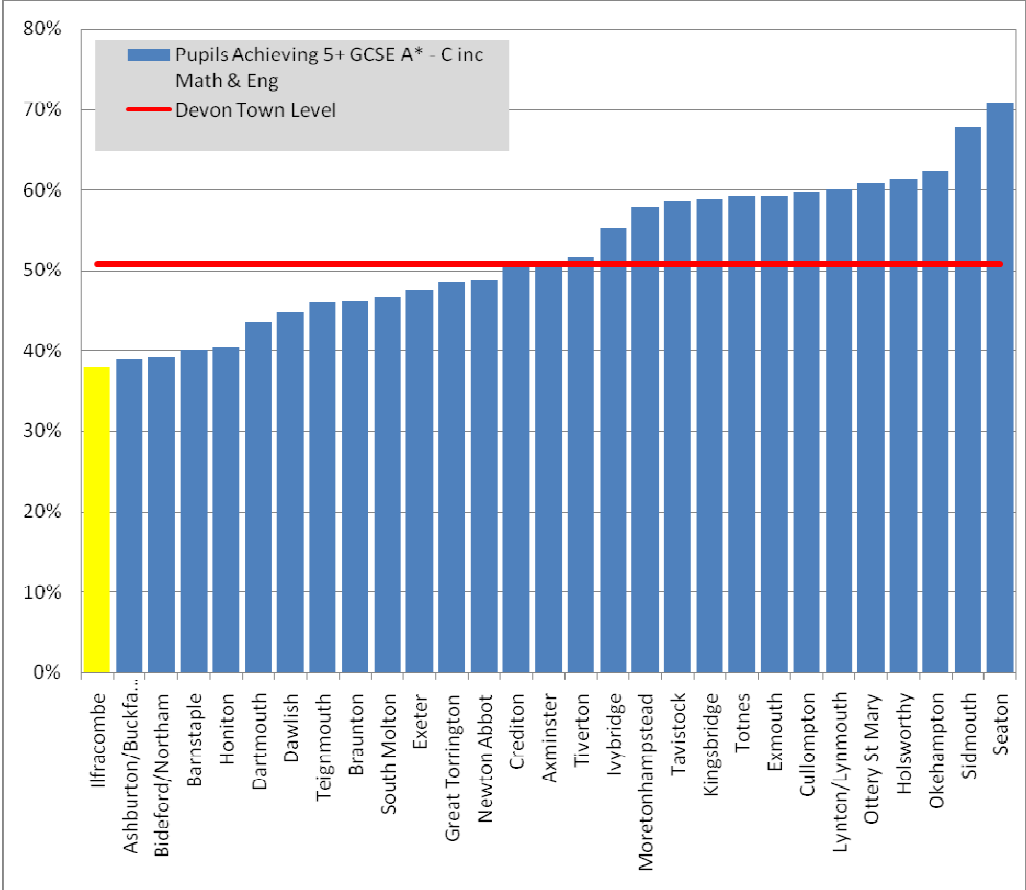
## YOUTH OFFENDING (2008)



Devon's First Time Entrants (FTEs) figure has been below the regional and national average since 2004/5, and continues to fall - current projections for the financial year 2009/10 are that the FTE rate will drop by over a third, compared to the baseline year of 2007/8. Within Devon, such small numbers of FTEs can cause significant statistical variations from one year to the next, particularly in the smaller towns and communities. In general, around two thirds of FTEs do not re-offend, but the pattern of those who re-offend more persistently (Persistent Youth Offenders - PYOs) is even more liable to fluctuation outside of the four largest communities (Barnstaple, Exeter, Exmouth and Newton Abbot). Preventative work by the Youth Offending Service and Children's Trust is increasingly focused, therefore, on the towns

where there is a longer term pattern of FTEs and PYOs above the Devon average. Data Source: Devon Youth Offending Team 2009

GCSE PERFORMANCE (2008)



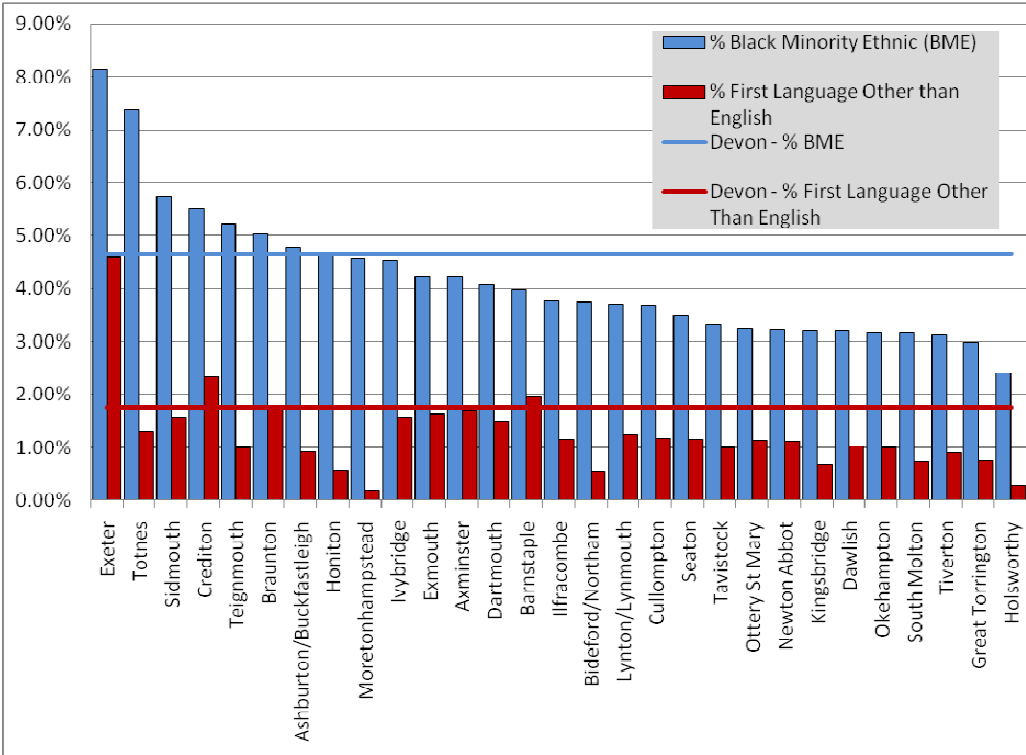
The graph illustrates GCSE performance in 2008 for pupils in Devon Maintained Schools by Town of residence.

Devon pupils' achievement at GCSE level is slightly above the National average (49.5%) but there still too many pupils not gaining 5 or more GCSEs including Maths and English.

The Local Authority has established a 'Narrowing the Gap' Programme to improve the attainment of the lowest 20% of achievers, and a 'Raising the Bar' programme to stretch the most able.

Data Source: Devon Learning and Development Partnership

ETHNICITY AND FIRST LANGUAGE (2007/08)



This graph represents the percentage of young people with a first language other than English who were attending a DCC school in 07/08 by their town of residence. In this time period there were 4,440 pupils from a minority ethnic background in Devon schools (4.65% of the total school population) and of these 1,731 have English as an additional language.

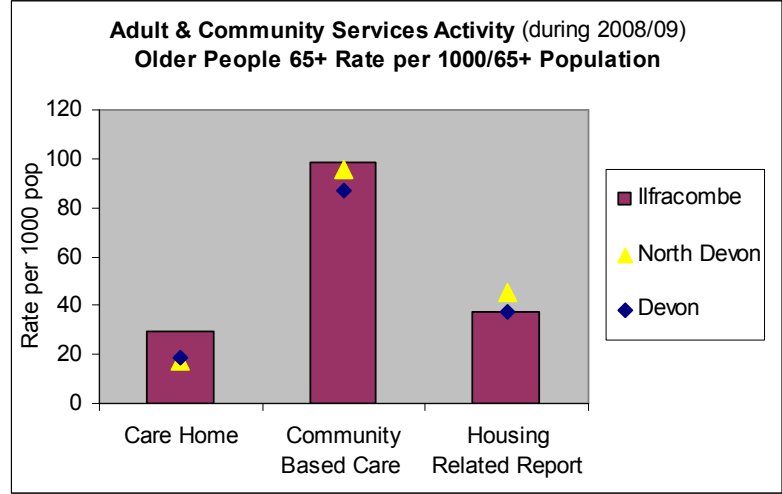
There are over 60 different languages spoken by children and young people in Devon schools the largest minority language groups being Polish (252) and German (88).

There are few schools without minority ethnic pupils and an increase in those schools with over 6% Black Minority and Ethnic pupils on roll. Currently, the largest ethnic group are Polish families located

across the county.  
Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

# ADULT AND COMMUNITY SERVICES

## Older People 65+



The table illustrates that service activity for older people aged 65+ in Ilfracombe is over represented when compared with the Devon average for the proportion of people based in Care Homes. The proportion receiving Community Based Care and Housing Related Support is in line with the overall Devon average.

The rate of referrals for older people aged 65+ into Adult and Community Services in Ilfracombe is 147.5 (per 1000 65+ population). This is comparable with the overall Devon referral rate. The proportion of referrals for older people aged 65+ in Ilfracombe dealt with at point of contact and those sent on for further assessment is in line with the overall Devon average of 14% and 86% respectively. There is an under representation in the number of referrals from Primary Health / Community Health for people aged 65+ in

Ilfracombe.

The rate of older people aged 65+ in Ilfracombe receiving assessments is 55.3 (per 1000 65+ population) and 90.1 for reviews, these rates are both comparable to the Devon average.

18% of adult clients in North Devon who were assessed on Falls risk groups based on new enquiries received for the Home Improvement Agency were identified as in the High risk group, compared to 15% for the Devon average.

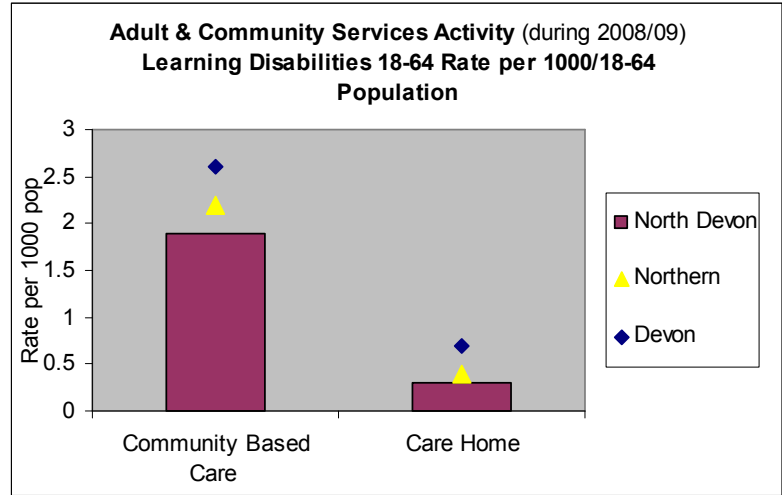
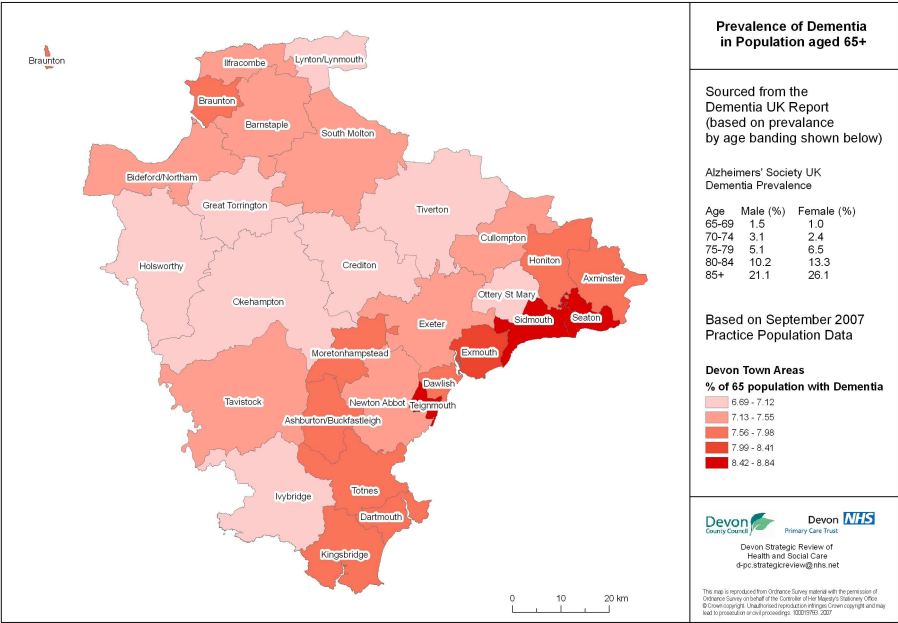
## Mental Health and Learning Disabilities

Applying the nationally accepted prevalence rates for Dementia to the population in Ilfracombe shows that there are an estimated 263 people in the area with Dementia. This gives an overall prevalence rate in the 65 and over population of 7.3%.

The table below presents people in North Devon aged 18-64 predicted to have a mental health problem, projected to 2025

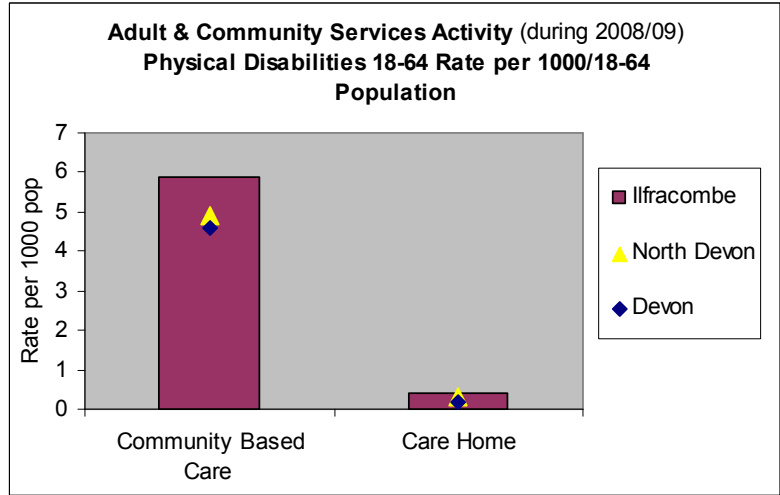
	2008	2025	% Change
Depression	1,396	1,535	10%
Neurotic disorder	9,013	9,897	10%
Personality disorder	2,402	2,651	10%
Psychotic disorder	301	331	10%

Data Source: PANSI



In North Devon the proportion of people with learning disabilities aged 18-64 receiving Community Based Care is under represented when compared to the overall Devon average. The proportion of people based in Care Homes is also under represented when compared to the overall Devon average.

Physical Disabilities 18-64



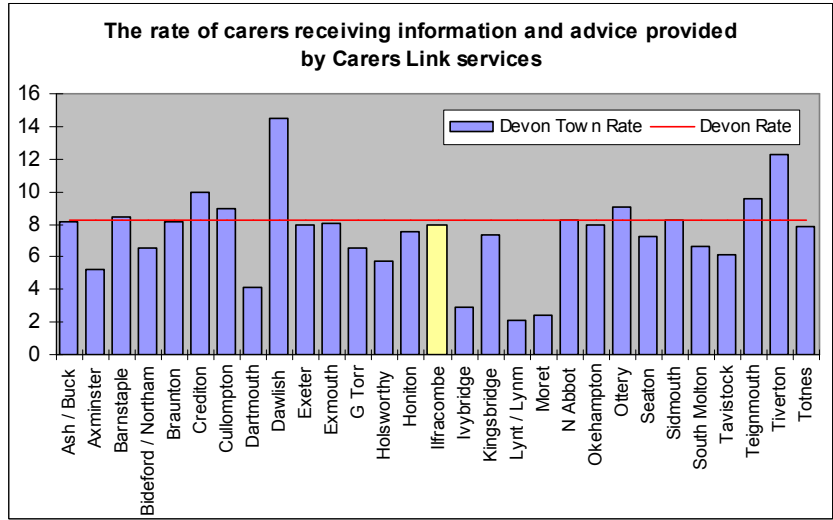
This table demonstrates that in Ilfracombe there is an over representation in the number of people with physical disabilities aged 18-64 receiving Community Based Care when compared to the overall Devon average.

The proportion of referrals for people aged 18-64 in Ilfracombe dealt with at point of contact and those sent on for further assessment is in line with the overall Devon average of 20% and 80% respectively.

The rate of people with physical disabilities aged 18-64 in Ilfracombe receiving assessments is 2.6 (per 1000 18-64 population) and 2.8 for reviews, these rates are both comparable to the Devon average.

The rate of Safeguarding alerts in North Devon is 0.5 (per 1000 18+ population) which is an under representation when compared to the overall Devon

average of 1.6.  
**Carers**

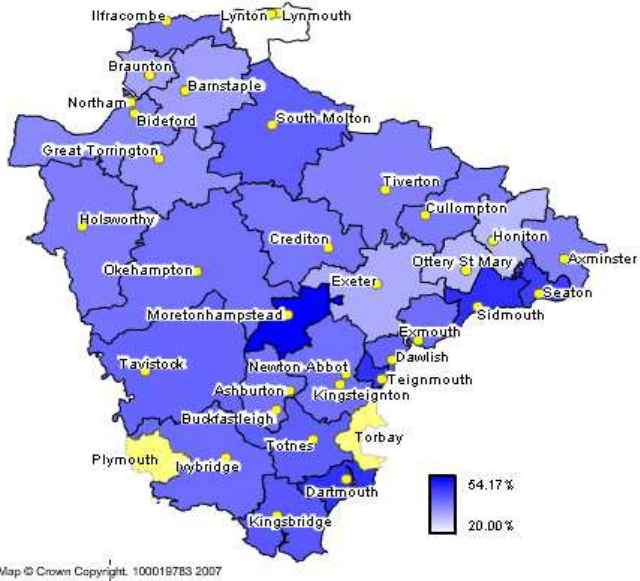
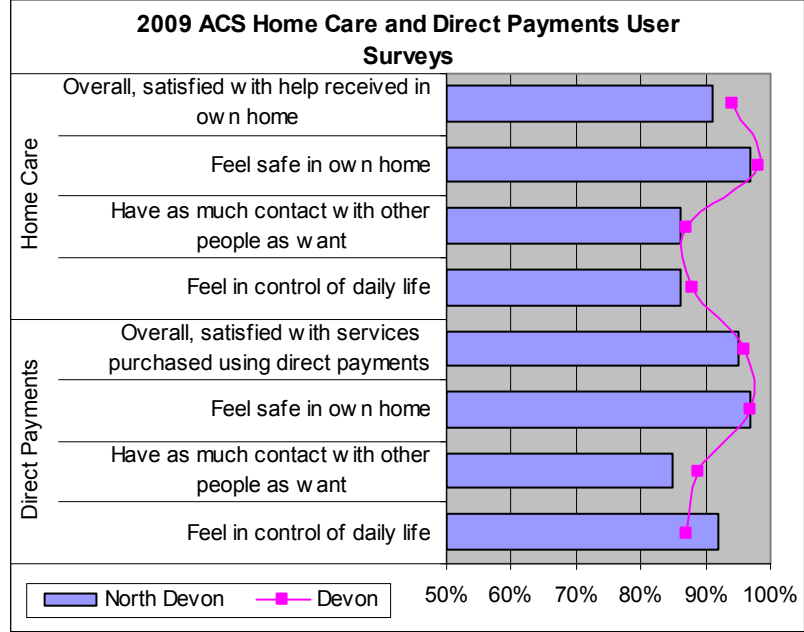


The rate of Carers assessments and reviews in Ilfracombe is 7.5 (per 1000 18+ population) and is comparable with the Devon average.

The table opposite illustrates that the rate of carers receiving Information and advice provided by Carers Link services in Ilfracombe is 7.9 (per 1000 18+ population) and is comparable with the Devon average of 8.3. A large proportion of this is carers of people with mental health problems.

Respect and consideration  
Older people are able to get the support needed to continue to live at home

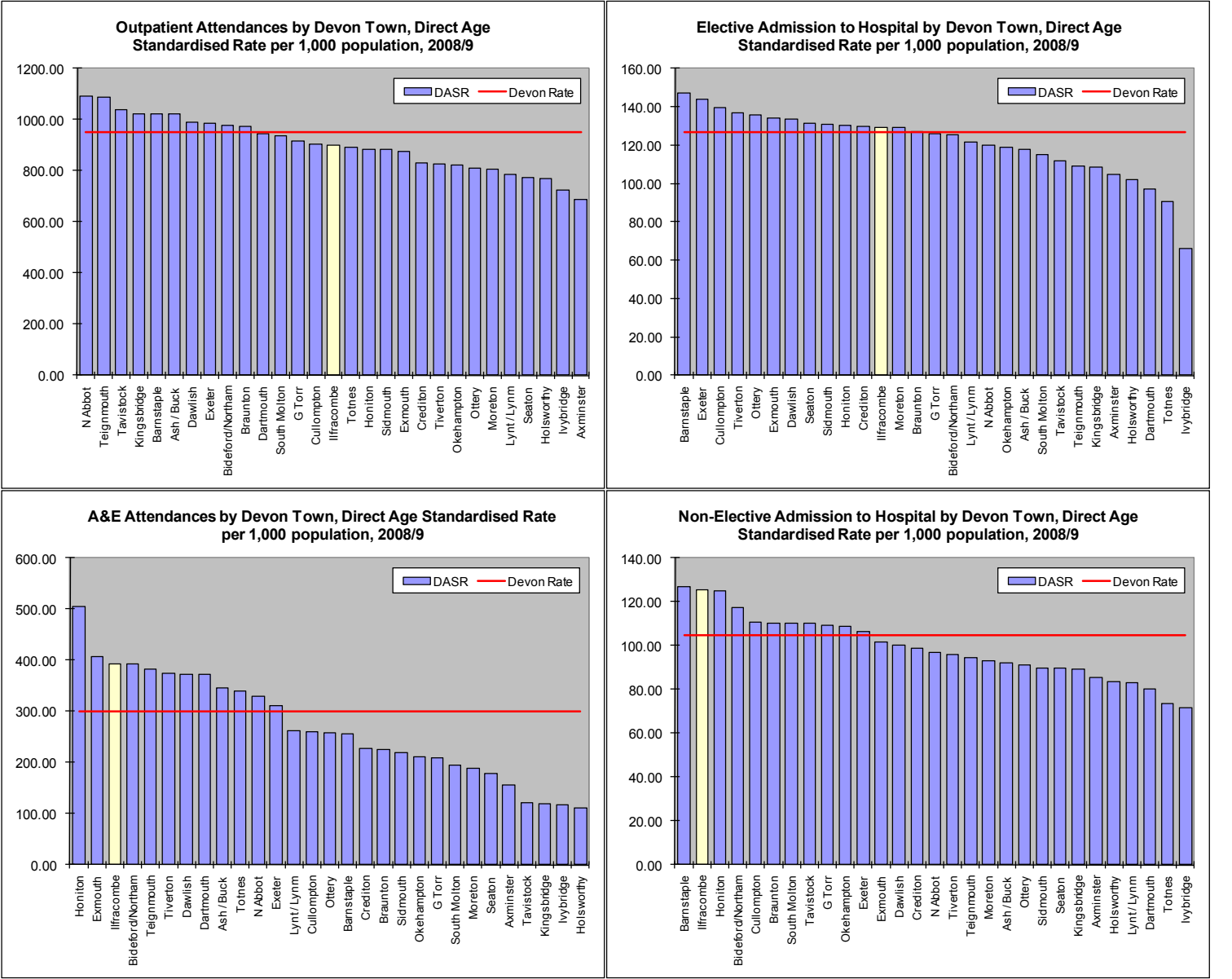
User Experience / Feedback



Results of the 2008 Place Survey reveal that 36.8% of Ilfracombe residents who responded to the survey felt that older people are able to get the support needed to continue to live at home compared to the Devon average of 36%. The 2009 ACS User Survey results for Direct Payments recipients indicate that respondents in North Devon feel more in control of daily life than in Devon overall. However, low response rates in some districts can skew survey results.

# HOSPITAL ACTIVITY

The rate of outpatient attendances in the Ilfracombe town area is below the Devon average, although the rate of elective admissions to hospital is marginally above the Devon average. The rate of Accident and Emergency attendances is well above the Devon average, and non-elective admissions to hospital, which cover emergencies, maternities and transfers, are the second highest in Devon.

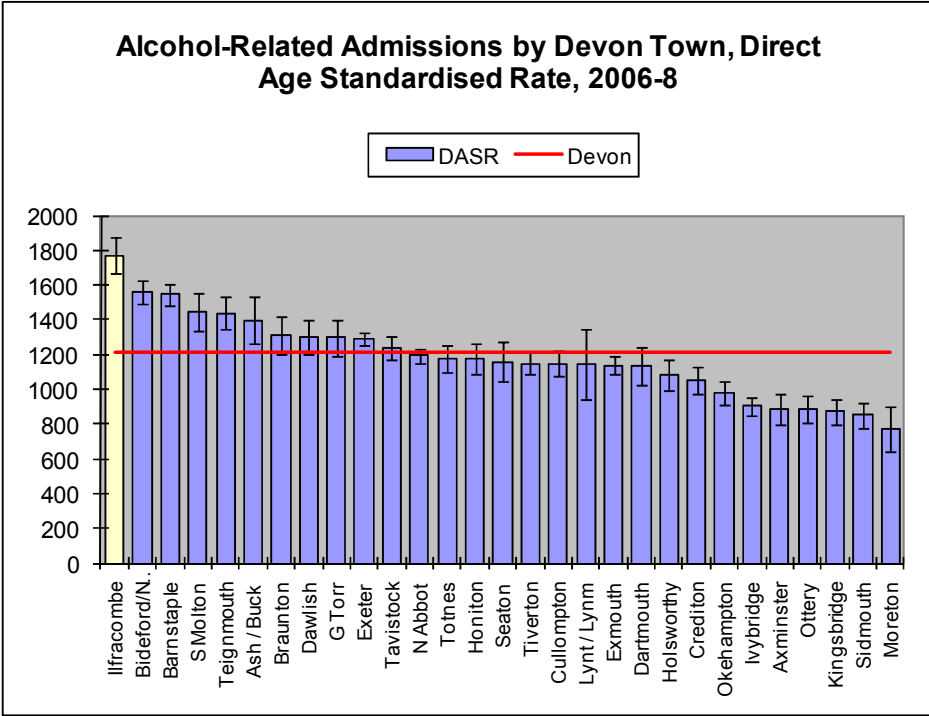


## Hospital Activity, Direct Age Standardised Rates by Activity Type, 2008/9

Area	A&E Attends	Outpatient Attends	Elective Admissions	Non-Elective Admissions
Ilfracombe Centre	452.4	884.6	128.5	130.9
Ilfracombe Hinterland	278.9	929.4	130.5	116.7
Ilfracombe Town Area	393.1	900.0	129.5	125.3
North Devon District	271.8	969.2	136.3	120.7
Northern Locality	280.6	948.3	130.2	116.2
Devon	300.3	951.4	126.9	104.8

PUBLIC HEALTH – ALCOHOL-RELATED ADMISSIONS

Alcohol-Related admissions include those where acute, chronic and mental conditions are known to relate either fully or partially to alcohol use. Further details on how these figures are derived can be found in the glossary. The Ilfracombe area has the highest rate of alcohol-related admissions in Devon. Admission rates are high for both urban and rural areas, but notably higher in the urban area in comparison to the Devon urban average.



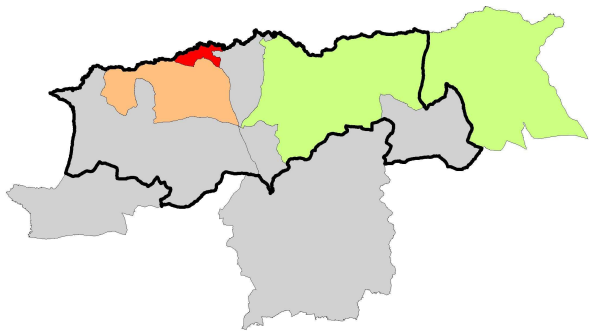
Area	Admissions per year	DASR* per 100k
Ilfracombe Centre	315	2000.8
Ilfracombe Hinterland	132	1371.1
Ilfracombe Town Area	447	1771.7
North Devon District	1,993	1523.2
Northern Locality	3,310	1473.2
Devon	12,742	1215.3
Devon Urban	8,877	1319.4
Devon Rural	3,863	1012.1

\* Direct age standardised rate, see glossary

PUBLIC HEALTH  
TEEN CONCEPTIONS

Levels of conceptions amongst females aged below 18 were lower than the Devon average in Combe Martin higher in Ilfracombe West and significantly higher in the urban centre. The rates in surrounding rural wards were suppressed due to the small numbers involved.

Teenage Conception Rates, 2004-6



Relationship to Devon Average

- Higher (1)
- Lower (1)
- Significantly Higher (1)
- Suppressed (3)

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PUBLIC HEALTH  
DEATH RATES 2003-7

The table below presents mortality or death rates for the Ilfracombe town area compared with Devon. This highlights that death rates in Ilfracombe are uniformly and significantly above the Devon average, although the differences for cancer deaths are not statistically significant.

Measure	Average deaths per year	DASR	Devon DASR	Relationship to Average
All Causes	216	618.8	533.3	Sig High
All Causes, Female	116	514.1	448.3	Sig High
All Causes, Male	100	742.0	640.6	Sig High
All Causes, under 75	72	324.5	254.4	Sig High
Cancer	57	179.1	163.9	N.S.
Cancer, under 75	28	118.5	105.5	N.S.
Circulatory	77	208.6	183.8	N.S.
Circulatory, under 75	22	97.3	65.8	Sig High

N.S. = Not statistically significant. For more information on definitions and measures, see glossary