

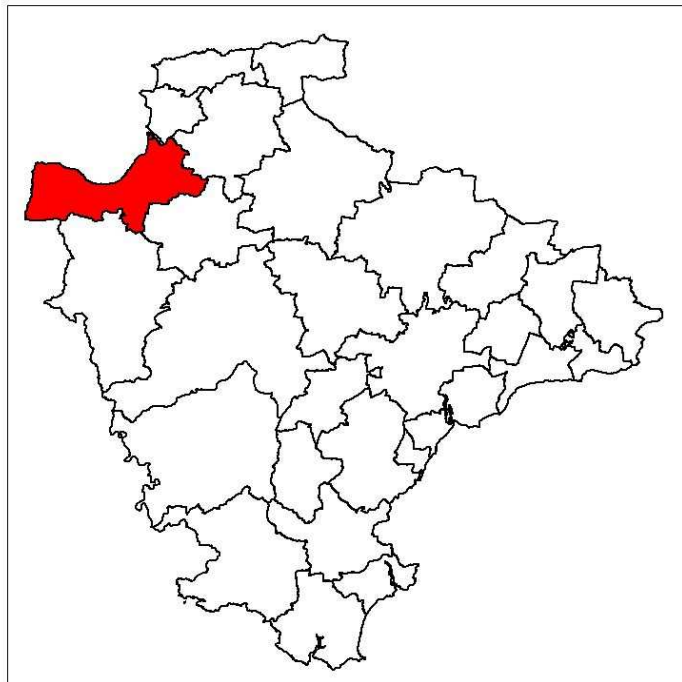
INTRODUCTION

This is the Devon Joint Strategic Needs Assessment for the Bideford area, which also encompasses the Northam area and surrounding rural parishes.

The aim of the Joint Strategic Needs Assessment is to collaboratively identify current and future health and well being needs and inform future service planning and delivery. The purpose of this town profile is to provide a detailed assessment of current need and service activity at a local level. This profile looks at the health and social care needs of the town and its rural surroundings and other smaller surrounding settlements.

Data for this report was gathered and collated by the NHS Devon information teams, and the Devon County Council Adult and Community Service and Children and Young Peoples Service and Strategic Intelligence teams.

A glossary is available providing detailed definitions and background information for the measures in this report:



http://www.infopoint.devonpct.nhs.uk/Library/Public_Health_Commissioning/JSNA_2009_Glossary_Devon.pdf

FEEDBACK

Any feedback or questions concerning the information in this report would be gratefully received. We would be keen to receive feedback on whether you recognise the community as described in the profile, is any key information is missing or any local priorities or issues you wish to identify.

Please contact d-pc.strategicreview@nhs.net with any comments or questions.

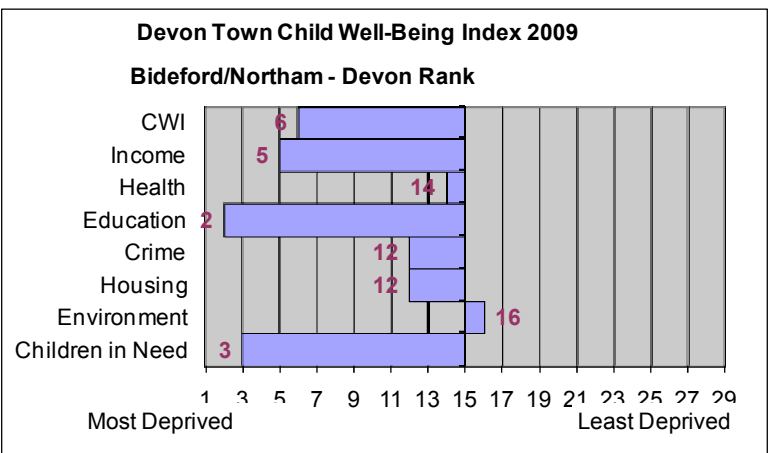
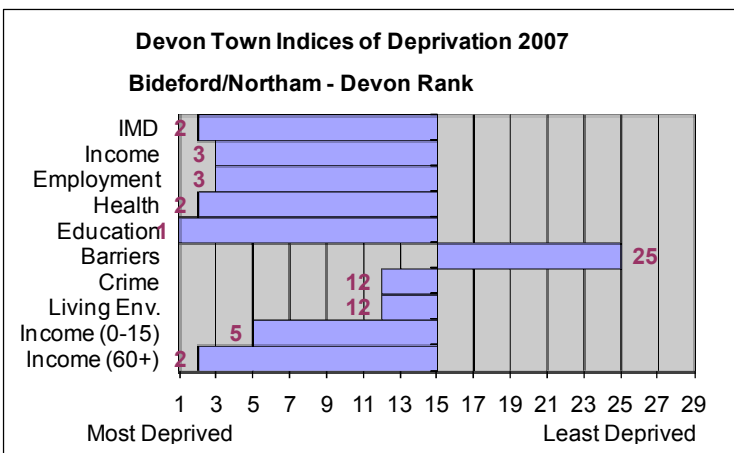
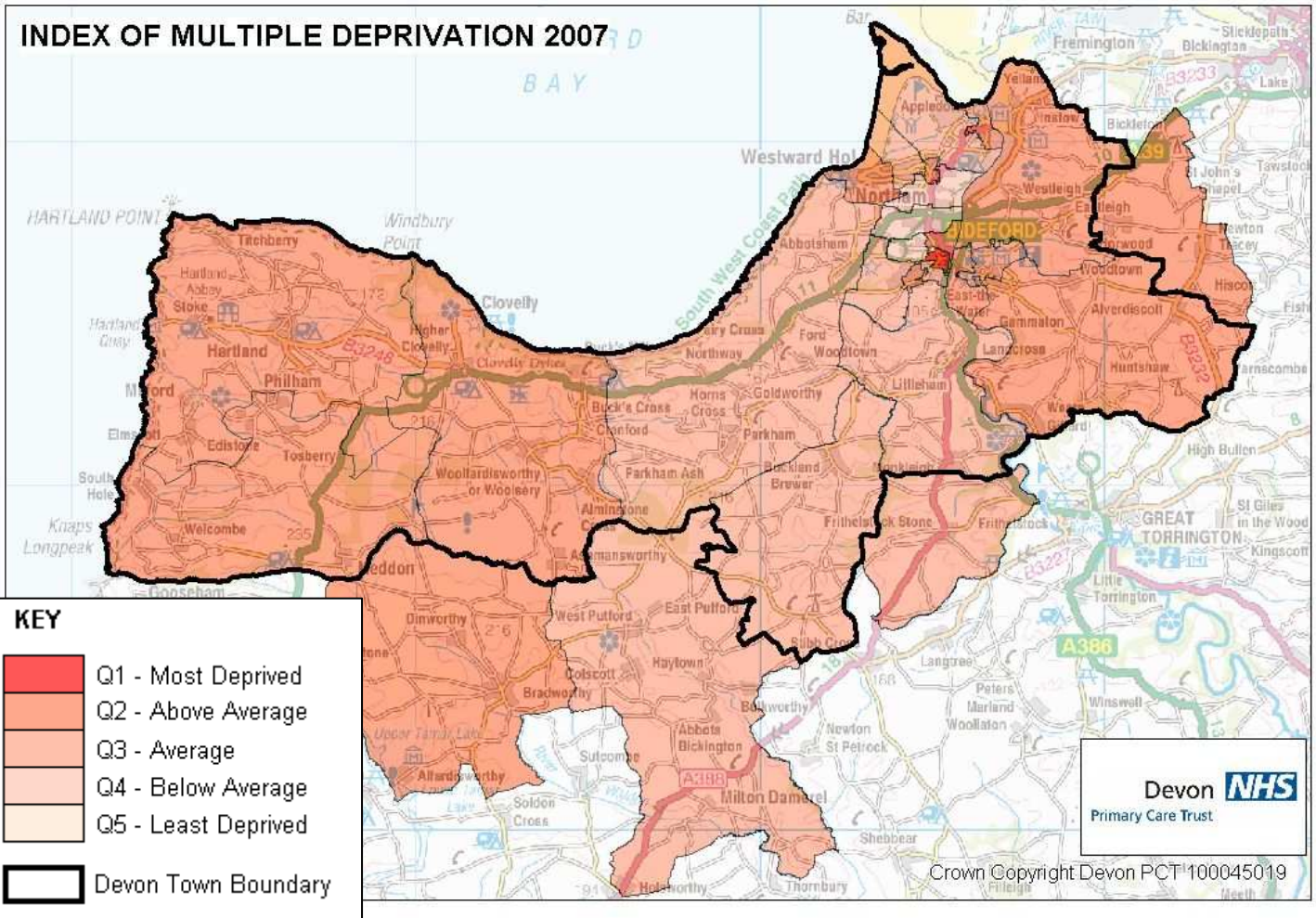
EXECUTIVE SUMMARY

- The Bideford area has above average levels of deprivation, with issues around education, health and income.
- The population of Bideford / Northam is predicted to increase by 4,874 people between 2006 and 2021 – a rise of 13.2%. The largest change is predicted to be in the 70 to 74 age group with an increase of 61.8%
- The birth rate in the Bideford area is slightly higher than the Devon average.
- Life expectancy in the Bideford area is the second lowest in Devon.
- The Bideford area has above average numbers of those with Special Educational Needs and below average GCSE performance.
- The area has below average numbers of children and young people from black and ethnic minority groups.
- The rate of referrals for older people aged 65+ into Adult and Community Services in Bideford / Northam is in line with the Devon average
- The estimated prevalence of Dementia in the 65 and over population in Bideford / Northam is 7.23%
- The rate of Safeguarding alerts for vulnerable adults in Torrington is under represented compared with the Devon average
- The rate of Accident and Emergency attendances and non elective admissions are above the Devon average.
- The Bideford area has the second highest rate of alcohol-related admissions in Devon as a whole.
- Bideford Town and four other areas have higher than average teenage conception rates. Northam has a below average rate

DEPRIVATION

The main source of information on deprivation is the 2007 Indices of Deprivation, which combine data on different social issues to produce an overall deprivation score for local areas, known as the Index of Multiple Deprivation. In the Bideford town area the most deprived areas are in parts of the town of Bideford with a spread of above average deprivation across the Hartland area and eastern outskirts of Bideford.

A breakdown of the individual domains from the Indices of Deprivation 2007, reveal particular issues around education, health, income and employment. A separate Child Wellbeing Index was released in 2009, which reveals particular issues in relation to education, income and children in need.

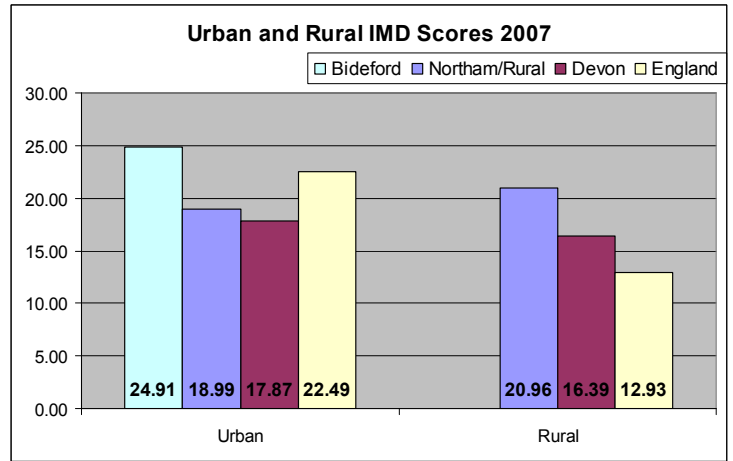


For full description of domains please view the glossary

DEPRIVATION IN URBAN AND RURAL AREAS

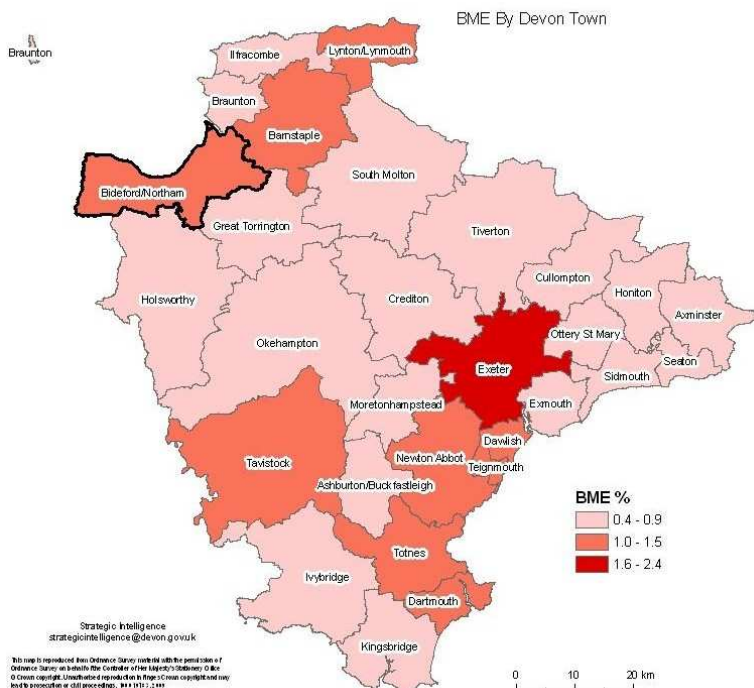
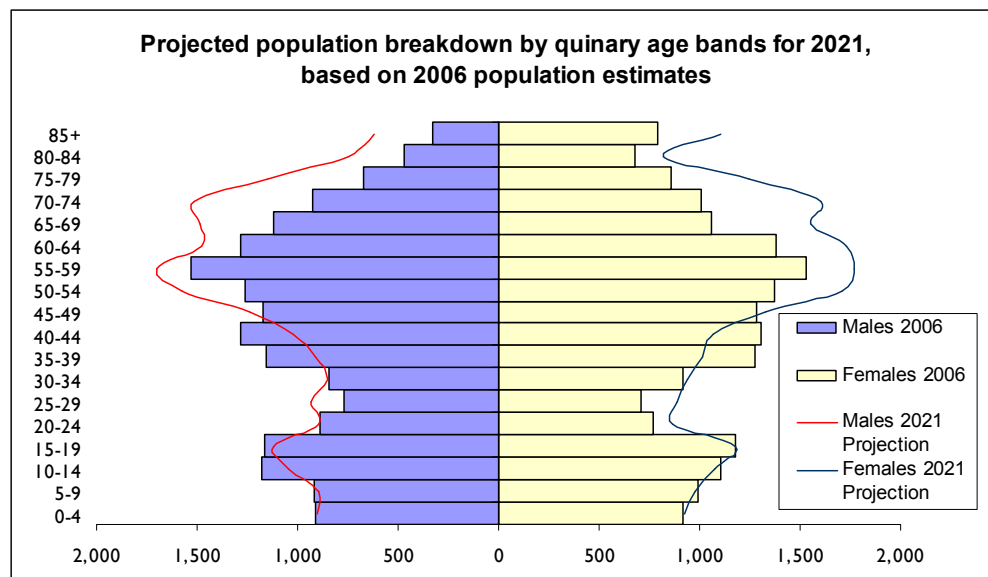
The following chart compares index of multiple deprivation scores for the urban areas of Bideford and Northam with the surrounding rural hinterland, along with average urban and rural Index of Multiple Deprivation scores for Devon and England as a whole.

This reveals that in general the urban centres in this area are generally much more deprived than the surrounding rural areas. Bideford itself is the most deprived urban area, with Northam being relatively deprived. Rural areas around Bideford and in the Hartland area are more deprived than both the Devon and the England rural average.



POPULATION

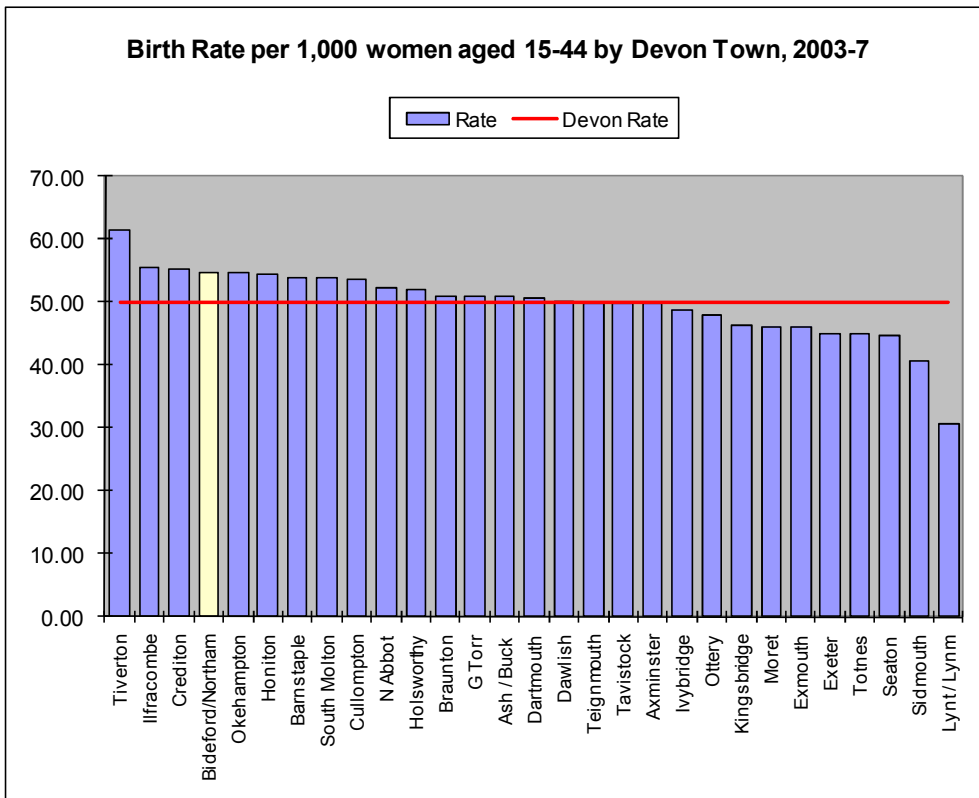
The population of Bideford / Northam is predicted to increase by 4,874 people between 2006 and 2021 – a rise of 13.2%. The total number in the younger age groups (from 0 to 19) is predicted to decrease by 242 to 8,126 – a fall of 2.9%. The 20 to 44 year age band is also predicted to see a reduction, in this case of 529 to 9,390 or 5.3%. The 45 to 64 age group should see an increase of 1,709 people (15.8%) to 12,522. The older age groups (65 years and older) are due to see an increase in number of 3,936. This equates to a 49.8% increase over the 15 years that these projections cover and will take the population in this group up to 11,847. The largest change is predicted to be in the 70 to 74 age group with an increase of 61.8%.



The proportion of Bideford / Northam's population from BME communities based on the 2001 census is 1.2%. This is comparable to the overall Devon BME of 1.1%.

BIRTHS

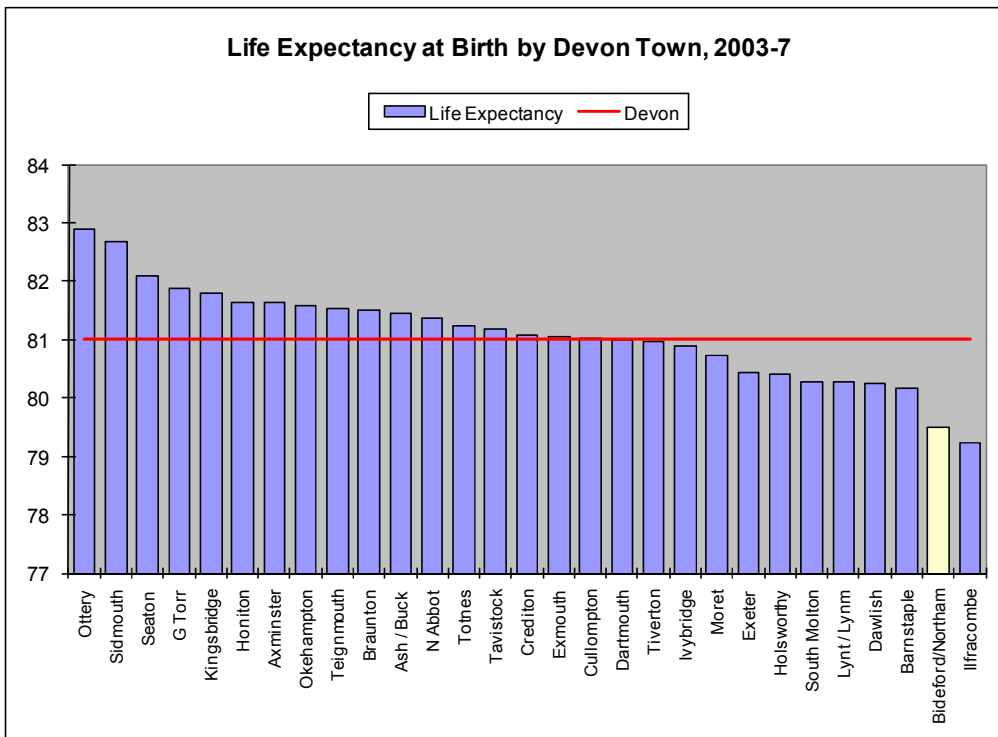
The birth rate in the Bideford area is slightly greater than the Devon average, with 340 births per year. The highest birth rates were seen in Bideford.



Area	Average births per year	Birth Rate
Bideford	185	60.68
Northam	92	50.66
Bideford Hinterland	63	46.82
Bideford Town Area	340	54.75
Torridge District	561	53.51
Northern Locality	1,468	53.47
Devon	6,721	50.02
Devon Urban	4,797	50.35
Devon Rural	1,925	49.24

LIFE EXPECTANCY

Life expectancy in the Bideford area is the second lowest in Devon.

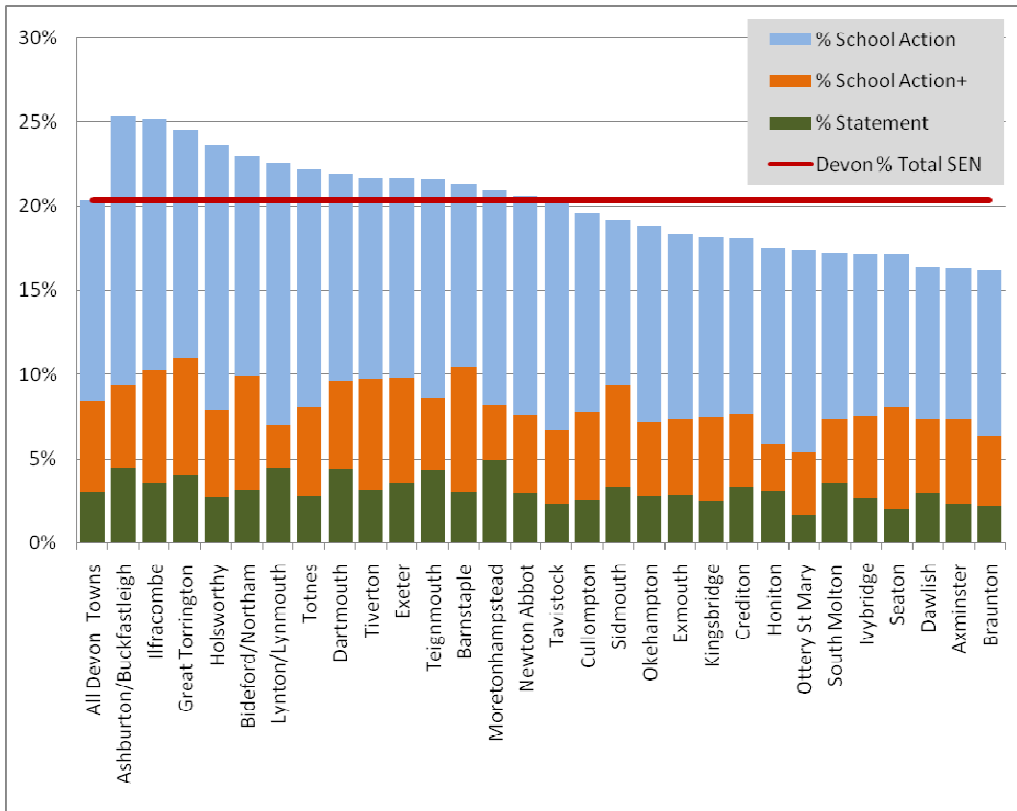


Area	Female	Male	Total
Bideford	82.5	77.5	80.0
Northam	80.7	76.6	78.7
Bideford Hinterland	82.2	77.1	79.6
Bideford Town Area	81.7	77.3	79.5
Torridge District	82.3	78.1	80.2
Northern Locality	82.4	77.9	80.2
Devon	83.0	78.9	81.0
Devon Urban	82.5	78.4	80.5
Devon Rural	84.0	80.0	82.0

CHILDREN AND YOUNG PEOPLE

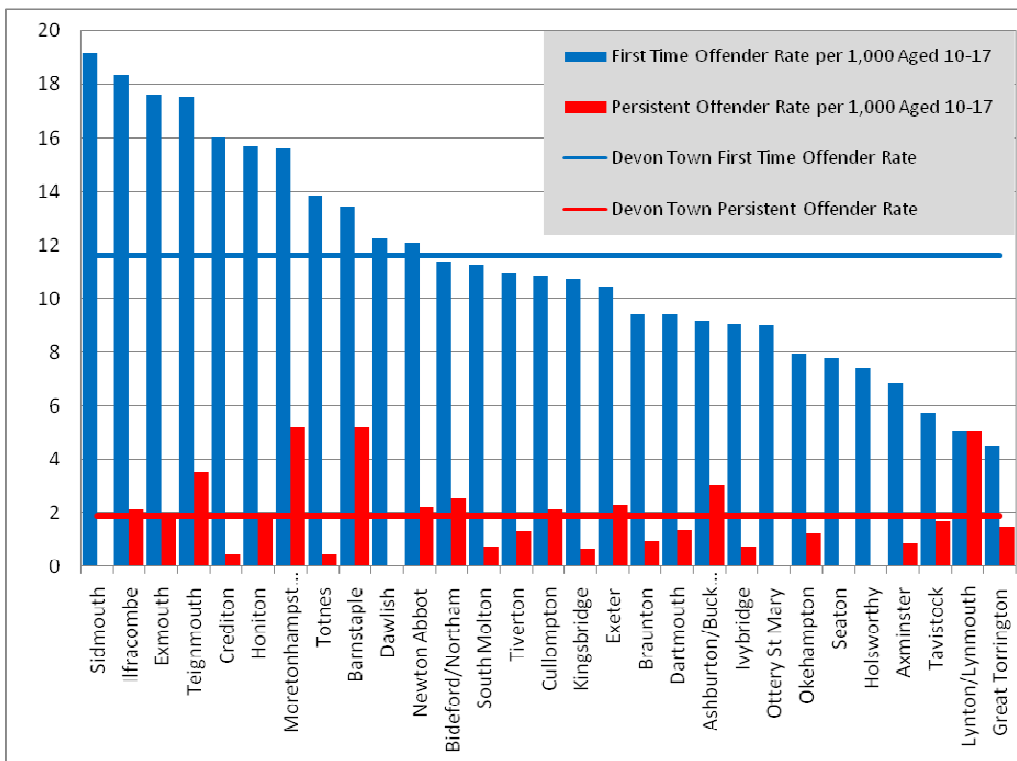
The Bideford Town Area has above average numbers of those with Special Educational Needs; below average GCSE performance; a slightly lower than average 'first time' youth crime rate but a slightly higher 'persistent' crime rate; and, a below average number of children and young people from black and ethnic minority groups.

SPECIAL EDUCATIONAL NEEDS (2007/08)



This graph represents the percentage of young people with SEN attending a DCC school in 07/08 by their town of residence. The national average for the proportion of pupils identified with SEN (i.e. Statemented, School Action Plus and School Action combined) is approximately 20%. We want children and young people to access services and provision within their Local Learning Communities wherever possible. Some children with complex needs will require access to specialist support in additionally resourced provision or special schools. Where there are significant variations it reflects the level of support needed within the community. Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

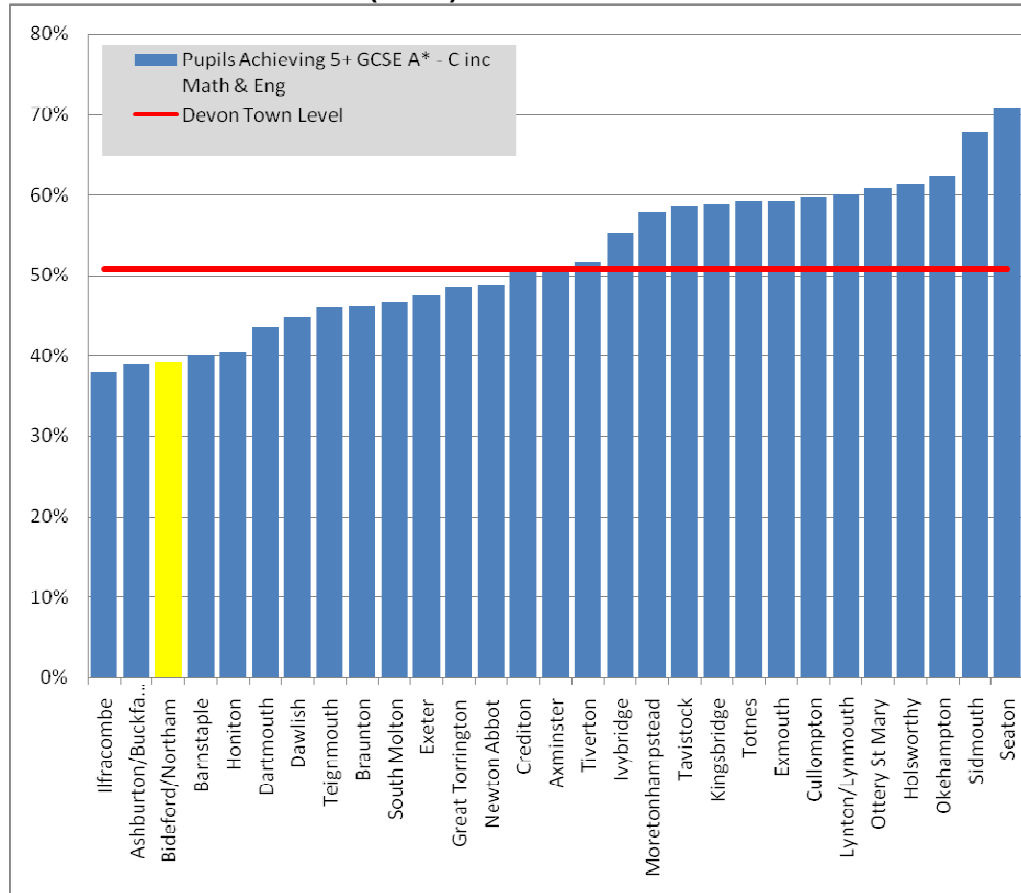
YOUTH OFFENDING (2008)



Devon's First Time Entrants (FTEs) figure has been below the regional and national average since 2004/5, and continues to fall - current projections for the financial year 2009/10 are that the FTE rate will drop by over a third, compared to the baseline year of 2007/8. Within Devon, such small numbers of FTEs can cause significant statistical variations from one year to the next, particularly in the smaller towns and communities. In general, around two thirds of FTEs do not re-offend, but the pattern of those who re-offend more persistently (Persistent Youth Offenders - PYOs) is even more liable to fluctuation outside of the four largest communities (Barnstaple, Exeter, Exmouth and Newton Abbot). Preventative work by the Youth Offending Service and Children's Trust is increasingly focused, therefore, on the towns

where there is a longer term pattern of FTEs and PYOs above the Devon average. Data Source: Devon Youth Offending Team 2009

GCSE PERFORMANCE (2008)



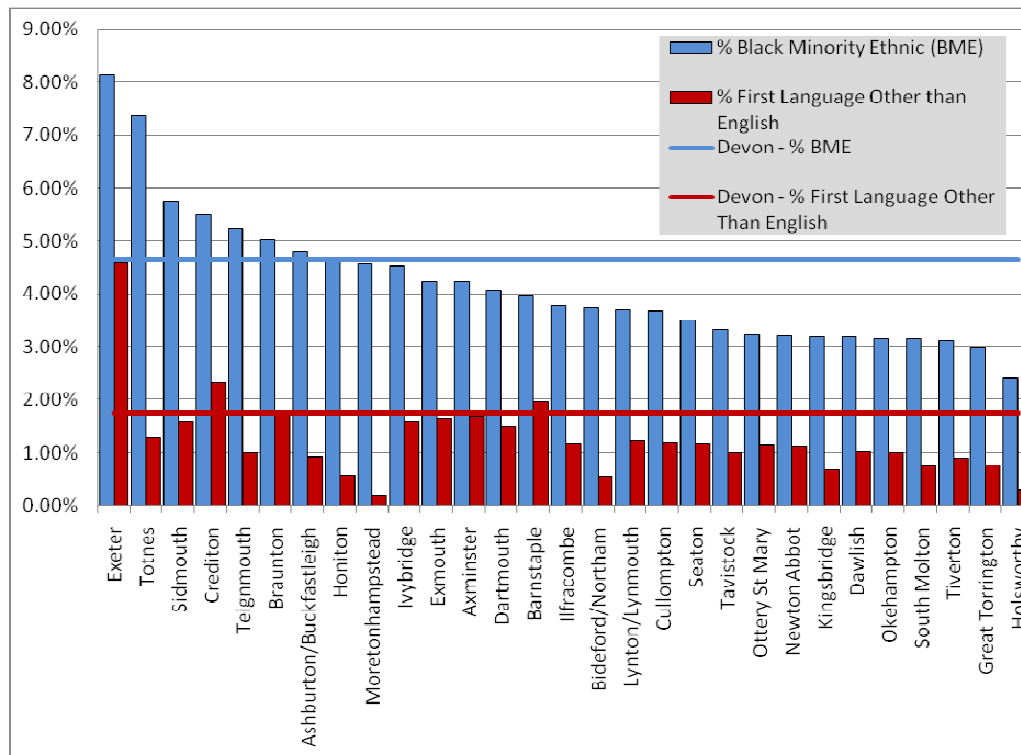
The graph illustrates GCSE performance in 2008 for pupils in Devon Maintained Schools by Town of residence.

Devon pupils' achievement at GCSE level is slightly above the National average (49.5%) but there still too many pupils not gaining 5 or more GCSEs including Maths and English.

The Local Authority has established a 'Narrowing the Gap' Programme to improve the attainment of the lowest 20% of achievers, and a 'Raising the Bar' programme to stretch the most able.

Data Source: Devon Learning and Development Partnership

ETHNICITY AND FIRST LANGUAGE (2007/08)



This graph represents the percentage of young people with a first language other than English who were attending a DCC school in 07/08 by their town of residence. In this time period there were 4,440 pupils from a minority ethnic background in Devon schools (4.65% of the total school population) and of these 1,731 have English as an additional language.

There are over 60 different languages spoken by children and young people in Devon schools the largest minority language groups being Polish (252) and German (88).

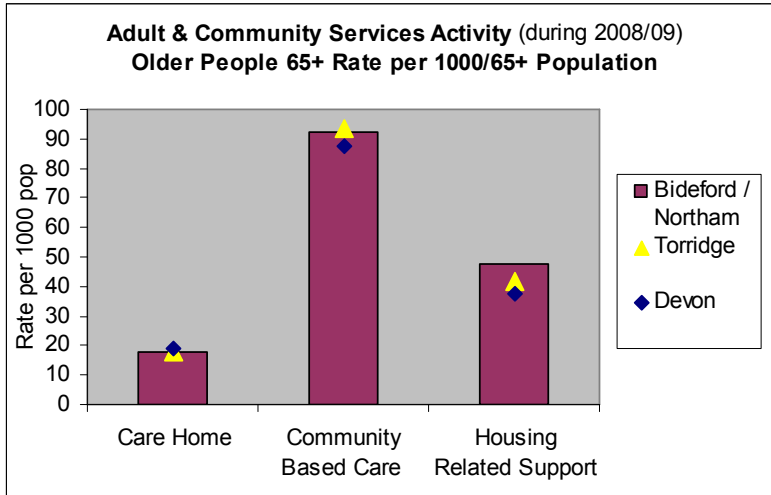
There are few schools without minority ethnic pupils and an increase in those schools with over 6% Black Minority and Ethnic pupils on roll. Currently, the largest ethnic group are Polish families located

across the county.

Data Source: DCSF School Census (Oct 07, Jan 08 and May 08)

ADULT AND COMMUNITY SERVICES

Older People 65+



The table illustrates that service activity for older people aged 65+ in Bideford / Northam is in line with the overall Devon average for the proportion of people based in Care Homes and the proportion receiving Community Based Care and Housing Related Support.

The rate of referrals for older people aged 65+ into Adult and Community Services in Bideford / Northam is 154 (per 1000 65+ population). This is comparable with the Devon referral rate for this client group. The proportion of referrals for older people aged 65+ in Bideford / Northam dealt with at point of contact and those sent on for further assessment is in line with the overall Devon average of 14% and 86% respectively. There is an under representation in the number of referrals from Primary Health / Community Health for clients aged 65+ in Bideford / Northam.

The rate of older people aged 65+ in Bideford / Northam receiving assessments is 61.1 (per 1000 65+ population) and 83.1 for reviews, these rates are both comparable to the Devon average.

26% of adult clients in Torrridge who were assessed on Falls risk groups based on new enquiries received for the Home Improvement Agency were identified as in the High risk group, compared to 15% for the Devon average.

Mental Health and Learning Disabilities

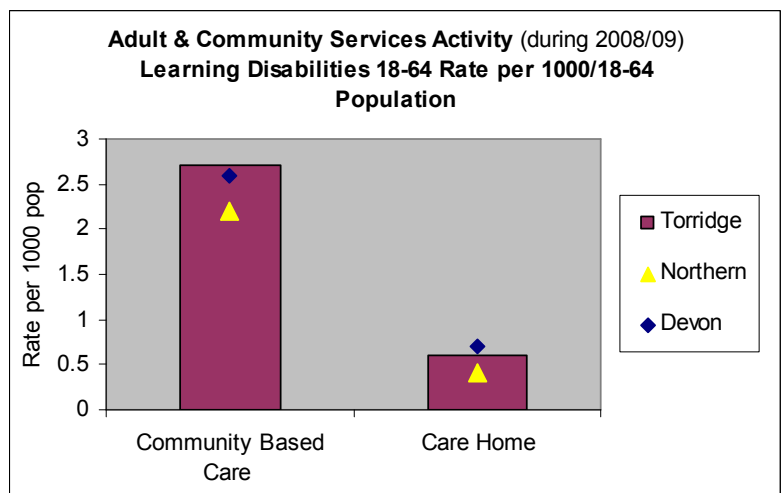
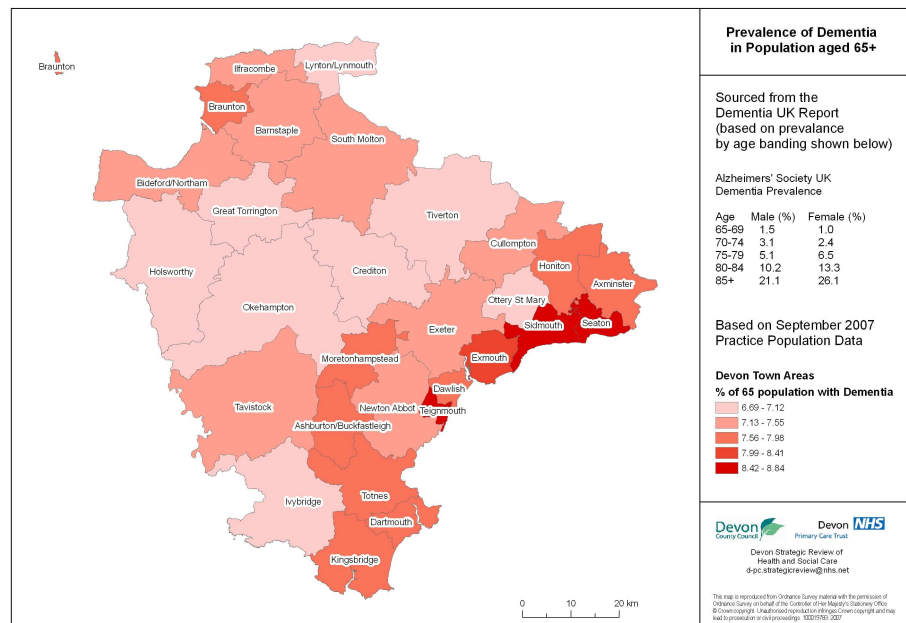
Applying the nationally accepted prevalence rates for Dementia to the population in Bideford / Northam shows that there are an estimated 590 people in the area with Dementia. This gives an overall prevalence rate in the 65 and over population of 7.23%.

The table below presents people in Torrridge aged 18-64 predicted to have a mental health problem, projected to 2025

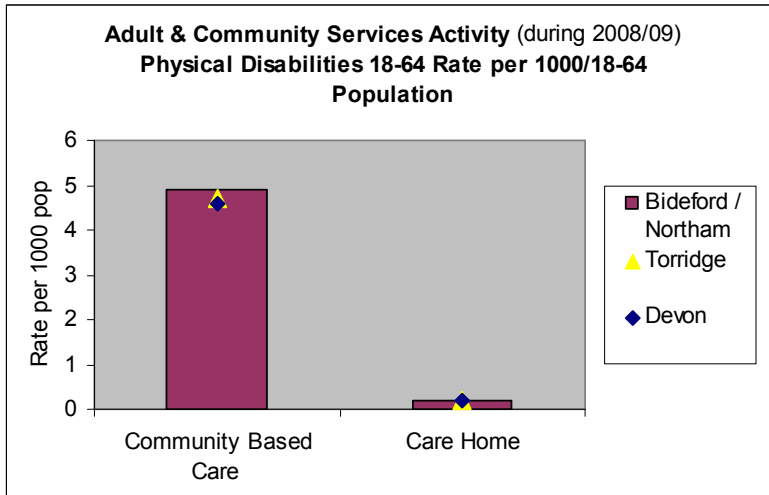
	2008	2025	% Change
Depression	988	1,129	14%
Neurotic disorder	6,381	7,294	14%
Personality disorder	1,698	1,937	14%
Psychotic disorder	213	243	14%

Data Source: PANSI

In Torrridge the proportion of people with learning disabilities aged 18-64 receiving Community Based Care and the proportion of people based in Care Homes is comparable to the overall Devon average.



Physical Disabilities 18-64

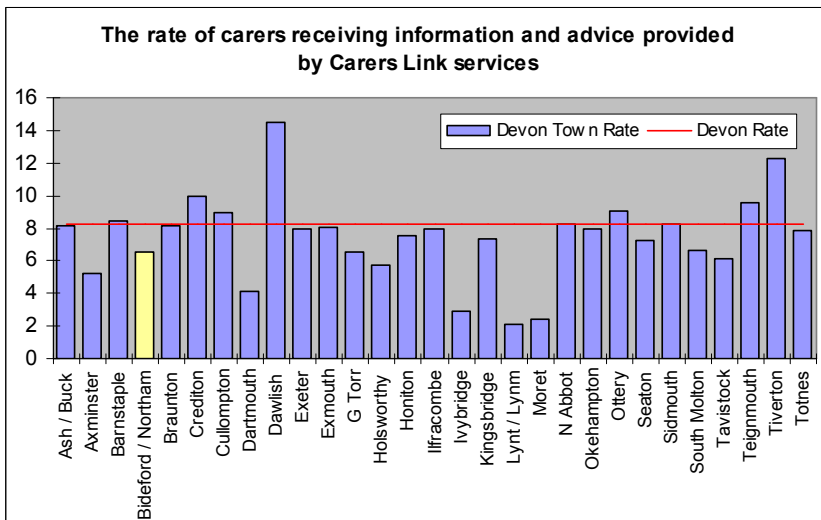


This table demonstrates that Bideford / Northam are in line with the overall Devon average for the number of people with physical disabilities aged 18-64 receiving Community Based Care and the number based in a Care Home.

The referral rate for people aged 18-64 into Adult and Community Services in Bideford / Northam is in line with the Devon average of 8.8 (per 1000 18-64 population). The rate of people with physical disabilities aged 18-64 in Bideford / Northam receiving assessments is 3.7 (per 1000 18-64 population) and 2.4 for reviews, these rates are both comparable to the Devon average.

The rate of Safeguarding alerts in Torrridge is 0.7 (per 1000 18+ population) which is an under representation when compared to the overall Devon average of 1.6.

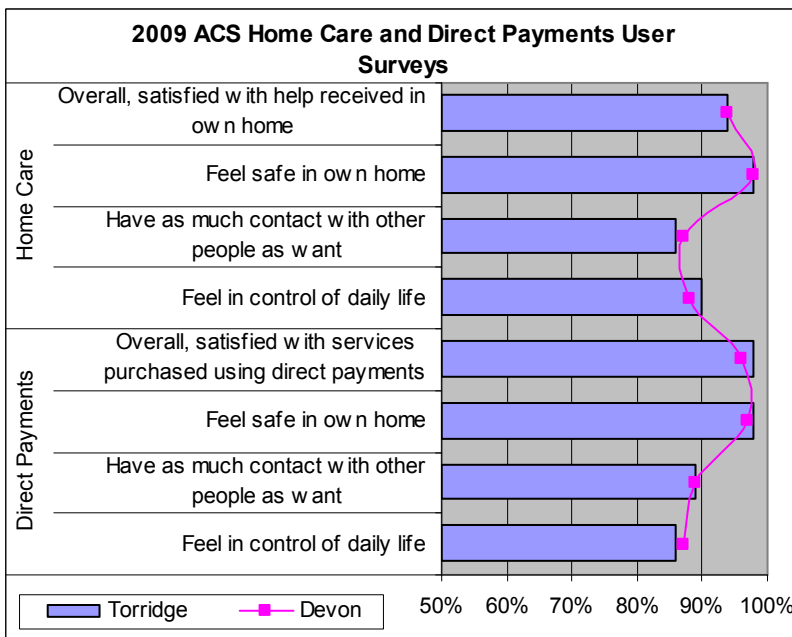
Carers



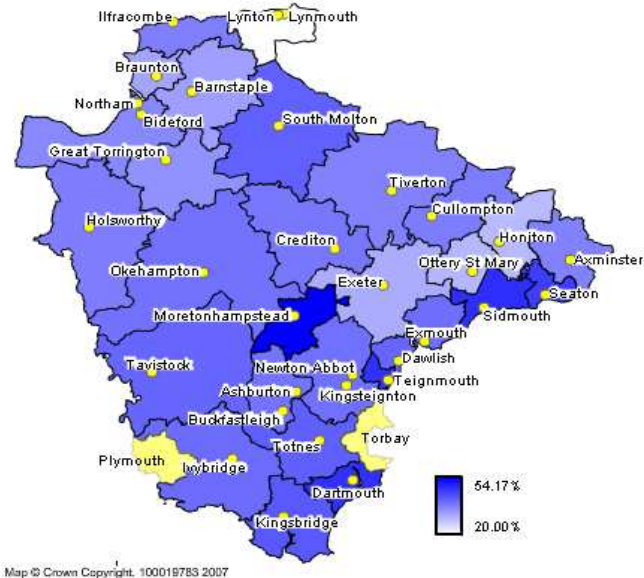
The rate of Carers assessments and reviews in Bideford / Northam is over represented at 10 (per 1000 18+ population) compared with the Devon average.

The table opposite illustrates that the rate of carers receiving Information and advice provided by Carers Link services in Bideford / Northam is below but still comparable with the Devon average. A large proportion of this is carers of people with physical disabilities.

User Experience / Feedback



- Respect and consideration
- Older people are able to get the support needed to continue to live at home

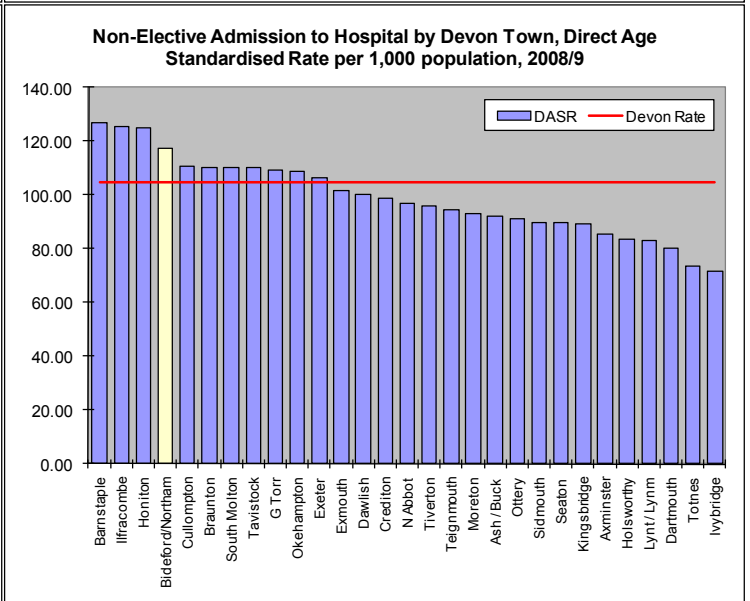
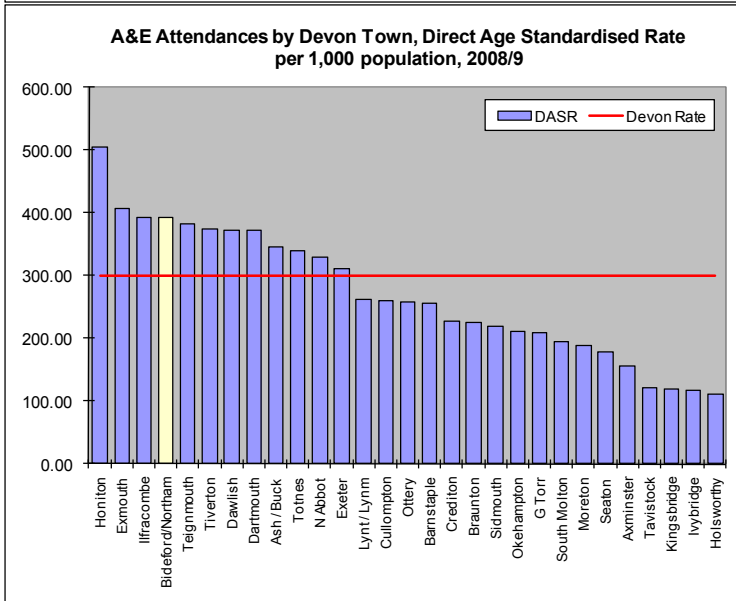
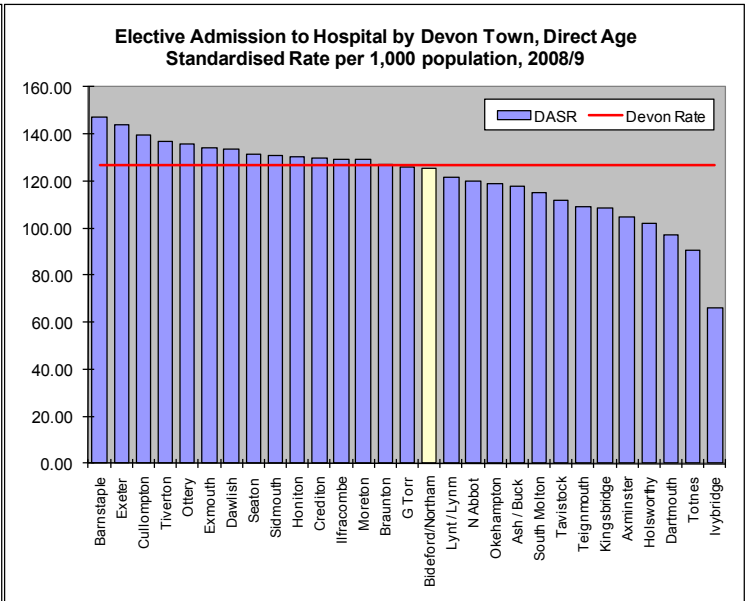
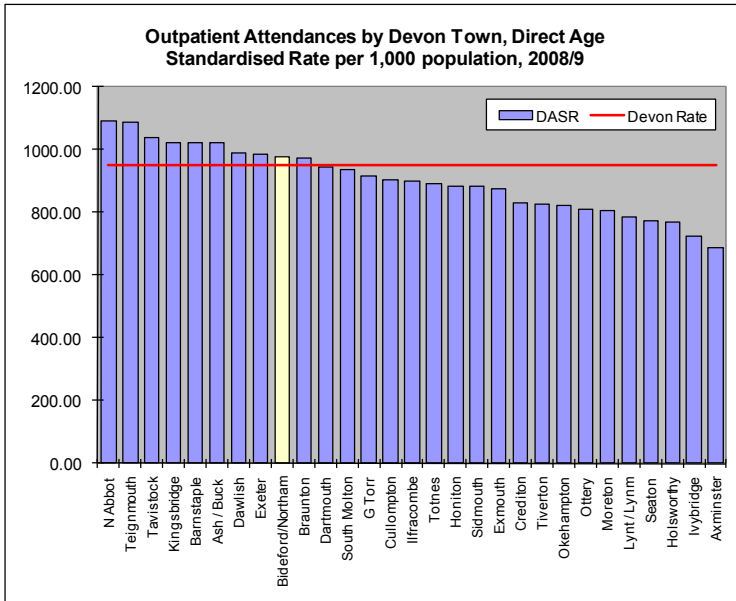


Results of the 2008 Place Survey reveal that 35.8% of Bideford / Northam residents who responded to the

survey felt that older people are able to get the support needed to continue to live at home compared to the Devon average of 36%. The 2009 ACS User Survey results for Home Care and Direct Payments recipients indicate that respondents in Torrridge feel as safe as in Devon overall. However, low response rates in some districts can skew survey results.

HOSPITAL ACTIVITY

The rate of outpatient attendances in the Bideford town area is very slightly above the Devon average, with the rate of elective admissions to hospital matching the Devon average. The rate of Accident and Emergency attendances is above the Devon average and non-elective admissions to hospital, which cover emergencies, maternities and transfers, are also above the Devon average.

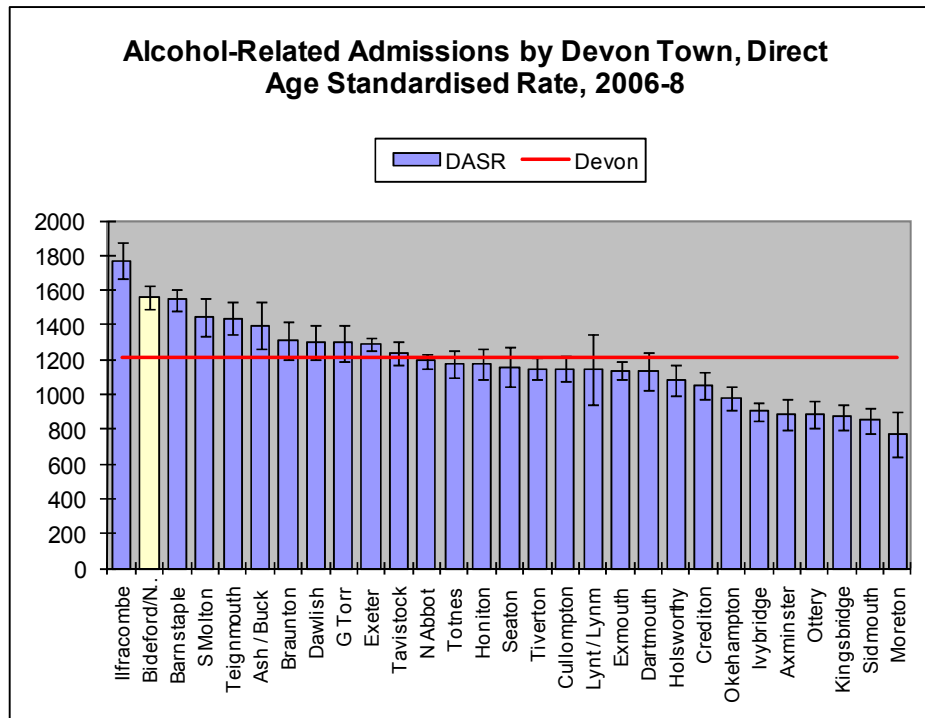


Hospital Activity, Direct Age Standardised Rates by Activity Type, 2008/9

Area	A&E Attends	Outpatient Attends	Elective Admissions	Non-Elective Admissions
Bideford	473.2	1014.3	126.4	130.3
Northam	346.4	955.0	123.9	107.9
Bideford Hinterland	282.3	927.7	126.0	102.4
Bideford Town Area	392.2	977.3	125.7	117.5
Torridge District	295.0	918.5	121.1	109.1
Northern Locality	280.6	948.3	130.2	116.2
Devon	300.3	951.4	126.9	104.8

PUBLIC HEALTH – ALCOHOL-RELATED ADMISSIONS

Alcohol-Related admissions include those where acute, chronic and mental conditions are known to relate either fully or partially to alcohol use. Further details on how these figures are derived can be found in the glossary. The Bideford area has the second highest rate of alcohol-related admissions in Devon as a whole. The highest rate of admissions is seen in the town of Bideford itself, which accounts for over 350 admissions per year.

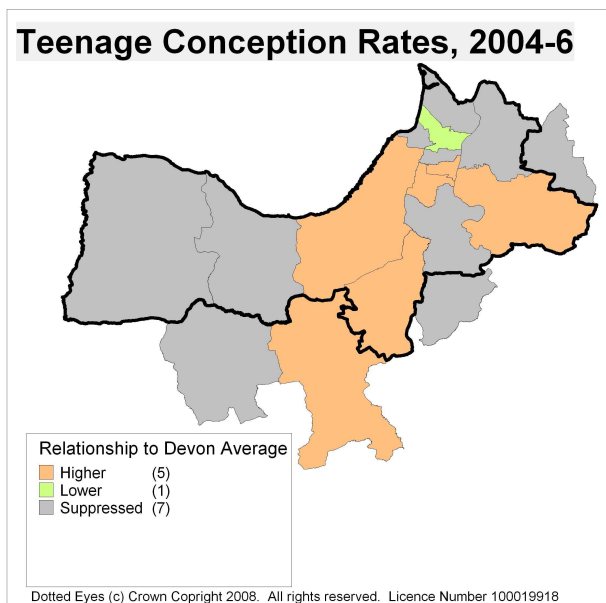


Area	Admissions per year	DASR* per 100k
Bideford	363	1810.0
Northam	307	1615.2
Bideford Hinterland	160	1119.3
Bideford Town Area	828	1557.0
Torrige District	1,317	1397.3
Northern Locality	3,310	1473.2
Devon	12,742	1215.3
Devon Urban	8,877	1319.4
Devon Rural	3,863	1012.1

* Direct age standardised rate, see glossary

PUBLIC HEALTH TEEN CONCEPTIONS

Levels of under 18 conceptions were below average in Northam, and above average in five of the area's wards inclusive of Bideford. Due to small numbers rates were suppressed in other areas.



PUBLIC HEALTH DEATH RATES 2003-7

The table below presents mortality or death rates for the Bideford town area compared with Devon. This highlights that death rates are significantly higher for all causes and all age circulatory mortality.

Measure	Average deaths per year	DASR	Devon DASR	Relationship to Average
All Causes	445	595.3	533.3	Sig High
All Causes, Female	237	501.3	448.3	Sig High
All Causes, Male	209	707.0	640.6	Sig High
All Causes, under 75	139	302.9	254.4	Sig High
Cancer	118	178.0	163.9	N.S.
Cancer, under 75	58	121.7	105.5	N.S.
Circulatory	171	207.3	183.8	Sig High
Circulatory, under 75	39	78.9	65.8	N.S.

N.S. = Not statistically significant. For more information on definitions and measures, see glossary